

Austria	Schill	Iceland	Sk31.00	Portugal	Esc12.00
Bahrain	Dinar	Iraq	Dr2.00	S. Arabia	Dr67.00
Belgium	Euro	Japan	Yen100	Spain	Pes145
Canada	Cdn1.00	Jordan	Fls1.00	Sri Lanka	Rm30
Cyprus	Cd1.00	Kosovo	Fls1.00	Sweden	Sk4.00
Denmark	Dkr10.00	Kuwait	Fls1.00	Switz	Fr2.30
Finland	Euro	Liberia	Fls1.00	Tunisia	Dir1.00
France	Fr17.00	Lebanon	Fls1.00	Uganda	Hts1.00
Germany	DM2.30	Mexico	Ps1.00	Venezuela	Dir1.00
Greece	Dr1.00	Morocco	Dir1.00	Turkey	Dir1.00
Hong Kong	Hk\$12	Neth	Fls1.00	UAE	Dir1.00
India	Rup15	Norway	Nkr10.00	USA	\$1.00

EUROPE'S BUSINESS NEWSPAPER

FINANCIAL TIMES

No.30,645

Monday September 19 1988

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SOVIET UNION

Gorbachev starts looking eastwards

Page 16

World News

Swedish Government set to retain power

The Social Democrats will continue to govern Sweden, with the support of the Communists after yesterday's general election, polling about half the votes between them.

The Greens will come into Parliament for the first time with 5.3 per cent of the vote. Page 18

Coup in Haiti

Brig-Gen Prosper Avril proclaimed himself Haiti's president after an apparently bloodless coup by middle-ranking officers that ousted President Henri Namphy. Page 2

Gilbert peters out

Hurricane Gilbert, the most powerful Atlantic hurricane this century, pattered out yesterday in the north-eastern Mexico after a week-long rampage across the Caribbean. It killed 250 people, left a million homeless and destroyed \$10bn of property. Page 18

Pope criticised

Rev Allan Boesak, South Africa's anti-apartheid church leader, said Pope John Paul II had "given the South African Government more comfort than it deserved" during his tour of the region.

Resignation threat

Turkish Premier Turgut Ozal said he would resign and leave politics if voters overwhelmingly rejected a proposed constitutional amendment in a referendum this week.

Gangland round-up

Police arrested 750 people in anti-gang sweeps through Los Angeles. Two people were killed and five wounded in suspected gangland shootings, bringing to 212 the number of gangland deaths in Los Angeles this year.

Olympic gold sweep

Communist countries took all five golds on the first medal day of the Seoul Olympics, setting two world records along the way. South Korea's position. Page 4

Coca-Cola ban lifted

Kuwait joined three other Gulf Arab states in lifting a 21-year-old ban on Coca-Cola in spite of an Arab decision to keep it on a black-list for its dealings with Israel.

W Sahara battle

Morocco and its guerrilla enemies in the Polisario front reported a battle in the Western Sahara less than three weeks after conditionally approving a United Nations peace plan. Morocco said there were 270 casualties.

Solidarity's return

Solidarity leader Lech Wałęsa told tens of thousands of cheering Polish workers that the free trade union very soon be restored to legal status.

Yugoslav protest

Tens of thousands of Yugoslavs threatened mass rebellion if the country's leaders failed to take action against the alleged persecution of Serbs by ethnic Albanians in Serbia's Kosovo province.

Soviet decree

The Soviet Union, in a hardline decree, made demonstrating punishable by heavy fines and the organisers liable to labour camp terms.

Bangladesh flooding

Monsoon-swollen rivers from neighbouring India have triggered more floods in parts of Bangladesh, where at least 950 have already died.

Israeli space bid

Israel is close to launching its first space rocket, the Israeli Space Agency said.

Ninety-year sleep

Gold prospectors in Siberia found a frozen amphibian in a shaft they had sunk into the permafrost, and revived the animal from a 90-year "sleep," a Soviet newspaper reported.

Jackson's \$60m

Pop singer Michael Jackson has passed comedian Bill Cosby to become the world's highest-paid entertainer.

Business Summary

Elsevier and Reed came close to merger

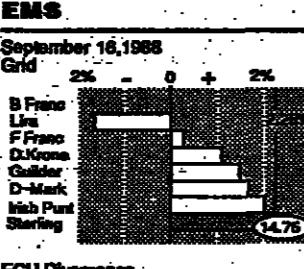
ELSEVIER, Dutch publishing group which last week announced a strategic link-up with Pearson, the diversified group which publishes the Financial Times, came close to merging with Reed International, the British-based publishing concern, earlier this year. Page 7

EUROPEAN Commission advisers are due to decide today whether to recommend shelving draft plans for common standards for the protection of the EC's \$8m credit card holders. Page 6

EUROPEAN Monetary System: West Germany's growing trade surplus was considered the main factor behind renewed tension within the EMS last week. The Bank of France sold some of D-Marks to try to underpin the French franc.

All currencies traded within their divergence limits; however, the growing trade imbalance between West Germany and its EMS partners caused concern.

EMS



The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross-rates from which no currency (except the Ecu) may move by more than 2% per cent. The lower chart gives each currency's divergence from the "central rate" against the European Currency Unit (Ecu), itself derived from a basket of European currencies.

GREENLAND is to raise money abroad for the first time in a move that will burden its people with more foreign debt per head than Brazil. Page 24

WEST GERMAN Finance Minister has agreed the basic outline of a plan to restructure Bonn's funding of the Airbus project. Page 6

SOVIET UNION agreed to lend China \$171.0m (\$22m) to complete a rail line across their central Asian border on which work stopped 30 years ago.

CANADA will experience some moderation in economic growth over the next 15 months, according to a report by the Organisation for Economic Co-operation and Development; after five years when its real output expanded faster than that of any other major OECD member. Page 2

COCA-COLA has indicated that he believes a rise of at least 50 per cent is needed to take account of economic growth and inflation over the last five years and that a rise of 100 per cent would be preferable.

A decision on the increase was due earlier this year but the deadline was postponed until April 1989, after the US

Administration official, Mr Michel Camdessus, IMF managing director, is expected to call for a rise of between 50 and 100 per cent in quotas, or membership subscriptions, during the Fund's annual meeting in Berlin next week.

The quotas, which stand at SDR 90bn (\$115.25bn), provide the basis for the Fund's lending activities and were last increased in 1983.

Mr Camdessus has indicated that he believes a rise of at least 50 per cent is needed to take account of economic growth and inflation over the last five years and that a rise of 100 per cent would be preferable.

Washington's view is that even if it were proposed by the Administration, the Congress would not be prepared to agree to a quota increase until the bad debt trend is reversed.

The Fund's latest annual report shows that the amount owed by member countries with payment arrears of six months or more rose dramatically from SDR 12.2bn in 1985 to

SDR 1.9bn at the end of the financial year which ended in April. The report says: "The elimination of arrears is crucial for maintaining the financial integrity of the Fund."

In preliminary talks among senior officials last week, however, the US - the IMF's largest shareholder - indicated that it was drawing a direct link between any quota increase and an agreement on efforts to reduce loan arrears.

An Administration official, confirming the US position, said: "We would not be willing to support a quota increase while the arrears problem in the Fund is not resolved and is growing."

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SDR 1.9bn at the end of the financial year which ended in April. The report says: "The elimination of arrears is crucial for maintaining the financial integrity of the Fund."

More recent figures, however, are thought to show the total in outstanding arrears has now risen to SDR 2.8bn, of which SDR 2.2bn has been overdue for two months or more.

Most of the money is owed by a small group of countries - Peru, Liberia, Zaire, Sudan, Sierra Leone, Vietnam, Guyana and Somalia and Zambia are thought to account for more than 90 per cent.

The problem is that almost all the main debtors have been declared ineligible for further fund assistance, which in turn virtually cuts them off from other sources of finance. In most cases that has created a vicious circle in which it is impossible for them to reduce their arrears.

Economics Notebook, Page 19

Burma army takes over in old-guard bid to keep power

By Roger Mathews in Bangkok

BURMA'S armed forces took control yesterday in a coup giving the country its fourth head of state within two months.

A night curfew was imposed in the capital of Rangoon and all demonstrations were banned as the regime, which has ruled Burma for the past 26 years, launched its latest and most desperate bid so far to retain power.

As darkness fell, demonstrators in Rangoon ignored both the ban and the curfew and there were reports of explosions and gunfire.

The coup comes after two months of mounting anarchy, with the country at a standstill and the streets regularly filled with tens of thousands of demonstrators demanding multi-party elections and democracy.

The coup was nominally led by General Saw Maung, the Defence Minister and Army Chief of Staff. He has been noted principally for his loyalty to General Ne Win who took power in a peaceful coup in 1962 and ruled the country in an increasingly autocratic manner until he stepped down suddenly in July.

General Saw Maung is the third member of General Ne Win's inner circle to attempt to restore the regime's authority.

General Sein Win, the commander of the riot police, tried briefly and bloody after Ne Win stepped down but he gave way to Dr Maung Maung, a civilian supporter of Ne Win, on August 19.

President Maung Maung offered more substantial concessions to the opposition leaders and even convinced some observers that he was preparing to hand over to an interim government which would oversee multi-party elections.

But the students and Buddhist monks, who have been in the forefront of the mass protests which have made Burma ungovernable since July, were unconvinced.

Some student leaders claim that the regime's decision to stage a military coup had been taken as long ago as August 23 and that the interim period had been used solely for the purpose of encouraging opposition leaders to expose themselves to the authorities.

Students and monks immediately took to the streets again yesterday chanting defiance to the latest military Government and raising the prospect that the military and the demonstrators might now be moving towards direct and dangerous conflict with each other.

Yesterday evening many

Continued on Page 18

Polish Government to resign as criticism increases

By Christopher Bobinski in Warsaw

THE POLISH Government, which has come under attack in recent months for its handling of the economy, is to resign today at a meeting of Parliament. Mr Zbigniew Messner, the Prime Minister, told Communist Party deputies

that Communists had voted to resign.

The mood of the students

was described as determined and some seemed to relish the prospect of a confrontation with the army as the only way finally to topple the Ne Win regime. In some areas, trees

were felled and concrete blocks placed as barricades across main streets.

Burma Radio last night broadcast martial music punctuated by announcements of the coup and the establishment of a 19-member Organisation for Building Law and Order in the State, headed by General Saw Maung and composed entirely of senior military officers.

The Organisation said its purpose was to halt the deterioration in conditions throughout the country, in the interests of the people. It urged all political organisations which accepted the practice of genuine democracy to start preparing for elections. All state employees were ordered to use their best judgment on whether to accept the resignation.

Mr Messner has been Prime Minister since autumn of 1985 and next month he was to have hosted a visit to Poland by Mrs Thatcher, the British Prime Minister. If, as is expected, the resignation is accepted, it seems likely that Mr Messner will be asked to perform a caretaker role until a successor is chosen.

The Government came in for heavy criticism at a Central Committee meeting at the beginning of this month, and there General Jaruzelski went out of his way to avoid giving the impression that Mr Messner was being used as a scapegoat to ease the party's present plight.

Nevertheless, this will be seen at large, as General Jaruzelski himself is beset by widespread discontent at the state and prospects for the economy and now demands that solidarity be re-established. Official opinion polls are showing growing public tolerance of strikes and a plummeting popularity of government and party figures, while the standing of Solidarnosc leaders has improved.

Last week, the official OPZZ Trade unions called for the Government's resignation in a bid to improve their own image and channel public resentment against the administration rather than the Communist Party.

Economics Notebook, Page 19

Market forces Tokyo to trim NTT sell-off

By Ian Rodger in Tokyo

UNFAVOURABLE market conditions have forced Japan to reduce the number of shares of Nippon Telegraph and Telephone to be offered to Japanese investors next month as part of the gradual privatisation of the telecommunications utility.

The number of shares available in the third tranche of NTT shares to be sold has been cut from a planned 1.95m to 1.5m. But with NTT shares closing on Friday at Y2.2m (\$16.467) each, even the reduced number is expected to raise more than Y3,000bn (\$22.466).

By law, only Japanese nationals can buy the shares, but some brokers are willing to hold them on behalf of foreign clients.

Altogether, some 260 securities firms are expected to participate in the distribution of the shares, 40 of them foreign.

Analysts say the Tokyo stock market, which has been relatively stagnant for the past three months, has been adversely affected by a large volume of new issues and the prospect of more big ones, especially the NTT issue.

The first tranche of 1.95m shares was sold in January 1987. The Government holds 12.1m shares, 7.5 per cent of those outstanding, and plans to make further large annual issues to reduce its stake ultimately to about 38 per cent.

The third tranche is scheduled for October 20 and 21 and the selling price will be about 3.5 per cent below the closing market price on October 19.

SOVIET UNION

Gorbachev starts looking eastwards

Page 16

UK leads minority against EC tax harmonisation proposals

By David Buchan in Elounda Beach, Crete

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OVERSEAS NEWS

Canada's growth to slacken soon, OECD reports

By David Owen in Toronto

CANADA will experience some moderation in economic growth over the next 15 months, according to a report by the Organisation for Economic Co-operation and Development, after a five-year period when its real output expanded more rapidly than that of any other major OECD member.

In a survey of the country's economic prospects, published today, the organisation forecasts growth of about 4 per cent in 1988, falling to 3.25 per cent in 1989, "in the absence of a recession abroad".

The organisation also projects that unemployment will drop below 7 per cent, from 7.75 per cent, in mid-1988, and that inflation will "edge up" from about 4 per cent now.

Fiscal strategy may have to be reappraised, however, with increasing efforts directed at further reduction of the federal and provincial budget deficits. These totalled 4.5 per cent of gross domestic product in 1987.

The OECD gives three main reasons why it considers such efforts "indispensable": to con-

trol the build-up of debt, to make funds available for productive investment and to contain inflationary pressures.

So, although the federal budget deficit has been reduced from 7.4 per cent of GDP in 1984-85 to 3.9 per cent in 1987-88, a more rapid fiscal consolidation than that set out in the government's February 1988 medium-term plan would seem desirable.

Because of dwindling domestic savings, the government has been driven increasingly to finance the budget deficit by borrowing abroad, to the detriment of the country's balance of payments. The current external deficit is forecast to widen by fully 50 per cent.

The country's monetary policy-makers are praised for letting interest rates rise promptly to nip inflationary pressures in the bud from 1986 onwards. The unexpectedly strong growth since mid-1987, however, has made it all the more important that monetary restraint be supported by other policies, the report warns.

Bentsen scours the South for 'Reagan Democrats'

By Lionel Barber in Panama City, Florida

HERE IN THE "redneck Riviera" on Florida's gulf coast, Senator Lloyd Bentsen speaks to Democrats that he speaks three languages: English, Spanish and Southern.

His audience invariably gets the message: Senator Bentsen, 57, may have a courtly manner suited to the House of Lords, but he is also a Texan, a plain-talking man of the South who can appeal to the region's conservative Democrats.

At a Saturday morning rally in Panama City, as the country and western band mercifully tugged its way to a close, the Democratic vice-presidential

nominee made his pitch: "I've been looking for old friends who have wandered away in recent years," he said. "I'm looking for the Reagan Democrats and I'm urging them to come home."

Whether they are responding as Senator Bentsen claims, is an open question. Once bitten by liberal Democratic presidential candidates such as George McGovern and Walter Mondale, these voters have continued to support local Democratic party candidates for office but bought shay of the national ticket. In 1980 and 1984, they turned to the more

reassuring figure of Ronald Reagan.

Senator Bentsen, a decorated Second World War bomber pilot who is strong on national defence against gun control and for aid to Contra rebels in Nicaragua, is supposed to balance Governor Michael Dukakis of Massachusetts at the top of the Democratic presidential ticket. His selection, he says, shows that in 1988 the Democrats will not abandon the South to the Republicans and Vice-President George Bush.

Yet for all the talk of party unity, southern Democrats still sound a touch defensive when

promoting the Dukakis-Bentsen ticket.

Senator Bentsen's campaign role is to talk Southern and to voice for Mr Dukakis who remains best known for his unusual name and the fact that he comes from liberal Massachusetts.

The balancing act is essential if the Democrats in 1988 are to stay competitive in southern states such as North Carolina, Arkansas, Tennessee, all of which have recently elected progressive Democratic governors and ought therefore to lean to the Dukakis-Bentsen ticket.

If the Democratic ticket loses, he will continue as chairman of the Senate Finance Committee which has a key voice in economic and trade policy (Senator Bentsen was a co-author of this year's Omnibus US Trade Bill).

If Mr Dukakis wins, Senator

Bentsen will be a powerful figure in US politics no matter what the outcome of the November election.

Under Texas electoral rules

he is allowed to run simultaneously for Vice-President and re-election in his home state, where he is considered a certainty.

If the Democratic ticket loses, he will continue as chairman of the Senate Finance Committee which has a key voice in economic and trade policy (Senator Bentsen was a co-author of this year's Omnibus US Trade Bill).

If Mr Dukakis wins, Senator



US CAMPAIGN '88

Bentsen is likely to make sure he has influence as Vice-President in trade and international economic policy. Having served 18 years in the US Senate, he is not accustomed to taking a back seat in policy-making.

Army faction seizes power in Haïti

BRIG-GEN Prosper Avril declared himself president of the Caribbean republic of Haïti yesterday, having ousted President Henri Namphy, AP reports from Port-au-Prince.

Li-Gen Namphy was then granted political asylum by the neighbouring Dominican Republic and travelled to its capital.

Speaking on national television early yesterday, Gen Avril said the presidential guard that he commands had toppled Gen Namphy on Saturday because it was "sickened" by the way Haïti was being governed.

Residents had reported hearing heavy gunfire on Saturday near the presidential palace, in what appeared to be fighting between military factions.

Gen Avril, a former adviser to President Jean-Claude Duvalier, said Haïti will respect all international trea-

ties, liberties and human rights.

He has been a key figure in government since Mr Duvalier fled to exile in France in 1986. He was an adviser to a military-civilian junta, headed by Gen Namphy, which succeeded Mr Duvalier.

A senior official said yesterday Col Jean-Claude Paul was named the new commander-in-chief of the army. Col Paul was indicted by a grand jury in the US in March for conspiracy to smuggle cocaine into the country — a charge he denied.

The coup came six days after thugs had invaded a church in Port-au-Prince during Mass being said by Fr Jean-Bertrand Aristide, a regular occasion for vehement criticism of the military government.

They killed 13 people and wounded 77, and set fire to the church as soldiers watched from across the street.

OBITUARY: HENRY C. WALLICH

Inflation-fighter of great charm and energy

PROFESSOR Henry C. Wallich has died in Washington at the age of 74.

He was a Governor of the Federal Reserve Board for 13 years before retiring in 1986 and played a key role in the formulation of the international monetary co-operation policies of the central banks of the main industrial countries.

His personal charm and warmth endeared him to his students and his colleagues. His career spanned business, journalism, academia and government service.

Professor Wallich travelled and wrote prolifically in his efforts to increase mutual understanding among policymakers at the highest levels of Government, while trying to make the formulation of domestic and international monetary policy more readily understandable to journalists and lay people.

He maintained, in spite of advancing years, a travel and work schedule which a much younger man would have found daunting. He was forced to retire from the Federal Reserve in 1986 shortly after an operation for brain tumour.

Henry Wallich was born in Berlin in 1914, the son of a banker. He emigrated to the US in 1938 and worked for Chemical Bank in New York while taking a master's degree in economics at New York University. His doctorate was received at Harvard before he joined the New York Federal Reserve in 1941.

In 1951 he was appointed an economics professor at Yale. In 1956 he published *Mahnsprings of the German Revival*.

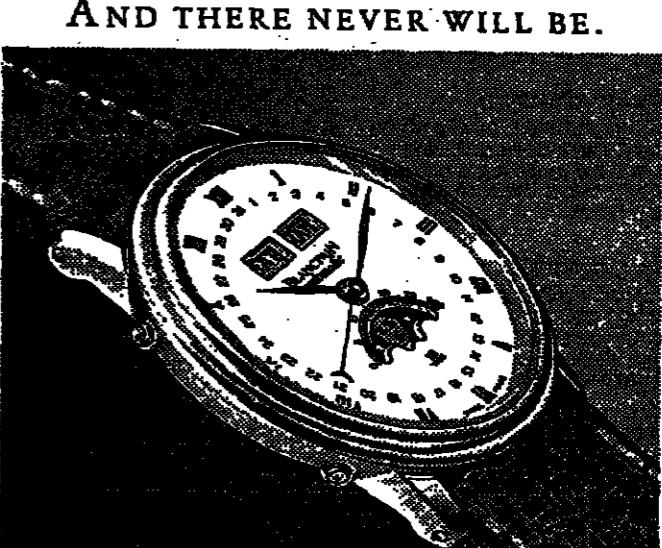
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LANDESBANK RHEINLAND-PFALZ

NOTICE OF A MEETING of the holders of

Landesbank Rheinland-Pfalz – Girozentrale –
A\$ 30,000,000 13 per cent. Notes due 1989

NOTICE IS HEREBY GIVEN that a Meeting of the holders (the "Noteholders") of the above-mentioned Notes (the "Notes") conveyed by the Bank will be held at the offices of The Royal Bank of Canada, 71 Queen Victoria Street, London EC4V 4DE on 14th October 1988 at 2.30 p.m. (London-time) for the purpose of considering and, if thought fit, passing the following Resolution which will be proposed as an Extraordinary Resolution in accordance with the provisions of the Fiscal Agency Agreement dated 30th April, 1986 made between Landesbank Rheinland-Pfalz – Girozentrale – (the "Bank") and Orion Royal Bank Limited (the "Fiscal Agent") and others relating to the Notes, as amended.

The Resolution, if passed, will inter alia, determine the terms and conditions of the Notes (the "Conditions") by the insertion or the addition of one or more conditions to the Notes, which will be binding on the Noteholders and on the holders of the coupons appertaining thereto (the "Couponholders") and the "Conditions" respectively, effect the substitution of a direct or indirect subsidiary of the Bank incorporated or established outside the Federal Republic of Germany as debtor under the Notes and Coupons and the discharge of the Bank from its obligations and liabilities under the Notes and Coupons, subject to the payment of principal, interest and other amounts in respect of the Notes being unconditionally and irrevocably guaranteed by the Bank.

Noteholders should note, in particular, that, in connection with any substitution effected pursuant to the modified Conditions, the Bank will not be required to have regard to the consequences of such substitution for individual Noteholders or Couponholders resulting from their being for any purpose domiciled or resident in, or otherwise connected with, or subject to the jurisdiction of, any particular territory and no Noteholder or Couponholder will be entitled to claim from the Bank or the substituted debtor any indemnification or award in respect of any tax or other consequence arising from such substitution.

Full details of the background to, and the reasons for, the proposed modification and the Extraordinary Resolution are contained in an Explanatory Statement issued by the Bank dated 17th September 1988, copies of which are available for collection by Noteholders at the specified offices of the Agents for the Notes specified below. The Explanatory Statement contains, inter alia, (i) the form of the Conditions as they will be if the Extraordinary Resolution is passed and (ii) the form of the Deed of Guarantee by the Bank, or substantially in, the form in which it will be executed in connection with any substitution of debtor effected in accordance with the Conditions as so modified (and having attached Conditions in, or substantially in, the form which would apply following any such substitution).

The Resolution to be proposed at the Meeting is as follows:

EXTRAORDINARY RESOLUTION

"THAT this Meeting of the holders (the "Noteholders") of the A\$ 30,000,000 13 per cent. Notes due 1989 (the "Notes") of Landesbank Rheinland-Pfalz – Girozentrale – (the "Bank") issued under a Fiscal Agency Agreement (the "Fiscal Agency Agreement") dated 30th April, 1986 made between the Bank and Orion Royal Bank Limited as Fiscal Agent (the "Fiscal Agent") and others, as amended, hereby:

- (1) assents to the modification of the Terms and Conditions of the Notes (as printed on the reverse thereof and in Schedule I to the Fiscal Agency Agreement) proposed in paragraph (i) of the Explanatory Statement issued by the Bank and dated 17th September 1988, a copy of which has been produced to this Meeting and initialed by the Chairman hereof for the purpose of identification;
- (2) sanctions every modification, abrogation, variation, compromise of, or arrangement in respect of, the rights of the Noteholders and the holders of the Coupons appertaining to the Notes against the Bank involved in, or resulting from, the modification referred to in paragraph (i) of this Resolution or any substitution of debtor made pursuant to, and in accordance with, the Terms and Conditions of the Notes as so modified; and
- (3) authorises the execution of a Supplemental Fiscal Agency Agreement in the form of the draft produced to this Meeting and for the purpose of identification signed by the Chairman hereof to give effect to the modification referred to in paragraph (i) of this Resolution.

The attention of Noteholders is particularly drawn to the quorum required for the Meeting and for an adjourned Meeting which is set out in paragraph (2) of "Voting and Quorum" below.

Copies of the Fiscal Agency Agreement (including the currently applicable Conditions) and of certain other relevant documents are available for inspection by Noteholders at the specified offices of the Agents for the Notes specified below.

VOTING AND QUORUM

1. A Noteholder wishing to attend at the Meeting in person must produce at the Meeting either the Notes, or a valid voting certificate or valid voting certificates issued by an Agent relative to the Notes, in respect of which he wishes to vote.

A Noteholder not wishing to attend and vote at the Meeting in person may either deliver his Notes or voting certificate(s) to the person whom he wishes to attend on his behalf or give a voting instruction (or a voting instruction form obtainable from the specified office of any of the Agents specified below) instructing an Agent to appoint a proxy to attend and vote at the Meeting in accordance with his instructions.

Notes may be deposited until the time being 48 hours before the time appointed for holding the Meeting (or, if applicable, any adjourned meeting) but thereafter with any Agent or (to the satisfaction of the Agent) with the Fiscal Agent or with the controller of CEDELSA, for the purpose of obtaining voting certificates or giving voting instructions in respect of the Notes. Notes so deposited or held will be released at the conclusion of the Meeting (or, if applicable, any adjourned such Meeting) or upon surrender of the voting certificate(s) or, being not less than 48 hours before the time for which the Meeting (or, if applicable, any adjourned such Meeting) is convened, the voting instruction receipt(s) issued in respect thereof.

2. The quorum required at the Meeting is one or more persons present holding Notes or voting certificates or being a proxy or proxies and holding or representing in the aggregate not less than a clear majority of the principal amount of the Notes for the time being outstanding. If within half an hour from the time appointed for the Meeting a quorum is not present at the Meeting which is adjourned and the Extraordinary Resolution will be considered at an adjourned Meeting, notice of which will be given to the Noteholders. The quorum required to consider the Extraordinary Resolution at such an adjourned Meeting will be two or more persons present in person holding one or more Notes or voting certificates or being a proxy or proxies whatever the principal amount of the Notes so held or represented by them.

3. Every question submitted to the Meeting or the adjourned Meeting will be decided on a show of hands unless a poll is duly demanded by the Chairman of the Meeting or by one or more persons present in person and holding one or more Notes or voting certificates or being a proxy or proxies and holding or representing in the aggregate not less than one-fifth part of the principal amount of the Notes then outstanding. On a show of hands every person who is present and produces a Note or voting certificate or is a proxy shall have one vote. On a show of hands every person who is present shall have one vote in respect of each A\$ 1,000 in principal amount of the Notes so produced or represented by the voting certificate or produced or in respect of which he is a proxy. On a show of hands a declaration by the Chairman of the Meeting that a resolution has been carried or lost shall be conclusive evidence of the fact without proof of the number or proportion of the votes recorded in favour of or against such resolution.

4. To pass the Extraordinary Resolution requires a majority in favour consisting of not less than three-quarters of the persons voting thereon upon a show of hands or, if a poll is duly demanded, then by a majority consisting of not less than three-quarters of the votes given on such poll. If passed, the Extraordinary Resolution will be binding upon all the Noteholders, whether or not present at such Meeting and whether or not voting, and upon all Couponholders.

AVAILABILITY OF DOCUMENTS

Copies of the Fiscal Agency Agreement may be inspected, and copies of the Explanatory Statement, voting certificates and other documents referred to above may be obtained, by Noteholders from the specified office of any of the Agents given below.

FISCAL AGENT AND PRINCIPAL PAYING AGENT

Orion Royal Bank Limited,
71 Queen Victoria Street,
London, EC4V 4DE.

PAYING AGENTS

The Royal Bank of Canada,
(France) S.A.,
1 rue Scribe,
75440 Paris.

The Royal Bank of Canada,
(Belgium) S.A.,
rue de Ligne 1,
B-1000 Brussels.

(Swiss),
rue Didot 6,
1204 Geneva.

This Notice has been approved by Orion Royal Bank Limited,
a member of the Securities Association.

LANDESBANK RHEINLAND-PFALZ

NOTICE OF A MEETING of the holders of

Landesbank Rheinland-Pfalz – Girozentrale –
A\$ 40,000,000 14½ per cent. Notes due 1990

NOTICE IS HEREBY GIVEN that a Meeting of the holders (the "Noteholders") of the above-mentioned Notes (the "Notes") conveyed by the Bank will be held at the offices of The Royal Bank of Canada, 71 Queen Victoria Street, London EC4V 4DE on 14th October 1988 at 10.30 a.m. (London-time) for the purpose of considering and, if thought fit, passing the following Resolution which will be proposed as an Extraordinary Resolution in accordance with the provisions of the Fiscal Agency Agreement dated 5th March, 1987 made between the Bank and Banque Paribas (Luxembourg) S.A. as Fiscal

OVERSEAS NEWS

Maputo seeks political, economic stability

Laying down tracks for economic independence

Jeremy Harding reports on the Limpopo railway

IN A siding at the run down railway station of Maputo in southern Mozambique stands an old diesel locomotive pockmarked with bullet holes. But for all the shots it stopped, the worst damage to the engine occurred during a confrontation with an irritable male elephant who stoved a large hole through its front with one of his tusks.

This was several years ago. Such titanic confrontations on the Limpopo railway are of less concern to the engineers now rehabilitating the line than the pressing questions of project financing and military protection. From the Mozambique National Resistance, the anti-government insurgents group which operates within Mozambique with the aim of bringing down the Frelimo government.

The railway runs 550km through the Limpopo valley and joins the Mozambican capital Maputo to the Zimbabwean border. It has long been regarded by black-ruled states in southern Africa as a means to reduce their trade and transit port dependency on South Africa.

A rehabilitated Limpopo line would have none of these disadvantages. Maputo is a better natural port than Beira and freight can be turned around more quickly. Furthermore, the railway track runs over almost level ground and has only one bend. Project engineers reckon that on track of this quality locomotives could pull up to 12,500 gross tonnes per day in both directions after a full rehabilitation.

At the end of 1986, Britain provided £10m towards the Limpopo project - a figure which has since risen to around £14m.

At a donor's conference in Maputo last month, several countries made further pledges for the Limpopo project to a total of \$50m. Donor countries included the US, Austria, Canada and Britain, which continues to spearhead the project.

This project is important to the economies of both Zimbabwe and Mozambique since the railway's features give it better potential for development than those of the line which runs across central Mozambique to the port of Kira.

The third line, the Beira railway, which also extends to the Zimbabwean border, is already open after a similar but less demanding rehabilitation pro-



Maputo: A better natural port than Beira

ject. But its freight capacity is severely hampered by the line's steep curves and, at one point, a big escarpment.

The volume of traffic entering and leaving the port of Beira is also dramatically restricted by a shallow access channel and delays at the terminal itself, which averaged as much as 21 days for containers last November.

A rehabilitated Limpopo line would have none of these disadvantages. Maputo is a better natural port than Beira and freight can be turned around more quickly. Furthermore, the railway track runs over almost level ground and has only one bend. Project engineers reckon that on track of this quality locomotives could pull up to 12,500 gross tonnes per day in both directions after a full rehabilitation.

It is estimated that that this would constitute roughly 30-40 per cent of Zimbabwe's traffic needs and save some \$20m a year overall on costs currently incurred by the country's use of South African ports and rail facilities. The railway would also cut the costs of exporting minerals for both Botswana and Zambia.

But the MNR still poses a regular threat to the railway's staff and to the progress of rehabilitation, despite the presence along the single track line of two companies of British-trained Mozambican troops. There have been several

Howe urges Pretoria to observe peace pact

By Michael Holman in Maputo.

BRITAIN has called on the South African Government to respect the terms of a non-aggression pact with Mozambique, making it clear for the first time in public that it believes Pretoria has been violating the treaty signed at the border town of Nikomati in 1984.

The US has already charged South Africa with continuing to back the Renamo rebel movement in Mozambique despite the treaty, but Britain has taken a more cautious stance.

The call, renewed at a press conference yesterday, came in a speech by Sir Geoffrey Howe, the British Foreign Secretary, intended to reinforce Britain's backing for black Southern African states' efforts to reduce trade and transport links with South Africa.

The speech, in which Sir Geoffrey announced a £20m grant to Mozambique, is also seen as a signal to Pretoria that Britain is anxious to see positive results from the recent meeting between Presidents P.W. Botha of South Africa and President Joaquim Chissano.

Speaking at the start of his visit to Mozambique, the last stop on his five-country African tour, Sir Geoffrey said apartheid cast a "dark shadow" over Southern Africa.

In a passage which clearly implied that Britain believed Pretoria had breached the pact, Sir Geoffrey said: "For our part, we are doing all we can to urge the South African government to live up to the full spirit of the Nikomati accord, and to respect the sovereignty of its neighbours and the inviolability of their frontiers."

Meanwhile, their Mozambican counterparts - who are supposed to be working up the line from Maputo - have been bogged down by security threats and delays in the repair of a cement sleeper factory near Maputo.

It now looks as though NRZ, which did the greater part of the Beira rehabilitation, will end up repeating the process on the Limpopo railway. NRZ track crews are progressing south at a target rate of 20km a month, says Mr Joe Strachan, assistant general manager of Zimbabwe's railways.

Mr Strachan hopes that the railway will open to limited commercial traffic in the autumn. However, even if security problems can be eradicated and a further \$140m can be secured for priority repairs and the purchase of rolling stock, the railway will not be operating regularly until after 1991.

Weather junkies stalk the wind

By Roderick Green in Texas

WHERE Texas Route 96 dived beneath stormy Atlantic waters, an exuberant group of rain-soaked, wind-blown people revelled in the elemental power of Hurricane Gilbert on Friday afternoon.

"Phew," went the Budweiser can. "Hell, we ain't leavin' 'till we've been!" declared its drinker. A local man, he and a truckload of friends had driven out 20 miles from Brownsville to check some cattle one of them owned. Lucky cows, they stood on dry land a few miles back down the road. Their owner was up to his ankles in the Atlantic.

The pounding ocean-prospect was three miles ahead but the storm had flooded the intervening land. Only a knob of high ground, a Polish community called Kopernik Shore, remained out there.

"Hurricanes are the only

attacks on Zimbabwean track personnel since they began working at the northern end of the project last year. Sabotage on the track is frequent further south.

When the first project funds were made available, National Railways of Zimbabwe won a large contract for comprehensive track relaying at the northern end of the line. They completed the initial work in May and have since pressed on south with track relaying and important maintenance work, basing 200 track personnel at Maputo, 80km inside Mozambique.

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thing on this planet I respect apart from my family and a few friends," said David Delma, another local who had eagerly tracked Gilbert's searing path across the Caribbean and Gulf.

A sucker for maelstroms, he thought he might try the storm's life in New York next.

Gilbert, however, gave its ad hoc Texas reception committee the slip, pounding instead a swathe of Mexico some 100 miles south of Brownsville. Though appalled by the death and destruction it had wreaked all week long, the hurricane chasers said they were drawn by its awesome power. They were not disappointed by the wind and rain even at that distance.

The meteorologists admitted they had been hooked on violent weather since their childhoods. Frolicking with the others where the water claimed the road, they unabashedly acted out an instinctive phenomenon known to farmers, teachers and rescue workers.

When the winds howl, animals frisk, children fidget and adults party.

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Cut in Soviet harvest likely

By Quentin Peel in Moscow

MR Mikhail Gorbachev, the Soviet leader, has confirmed that despite an agricultural reform drive the 1988 grain harvest will fall short of last year's 21m tonnes.

Hopes for a further improvement, sorely needed when food shortages have become a political test of perestroika, in the short term, because the major reform - encouraging groups and families to lease land from the state farms and collectives to become independent producers - has only been given top priority in recent months.

Mr Gorbachev's admission came at the end of his week-long trip to central Siberia, marked by criticism from the crowds at their living conditions broadcast on Soviet television, and grain realisation from Mr Gorbachev himself in urging both patience and greater involvement from the Soviet citizen.

His twin themes on his first trip outside Moscow since his summer holiday have been the urgent need to improve social

conditions - with food supply the most crucial element in that - and the need for ordinary people to get involved in economic and political reform.

Agricultural experts had not expected any dramatic transformation of Soviet agriculture in the short term, because the major reform - encouraging groups and families to lease land from the state farms and collectives to become independent producers - has only been given top priority in recent months.

Last year's 21m tonne grain harvest, still 21m tonnes short of the target, was nonetheless considered a success due largely to sheer hard work and improved labour productivity.

It is evident we will not be able to keep up to that level this year," Mr Gorbachev told his audience in Krasnoyarsk on Friday. Last week the US Department of Agriculture cut its forecast to 205m tonnes.

As important as the absolute amount of the crop will be improvements in quality, transportation and storage.

Mr Gorbachev gave a stern lecture to the party workers he was addressing, warning them against "hasty conclusions" about a threat to perestroika, while admitting the slow economic progress.

"Now is the most difficult period," he said. "The point at issue is revolution. The fate of socialism. Deeds are now required, and in this we are starting to lag behind. We have all ultimately agreed on the policy of perestroika; we have to implement it."

• The Soviet authorities have made demonstrating punishment by heavy fines and made organisers liable to labour camp terms. The unpublicised decree was adopted on July 29 but circulated only yesterday, Reuter reports.

Peruvian economic adviser resigns

A KEY architect of Peruvian President Alan Garcia's unorthodox economic policies resigned amid mounting calls for his ouster. Reuter reports.

Argentine economist Mr Daniel Carbonetto's resignation letter to Mr Garcia dated last Thursday, was published by the state Andina news agency on Friday night.

"My participation, in the good and the bad, in the successes and mistakes in the period between 1985 and 1988, inhibits my positive contribution in the co-ordination of the political forces and of production," Mr Carbonetto said in the letter.

Mr Carbonetto served as an economic advisor to Mr Garcia. His resignation followed drastic new anti-inflation measures 10 days ago that doubled the price of many foods and increased the cost of petrol by nearly 400 per cent.

Conservative politicians had called for Mr Carbonetto to resign and for Peru to open negotiations to restore its borrowing privileges at the International Monetary Fund.

Brazilian package set for signing

SIGNING IS due to start on Thursday of a bank finance package for Brazil, Stephen Fidler writes.

Mr William Rhodes, chairman of the 16-bank advisory committee for Brazil, said the package, which includes \$5.2bn in new loans and a rescheduling over 20 years of \$62bn of existing debt, was on schedule for the first disbursement to take place as planned next month. Brazil also made a \$64m payment, bringing it current on interest up until September 9.

Advertisement

Finland in the EC supermarket

Valmet Group:

High flyer rooted firmly in machinery and automation

By Victor Thorne, Helsinki

One of the world leaders in the manufacture of pulp and paper machinery, global number one in niche market items like straddle carriers, Finland's Valmet Group has achieved renown for its practice of the art of synergy between largely independent subsidiaries - and profiting from the results.

Valmet companies are involved in making a variety of sophisticated technological products from air trainers to instrumentation, and from tractors and transportation equipment to automation, loggers and forest harvesters.

Valmet's flagship industry is the production of highly advanced machinery for the pulp and paper manufacturing sector. This accounts for as much as 45-50% of its turnover, which is reason enough to commit extensive financial and human resources into research and development aimed at staying ahead of the field.

Industrial vehicles, including transportation equipment, road tractor units and agricultural and forestry vehicles, constitutes Valmet's second largest sector, and growing, with some 35% of turnover.

The group's more specialist activities include the assembly of and manufacture of components for Saab cars, 85% of which are exported from Finland through Saab-Scania. It is also involved in custom-made marine construction through the group's 30% holding in renowned shipbuilder Wärtsilä.

Another lofty specialist activity is the design and building of aircraft of the likes of the Redigo trainer for the Finnish Air Force, along with the assembly of British Aerospace Hawk jet trainers and the

Draken fighter for the nation's defence.

Between Valmet's major business sectors, and linking them, is the automation factor.

The expansion of the group's automation side, which resulted in the formation of a separate Valmet Automation subsidiary on 1st September, was originally as an adjunct to its pulp and paper machinery manufacturing activities, with a healthy overspill into the realms of energy generation, chemicals processing and marine automation.

As this sector developed its technology and gained valuable experience in applying it, forging undeniably skills in marrying electronics and mechanical engineering at the earliest stages of manufacture, so did its mechatronics know-how find wider applications - in-house and elsewhere.

Today, automation is regarded within Valmet as an area of growth

potential, particularly in the pulp and paper processing sector of the business.

Crossing the board, however, the company's harnessing of the fruits of its R&D in automation could be very important for our future. It could be a Finnish company or any other with an approach that's compatible with ours.

Valmet is finding that

the end-users of its products and systems are becoming more and more concerned with the Nordic countries, Valmet is by no means a stranger to continental Europe.

The group operates production plants and marketing units in Britain, Italy, France, West Germany, the Netherlands and Austria, and the plants are for deeper penetration of the EC markets.

1992 will not find Valmet unprepared

"We began our process of internationalisation in the Nordic countries," Kankaapää relates. "Our next step took us into North America, led by the type of products we make and the big market potential there. But the emphasis now must be on the forefront of technology by spreading the volume of output."

Says Valmet's President and CEO, Matti Kankaapää: "A combination of forces in the field of automation could be very important for our future. It could be a Finnish company or any other with an approach that's compatible with ours.

"In this respect, we've been very active in North America, where we have made some good acquisitions. But automation is another sector in which we have to turn our interest increasingly to Western Europe."

While its operating units are spread as far asafied as Brazil and the

United States, Canada and Japan, Australia and Hong Kong, Tanzania and throughout the Nordic countries, Valmet is by no means a stranger to continental Europe.

The company structure has been formulated with this factor in mind.

A 99.7% state-owned concern until this year, an issue of shares in August increased Valmet's capitalisation by almost \$33 million and reduced the Finnish government's holding to 79.77%. The trend is for an even greater measure of private ownership, step by step to 60% and possibly less, with the state's blessing.

The Finnish government has realised that the significant expansion and development plans of state-owned companies like Valmet founder on their dependence on budgetary funding. Given such limitations, Finland's Valmet finds themselves at a disadvantage in terms of capitalisation in relation to the private sector.

For the Valmet Group, raising finance from its own resources, with the advantage of basing its funding on the value of the group, is the opening it has been waiting for to move forward according to plan. And considering its ambitions for further internationalisation, a move into the foreign capital market would be the logical next step.

Matti Kankaapää comments: "One thing is sure: that by 1992 we'll have seen some interesting developments in the company's internationalisation, as well as in Valmet's ownership structure."

VALMET

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19th September 1988

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Capitalisation	Company	Close Price	Gross Div (p)	Yield %	P/E
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925	Armenia Securities	57	0	—	—
3204	BUS Design Group (USA)	27	0	2.1	5.5
214512	Bardon Group	171	1	2.7	2.9
19064	Bardon Group Conv. Pref.	115	0	6.7	6.7
7578	Bray Technologies	132	1	5.2	10.5
1025	Brentill Conv. Pref.	110	0	11.8	11.0
2425	Cable & Wireless (USA)	225	0	2.4	4.3
16740	Carbo Plc (SD)	149	0	4.7	4.1
764	Carbo 7.5% Pref (SD)	112	1	10.3	9.2
5831	George Blair	316	1	12.0	3.8
7965	Ibis Group	100	1	—	13.2
11200	Imperial Chemical Inds	110	0	3.3	3.0
24512	Mathewson N.V. (Amst)SD	200	0	—	—
1163	Robert Jenkins	114d	1	7.5	4.3
18675	Sorrells	415	0	8.0	3.7
9500	Torday & Carlisle	275	0	7.7	13.3
3313	Trotman Holdings (USA)	77	0	2.7	3.6
108	Unistat Europe Conv. Pref.	108	0	8.0	8.3
6137	W. S. Yorks	298	1	14.2	5.4

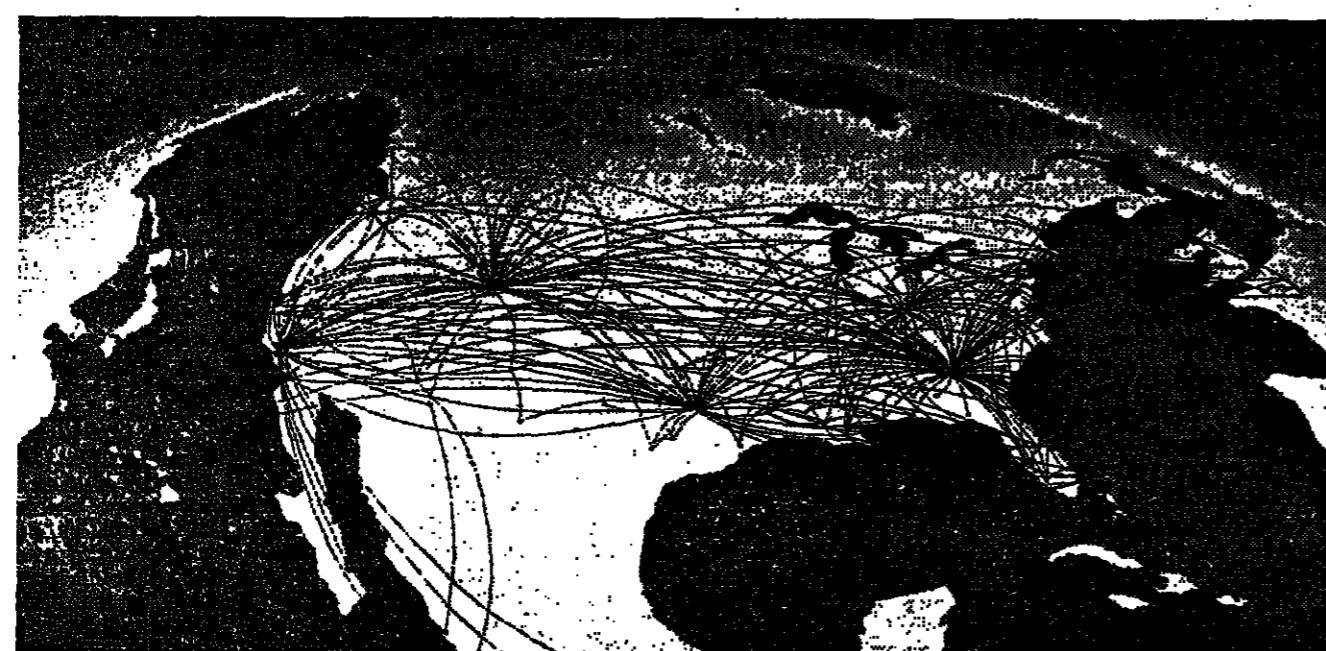
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OVERSEAS NEWS

Burma's revolution at a turning point

Roger Matthews on the implications of the military takeover in Rangoon



At opposing poles of popularity: Aung San Suu Kyi, left, and Burma's former leader Gen Ne Win

THE seizure of power in Burma yesterday by Gen Saw Maung, the Defence Minister and Army chief of staff, marks the end of the first and probably most peaceful phase of the country's revolution.

The Government of the Burma Socialist Programme party, which has ruled the country for the past 26 years, had already collapsed. It had lost control over events outside the capital Rangoon. Most cities, including Mandalay, which is the second largest, are being run by an ad hoc committee comprised mainly of Buddhist monks and students.

In Rangoon the situation is little better. The police force has disintegrated, most civil servants have been on strike for over a month, the banks have shut indefinitely and a crisis point is approaching for supplies of rice, drinking water and petrol.

But as has been seen in three other revolutions in the past 15 years — Portugal, Iran and the Philippines — the manner and timing of a regime's departure has a vital bearing on what follows. The longer a regime clings to power, the greater the radicalisation of the opposing forces and the higher the risk of enduring divisions emerging among the armed forces.

Burma reached that turning point yesterday. So far as can be assessed, the revolution at this moment appears to be a genuinely popular uprising. It has also been a revolution with

limited bloodshed. Apart from isolated incidents, the demonstrators have pressed their point through numbers, not by force. Although the military may have killed upwards of a 1,000 people, especially during early August, they are not yet perceived as a bloody instrument of repression.

If Gen Ne Win had agreed yesterday to leave Burma and take with him 60-70 of his closest political associates, most western diplomats in Rangoon believed there would have been a fair chance of a peaceful transition to an interim government which would initially

enjoy considerable popular support. The problems, economically and politically, for that government would be massive but at least it should have been able to enjoy an euphoric public mood.

However, Gen Ne Win, who has ruled supreme for 26 years, is finding, like the Shah of Iran and President Ferdinand Marcos of the Philippines, that acceptance of defeat is not something of which he has any experience and is therefore close to being incomprehensible. "He has retreated, step by step. He has made concessions.

It was worse in the second round. Kim raised his tempo and clubbed with both hands. Aalling blows fell, and the referee stopped the contest following two standing counts.

To tumultuous applause, Kim bowed to the referee, bowed to his opponent's corner, acknowledged his dazed rival, and stepped calmly from the ring. On his way to the exit

he has the strength, when roused, to knock his way through concrete, and epitomises the fanatical dedication for which the South Koreans are feared. The host country has toiled for seven years preparing for these Games, and an immediate repayment is hoping for a decent haul of medals — preferably gold, though silver will also do.

The Koreans are also hoping that the Games come to be seen as the "Peace Games", ending 20 years of misery for the Olympics, and that they help nudge South Korea onto the threshold of the developed world.

Little of this, I fear, had been communicated to the Mongolian, who looked innocently

unconscious as Kim, in striped blue trunks and vest and wearing a red headband, climbed into the ring after him.

In the first round, the Mongolian had the temerity to move in with a jab that grazed Kim's cheek. The retaliation was instantaneous and awful to behold. The Mongolian took a beating.

It was worse in the second round. Kim raised his tempo and clubbed with both hands. Aalling blows fell, and the referee stopped the contest following two standing counts.

To tumultuous applause, Kim bowed to the referee, bowed to his opponent's corner, acknowledged his dazed rival, and stepped calmly from the ring. On his way to the exit

he passed five feet in front of me. Despite the ferocity of the assault, he wore not the slightest sheen of sweat. His eyes shone like ice. He was a man on a mission. How the crowd cheered.

Four years ago, at the Los Angeles Olympics, which were affected by an Eastern bloc boycott, the Koreans won 19 medals, including six golds. But these Games are different. Almost all the world is here, and the competition for medals in 28 official sports will prove frightening in its intensity.

As a result, the Korean Olympic team has been trained with an enthusiasm bordering on mania, and with a dedication to military-style routines and extraordinary physical and mental fitness that is exceeded in its thoroughness — if it is exceeded at all — only by the highest standards of Eastern bloc sport.

At the Korean Taekwondo training centre on the outskirts of Seoul, the pre-Games training started at dawn and lasted until 10 pm. According to a slogan at Taesung: "The way to the top is the way of hardship and difficulty. At the same time, it is the way to glory. It is the way of falling down seven times and rising up eight times. It is also the proudest way to victory."

Ball games were even banned in Korea in 1942

was not to repeat the feat under its own flag for another 40 years, when a Korean wrestler won the featherweight gold in Montreal.

Today, Korea's most popular modern spectator and participant sports are soccer, baseball, volleyball and table tennis. But its Olympic teams are an anachronism, feared for being weightlifting and judo.

British looked strong, fit and well-drilled, as well they might, but the Koreans repeatedly surprised them with aggressive stickwork and bulldog power bursts.

After the game, while British reporters clustered round the British team, hoping for quotes, I clustered round the Korean team. It was extremely hard work. Though I gathered that the Koreans were pleased with their performance.

Three Koreans competed in the Los Angeles Olympics in 1932, and three more in the Berlin Games in 1936 — carrying off the gold and bronze medal in the Berlin marathon. But they were obliged by their then masters to compete as members of the Japanese team, which is why the record book shows the Berlin marathon being won by a Japanese athlete and not by a Korean.

In 1942 the Japanese even banned ball games in Korea, on which note Korean sport entered a lengthy period of stagnation. Having won a gold medal in Berlin in 1936, Korea

As a result of such distribution, the conversion price at which shares are convertible into conversion of the Bonds has been adjusted to Condition 5(D) of the Conditions of the Bonds from 799.1 Japanese Yen to 665.9 Japanese Yen effective as of 1st April, 1988, Tokyo time.

NIPPON CHEMI-CON CORPORATION

Dated: September 19, 1988

Caution in Asia on Gorbachev's proposals

BROAD PROPOSALS for improving peace and security in the Asia-Pacific region by Mr Mikhail Gorbachev, the Soviet leader, have been greeted with silence in Europe, hostility in the US but cautious welcome in Asia.

The best response for Mr Gorbachev was from China. Li Peng, the Chinese Premier, said the first Sino-Soviet summit since 1980 could be held. These four have been seen as "moderates", with varying degrees of personal political ambition, who have articulated the way without difficulty.

Mr Li said improved relations with Moscow were in the interests of China and world peace and would not threaten China's ties with Japan and the West. "We would like very much to normalize our relations with the Soviet Union."

In Washington the State Department said: "There does not seem to be anything new in any of these proposals."

Stewart Fleming in Washington and Robin Pamley in London assess reaction to Moscow's initiative

Mr Merlin Fitzwater, the White House spokesman, rejected Mr Gorbachev's offer to turn a controversial Siberian radar facility, which the US says is a violation of the 1972 Anti-Ballistic Missile Treaty, into an international centre for the peaceful study of space. "To turn it into a space station or a drive-in movie theatre or anything else simply does not respond to the need to dismantle what is a violation of the treaty," he said.

Similarly, the idea that the Soviets would pull out of the naval base in Cam Ranh Bay in Vietnam if the US scrapped its bases in the Philippines was scorned by Mr Fitzwater. "At first glance it doesn't appear to be a reasonable approach, but I would say that we're somewhat pessimistic about it," he said, adding that it would be studied further.

However, the US is having trouble negotiating terms for its Philippines bases and one Washington analyst said Mr Gorbachev's offer would serve as a reminder that "everywhere we leave a void they try to move in". Relations with the Philippines are "rooted in our shared past". They would like to "neutralise the Philippines".

President Corazon Aquino of the Philippines said the Soviet offer on the bases was a question only the two superpowers could resolve. But others in the country were more forthcoming. Senator Leticia Sham, chairman of the Senate Foreign Relations Committee, said the proposal was a step towards reducing foreign military presence in the region. "There is a movement. We must see how that will affect the security in the Asia-Pacific region," she said. A Manila newspaper published by Mrs Aquino's speechwriter said that while the idea might simply be a ploy to embarrass the US, "the opportunity for reducing superpower tension in Asia-Pacific on a far wider scale and greater magnitude has nonetheless been created."

Japan rejected Mr Gorbachev's claim that it was increasing its military potential at the behest of the US. "We regret that Soviet understanding of Japan's defence capability and defence policy is not sufficient," said a Foreign Ministry official. However, Mr Noboru Takeshita, the Japanese Prime Minister, said he welcomed Mr Gorbachev's desire to improve ties with Japan.

Vietnam said Mr Gorbachev's plan was a new Soviet contribution to the cause of peace in the Asia-Pacific region. Warrants to subscribe for Shares of Common Stock of Cosmo Securities Co., Ltd. (the "Warrants") issued in conjunction with an issue of US \$50,000,000 13% pct Guaranteed Notes due 1992

Pursuant to Clause 4 of the instrument dated 14th July, 1987 relating to the above-mentioned Warrants, notice is hereby given as follows:

1. On 12th September, 1988, the Board of Directors of Cos

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But what's really made our name is the way these products take advantage of radical changes in the insurance industry.

Consider the 1984 abolition of tax

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Quick to see the possibilities this opened up for a universal life product, we set about developing one.

The result was Freedom – profitable after just 18 months, it is now market leader in this growing sector.

Similarly, Choices was launched this year to capitalise on the enormous potential created by the new pension laws.

With its mass-market appeal, it has already become one of the most sought-after names in pensions.

The idea that change can be turned into opportunity is a firmly held belief at Guardian Royal Exchange.

And it's a measure of our success – we are one of Britain's leading composite insurers – that this doctrine is adopted through all levels of the company.

Admittedly, we may never make international headlines with our philosophy. But it's certainly getting us noticed.



GUARDIAN ROYAL EXCHANGE
One step ahead, then another

UK NEWS

ECGD review will cover privatisation schemes

By Peter Montagnon, World Trade Editor

THE EXPORT Credits Guarantee Department has opened a broad review of its status and operations which could lead to a recommendation to ministers that all or part of it be moved off to the private sector.

The six-month review was commissioned by Mr Malcolm Stephens, ECGD chief executive, with the approval of Lord Young, Trade and Industry Secretary. Staff have been told that it will examine a full range of options, including privatisation.

Although the immediate impulse for the review was the possibility of ECGD being accorded agency status under government plans for beefing up some departments, the study has been broadened to take account of the need for changes in ECGD's organisation in the run-up to the European single market in 1992.

Export insurance specialists believe that 1992, which will open the prospect of an international market for export credit insurance, could provide opportunities for private sector export credit companies. This would be to the detriment of agencies, like ECGD, which remain firmly wedded to the

public sector.

The review will be done by Mr Bob Kemp, who retired in the summer as director of ECGD's international group.

He will draw on his experience of dealing with ECGD's counterparts abroad as well as talk to exporters, banks and other Whitehall departments.

ECGD declined to comment on the scale of the review, but Mr Kemp's brief is understood to cover options that include splitting ECGD's business into groups with different status, its redesignation as a public corporation and possible collaboration with the private sector.

The main focus, however, is likely to be privatisation, a subject which has been growing in urgency with the advent of 1992, but which remains controversial among exporters worried about the potential loss of government support.

Export insurance specialists say there should be no foregone conclusions about the recommendations from the review, which is being carried out from a purely commercial standpoint without political undertones.

There is also no guarantee at this stage that ministers would accept a recommendation for privatisation.

Mr Alan Clark, the Trade Minister who is an active supporter of ECGD, has said in the past that he would oppose privatising the profitable short-term export insurance business of ECGD if that meant leaving the Government stuck with a rump of loss-making business consisting of guarantees on long-term loans to developing countries.

However, the review is considered unlikely to conclude that ECGD should simply carry on as a department of government without any change in its status.

One option, which is widely thought of as the most viable by private sector export credit insurers, might be to privatise ECGD's Cardiff-based short-term export credit insurance business allowing it and other private sector firms to reinsure a pool of more difficult risk with the Government.

Following a series of improvements in efficiency in recent years, Cardiff is now trading profitably and expanding its business turnover, but further effort is needed to make it ready for privatisation.

There is also no guarantee at this stage that ministers would

Broker says electricity valuation is 'optimistic'

By Maurice Samuelson

THE ELECTRICITY industry could have a market capitalisation figure of only £14bn when privatised compared with the widely assumed figure of about £20bn, says CLA-Alexanders Laing & Crickshank, the City stockbroker.

Describing the widely quoted £20bn figure as extremely optimistic, it says the final outcome will depend on the extent to which the Government lets electricity prices rise to provide sufficient profit to boost the privatisation process.

The forecast, which applies to the whole industry, contrasts with the estimate by Mr Chris Hope, of Cambridge University's engineering department. He considered the generating plant of England and Wales alone would be worth £19bn when sold.

However, other stockbrokers dismiss discussion of such figures as "meaningless" in view of the number of decisions the Government still has to make about the finances of various parts of the industry.

"Nobody can know what the capitalisation will be," said another stockbroking firm which is advising the Government on the electricity sale.

CL-Alexanders Laing & Crickshank also admits that the actual outcome of the sale could differ significantly from its forecast, depending on the regulatory system, the pricing formulae, the UK stock market and the capital structure of the privatised entities.

The report, by a team headed by Mr Robert Giles, is highly sceptical about the speed at which the privatised electricity industry will construct new power stations. Having one forecast that the Sizewell B nuclear power station would not be built, CL-Alexanders Laing & Crickshank now says that it may be the only pressurised water reactor to be constructed, despite plans from the Central Electricity Generating Board for three more.

The outcome of the conference puts the Labour Party at odds with the Scottish National Party, which last week voted overwhelmingly in favour of leading a non-payment campaign.

The issue could become the focus of the by-election at Govan, caused by the forthcoming appointment of Mr Bruce Millan, the Labour MP, as an EC commissioner.

The by-election is due to be held in the next few months at a date yet to be fixed.

About a dozen of Labour's 50 Scottish MPs, including Mr Robin Cook, the party's health spokesman, say they do not intend to pay the tax.

Mr Donald Dewar, the shadow Scottish Secretary, said after the vote that it would make Labour's opposition to the poll tax more effective.

He said: "The aim must now be to make sure the Government pays a high price for the introduction of a truly unjust and unpopular measure."

He argued strongly during the conference that "a party which believes it will soon be in power cannot lightly repudiate obligations under the law. You can't argue for the rule of law when the right people are in charge and have the luxury of picking and choosing where they are not." This is the line laid down by Mr Neil Kinnock, the party's leader.

Labour rejects poll tax boycott

By James Burdon, Scottish Correspondent

THE LABOUR Party in Scotland has rejected the strategy of leading a mass campaign of non-payment of the community charge (or poll tax) when it comes into effect north of the border next year.

At a special party conference at Govan in Glasgow at the weekend the party's official policy of rejecting nonpayment was endorsed by 512,000 votes to 225,000 — a two-to-one majority in which block votes by moderate trade unions played a crucial role.

However, the vote is unlikely to kill off support for non-payment in the Labour Party, where it is backed by many activists and some trade unions.

The conference acknowledged this by endorsing a statement recognising that many individuals "may make their own personal stand by not paying it."

Mr Brian Wilson, MP, who leads the Stop It campaign, said that non-payment would please the Government because it would cut Labour local authorities' revenue.

The debate, which was often bitter, ended in uproar with the groups favouring non-payment arguing that they had not been given enough opportunity to speak.

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Investment trusts study retail trading plan

By Barry Riley

THE ASSOCIATION of Investment Trust Companies is studying a plan to establish its own retail trading service in investment trust shares, removing the need for investors to deal through stockbrokers.

The revolutionary scheme would take advantage of recent structural changes in the securities industry and use modern computerised systems.

It is envisaged that small investors would be able to buy and sell in amounts up to £1,000 at a time using a simple book entry system.

The shares would be held through a central nominee company, and investors' holdings would be recorded in a passbook, avoiding the need for share certificates.

The scheme would amount to a development of the proven existing arrangements being operated by Barclays, the private client stockbroking subsidiary of Barclays Bank.

Mr Philip Chappell, an adviser to the AITC, said the aim was to demystify investment trust share dealing and turn the process into something as simple and familiar as saving with a building society.

"The essence is a computer-based passbook," he said.

For a long time the AITC has been concerned at the failure of stockbrokers to promote investment trust shares effectively. Its consumer research has shown that only 18 per cent of first-time investment trust share buyers are advised by stockbrokers. Most obtain

their advice from newspapers and magazines.

Investment trusts are banned by company law from promoting their shares individually. However, the planned share dealing service could be used to market trust shares collectively, for instance through links with building societies.

A service will also be offered to independent financial intermediaries who would be able to add their own charges.

Individual investment trusts will need to give their backing to the planned execution-only service if their shares are to be traded.

A limited market-making activity is planned; the trading book will be kept level overall, and positions will be unwound

through Stock Exchange market makers.

Details of the scheme, including its costs and charges, have not yet been worked out. Its regulatory status and its qualification for the stamp duty exemption available to recognised market makers will also need to be established. Also the scheme's viability is not yet certain.

However, the AITC has been encouraged by suggestions from the Government, most recently by Mr Norman Lamont, a junior Treasury minister, who said last week that the City should do more to serve the small private investor.

"I'm sure something will come out of it next year," said Mr Chappell.

Autumn poll likely after Tory MP dies

By Peter Riddell, Political Editor

THE GOVERNMENT faces a further political test in a parliamentary by-election, probably in the late autumn, following the death on Saturday of Sir John Biggs-Davison, the Conservative MP for Epping Forest, in Essex.

An MP for 33 years, Sir John had a majority of 21,513 at the June 1987 general election. The runner-up then was Mr Tony Humphries (SDP/Alliance). He has since joined the Social and Liberal Democrats, and leaders of the continuing SDP have not yet decided whether to contest the privatised entities.

Two other by-elections are also in the pipeline — at Richmond in North Yorkshire and Glasgow, Govan, caused by the appointments of Mr Leon Brittan and Mr Bruce Millan respectively as European Commissioners. The dates of the contests will depend on when they leave the Commons, and could be as late as next spring.

Sir John, aged 70, was one of the last of the old school of the independent-minded Tory romantics whose nationalism derived from an original imperialist outlook.

A Roman Catholic, he was unusually a strong supporter of the Ulster unionists and a persistent critic of the Anglo-Irish Agreement, against which he voted in the Commons.

In the late 1970s he was an



Sir John: one of the last of the old school

opposition front-bench spokesman on Northern Ireland before he had to resign in 1978 after voting against continuation of sanctions against Rhodesia, defying the Conservative whip ordering abstention.

Despite his sometimes highly controversial views, Sir John was respected and well-liked by MPs of all parties for his charm and sincerity. He was a familiar figure in the Commons sitting on the front bench below the gangway.

Sir John had been having treatment for some time. His death was caused by pneumonia and jaundice which developed after he returned from a month-long trip to Africa.

OBITUARY

Lord Roberthall: leading adviser on economics

LORD ROBERTHALL, who died on Friday, aged 87, was the senior economic adviser to Labour and Conservative governments from 1947 to 1961.

As a Keynesian during the heyday of Keynesian demand management, he believed firmly that governments could and should intervene in the economy to sustain high levels of activity and employment. The "broad rule," he once wrote, "is simple enough": it is "to stimulate demand when it is deficient and to restrain it when excessive."

Lord Roberthall was born in New South Wales in 1901 and trained originally as an engineer. He came to Oxford in 1923 and was an economics fellow at Trinity College from 1926 to 1947. After leaving Whitehall, he was principal of Hertford College, Oxford for three years.

Formerly known as Sir Robert Hall, he was made a life peer in 1968. He sat on the cross benches and joined the SDP in 1981. He was dismissed by the sharp rise in unemployment after 1979 and attributed it to the monetarist policies of the Thatcher government.

In 1981, he signed the famous letter from 364 economists which criticised the Government's economic approach and urged a return to more conventional economic policies.

Lord Roberthall will be remembered as one of the best economic advisers of the post-war period. He was a practical and pragmatic economist rather than a theoretician and is reputed to have had an almost feminist feel for the state of the economy.

His forecasts, unlike those of his successors, were rarely wide of the mark. He took events as they came and once remarked that he lost less sleep over the balance of payments than his colleagues at the Treasury because he knew "we could always devalue."

He was a more rounded man than many economists and had a great love for literature. He often re-read Proust in the original French and once set himself the task of learning all of Shakespeare's sonnets by heart. He had read all the plays by the age of 21. He intended to become a philosophy don at Oxford, but, although practical, took an economics job when it presented itself.

Lord Roberthall, despite his years in Whitehall, remained a shy and emotional man. He never lost his Australian accent and retained a love of outdoor pursuits — he was a keen gardener until well into his eighties. He was an intellectual who none the less lived life to the full. He will be remembered for his integrity and breadth of vision — qualities which today often seem in short supply.



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UK NEWS

Lancia importer moves into profit after five years

By John Griffiths

LANCAR, the importer of Lancia cars, has made its first profit since it was set up by Mr Gerald Ronson's Heron Corporation five years ago. It is forecasting a further recovery from 2,589 units at their low point in 1984 to 10,000 units in 1988.

Mr Ronson, a self-confessed "car enthusiast," took over from the Fiat group the task of reversing Lancia's plunging UK sales in February 1983. He said then that Lancer would be profitable within two years and that between 25,000 and 30,000 Lancias would be sold in 1987.

When initial sales failed to meet Lancer's targets and dealers' morale appeared to be flagging, he volunteered himself as a hostage to fortune by appearing in motor trade advertising to assure them that: "I didn't take on the Lancia franchise to lose money."

Three years later than intended, Mr Denis Rohan, Lancer's managing director, was able to announce this week a pre-tax profit of £28,000.

Lancer has not disclosed its losses over the four previous years. At the time of the takeover, Mr Ronson said Heron would put between £50m and £100m into the business following its acquisition, also for an undisclosed sum.

The profit has been achieved

when Lancia sales in the UK are rising again after their spectacular collapse between the late 1970s and mid-1980s. In 1978 Lancia sold nearly 12,000 cars in this country. However, a furor over rust which led to the recall in 1980 of a now-obsolete model, the Beta, caused sales to nosedive. By last year, sales had risen to 3,439. In the first eight months of this year they were up 21 per cent on the equivalent period of 1987 at 3,061 units. More than 950 units were registered in August alone.

According to Mr Rohan, Lancer's financial improvement reflects improved control of costs, with advertising and promotion spending reduced from £240 to £170 a unit. He also cited a richer model mix in which sales emphasis has switched to the Thema executive car and - "helped tremendously by Lancia's string of world rally championships" - the Delta hatchback.

However, the recovery is also taking place in advance of a large model replacement programme by Lancia following a return to substantial profits by Fiat, the parent company. It is understood that the veil on some of these products may be partially lifted at the Paris

motor show at the end of this month.

As part of the expansion,

DTI plans for share disclosure 'are timid'

By Clive Wolman

THE GOVERNMENT's consultative document on improving the disclosure of interests in shares behind nominees accounts is criticised as excessively timid in a response from the publishers of the Index of Nominees and their Beneficial Owners, which is published yearly.

Mr Christopher Hird and Mr

Richard Belfield, the directors of Fulcrum Publishing, claim

the Department of Trade and Industry has given in to

the special pleading of a small

and unrepresentative group of investors by opposing the automatic disclosure of those who stand behind nominees when the shares are registered.

The document, published in July, exaggerates the practical difficulties facing particular investment management companies with many small individual clients, Mr Hird and Mr Belfield argue.

Many institutions, including

Legal and General, N.M.

Rothschild and C.I. Alexander

Leung & Crickshank, already

using individual designations,

they say, and the others still

have to use an internal system

for identifying individual

shareholders by name.

They suggest that only

shareholdings representing

less than 0.05 per cent of a

company's equity should be

excluded from the obligation

of disclosure, so that shareholders can be identified.

They also suggest ways of

averting the possibility that

company directors might

abuse greater powers to

enforce disclosure of interests

they believed to be hostile,

while protecting friendly inter-

ests.

All shareholdings above a

specified level should have to

be disclosed, they say, and any

shareholder with more than 3

per cent of a company's equity

should be able to require the

company to enforce disclosure.

The present threshold is 10 per

cent.

In contrast to cars, output for

export is showing particu-

lar strength.

The Index of Nominees, pub-

lished by Fulcrum, has become

the standard reference book

for company secretaries seek-

ing to identify the true owners

of shares behind the nameless

nominee accounts.



Dover: its fight to beat the threat of the Channel tunnel depends largely on the response of the ferry companies

Light at the end of the tunnel

Kevin Brown on Dover's battle to weather strikes and competition

THESE are fewer pickets outside Dover's eastern docks nowadays, and a lot more tourists. The seven-month seamen's dispute is fizzing out and ferry services are almost back to normal.

However, there will be no celebrations among the 950 people who work for the Port of Dover, or the thousands more whose lives are bound up in the local ferry industry.

For them, the dispute was only the latest in a series of catastrophes which will overshadow the port for years to come. First came the Herald of Free Enterprise disaster.

Nearly 200 people died on the Dover-based ferry, owned by Peninsular and Oriental Steam Navigation, when it capsized off Zeebrugge in March 1987.

The accident was a social and economic disaster for Dover, but it also destroyed the port's campaign against the Channel tunnel, which had been making significant headway on safety grounds.

The immediate consequence was that P&O moved to cut costs by reducing manning levels on its Dover-based ships - leading to a brief, national strike and mass demonstrations at the dockside. In the end, more than 700 seafarers lost their jobs.

The largely unionised port workforce worked normally throughout the dispute, but the port was hard hit by the reduction in both tourist and freight traffic.

Port revenue will be about £25m this year - £5m less than expected - and a forecast profit of £2.8m will be wiped out. Some of that will be recovered next year, as the ferry companies seek to boost their traffic with special offers.

As the strike disappears

the port's campaign against the tunnel, which have served to mask the true level of losses on other routes.

Mr Slaggett's view is that the ferry companies will con-

centrate services on Dover-Calais, while pulling out of most other routes, with the possible exception of services to Belgium, which are subsidised by the Belgian Government.

P&O's fight with the unions over Manning costs is a clear indication that it wants to be in the best possible position to compete with the tunnel when the time comes, but that does not preclude an eventual withdrawal, or a smaller service co-ordinated with Sealink.

Mr Slaggett says: "There is a spectrum of potential capacity that runs from more competition, through rationalisation, with one operator going to the loss of most of this country's ferry routes.

"Just how far the pendulum swings is going to depend crucially on whether the ferry operators keep their nerve, whether the Channel tunnel keeps its nerve, and whether the period from now to 2000 is going to be handled by all those involved in a measured way."

There are some things that Dover can do to influence the future. For a start, the port has shed 70 workers, and plans to hire a further 40 or 50 through natural wastage.

Secondly, it is spending £70m to provide all the facilities which might be needed over the next 25 years. The loans which are paying for this investment will be paid off by 1993, enabling the port to compete with the tunnel unencumbered by debt.

Thirdly, the physical movement of goods through the port is being speeded. Five years ago an inbound lorry took eight hours to clear customs. Now 75 per cent go through in less than an hour. This could be improved to 90 per cent

by the physical movement of goods through the port.

"The last 18 months have been fairly impressive here - the Herald of Free Enterprise, the P&O strike and Equity Three (Sealink's final sale of shares) have taken up a considerable amount of our resources," says Mr Slaggett.

"I hope the next nine months or so will allow us to devote ourselves to thinking about our future, coming to a clear view about the job we want to do, and making the most efficient use of our assets."

Mr Slaggett says he is pessimistic about the future of ferries, but not about the future of Dover. "At the end of the day, if the ferries won't use the port we will put offices on it or build a hotel," he says.

POSTAL DELAYS

Mountleigh Group plc

ANNUAL GENERAL MEETING

As a result of the current postal disruption, some shareholders may not yet have received the 1988 Report and Accounts which includes notice of the Annual General Meeting of the Company.

The Annual General Meeting of Mountleigh Group plc is to be held on Thursday, 22nd September 1988 at 12.30 pm at The Savoy Hotel, Strand, London WC2.

Copies of the Report and Accounts are available for collection from Leigh House, Stanningley, Pudsey, West Yorkshire and Berkeley Square House, Berkeley Square, London W1X 5LA.

If you require any further information regarding this announcement, please contact K. A. Cook, Company Secretary, on 01-491 8096.

BLAGDEN INDUSTRIES PLC

1 for 4 Rights Issue

IMPORTANT - NOTICE TO SHAREHOLDERS

The Company hereby notifies its shareholders that in view of the postal strike resulting in non-delivery of provisional allotment letters to shareholders, the period for acceptance is being extended beyond the present final date of 26th September. The period for splitting is also being extended.

Revised final dates for acceptance and splitting will be announced in the Financial Times, The Times and the Daily Telegraph as soon as the position on postal deliveries becomes clearer. The revised final acceptance date will be not less than 7 days after the announcement appears.

St Albans 19th September, 1988

By order of the Board
G. L. Levine
Secretary

N M Rothschild & Sons Limited, a member of The Securities Association, has underwritten the above rights issue and has approved this advertisement for the purposes of Section 57 of the Financial Services Act 1986.



1 for 3 Rights Issue

The EGM on 16th September, 1988 has approved the Rights Issue. Provisional Allotment letters have already been despatched.

Regardless of possible postal delays all paid bookings can commence today.

Any questions may be addressed to National Westminster Bank, New Issues Department, P O Box 33, 153-157 Commercial Road, London E1 2DR. Telephone 01-791 0011.

This advertisement has been approved and issued on behalf of EBC Group plc by SBC Savory Milne Limited.

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Just in time

A preposterous suggestion, you may say. Quite ludicrous. But before you dismiss it as pure fiction, consider the following facts.

The rate of information growth is doubling every five years. Currently, 6000 new scientific articles are published every week.

An explosion of facts and figures shattering the dreams of anyone hoping to become a Jack-of-all-trades. Indeed, being the master of just one is now a race where the finishing line keeps moving.

Skills and knowledge that may have taken years to acquire can be out of date almost overnight.

Think of the ship designers in the north-east who have had to turn their hand to designing oil rigs.

The plant breeders who have had their world turned upside down by the advent of genetic engineering.

The textile designers who have had their crayons replaced by computer keys.

Formal qualifications on their C.V.'s, though important, would have given little indication of their capacity to accept and adapt to change.

WILL TODAY'S GRADUATE BE WEARING A DIFFERENT HAT IN THREE YEARS' TIME?

Of course, if we expect people to have a more flexible, adaptable outlook on work, we must also expect the same of their employers.

So companies must be prepared to do more than just give time off for occasional conferences. They must also allow time off to attend business schools and retraining courses. And maybe more.

Some companies do already. But should we follow the example of countries like Sweden where mid-career breaks of several years are not uncommon? In fact, is it time we reappraised our attitude towards career patterns entirely?

Traditionally, the long serving employee has been held up as the shining example. And, of course, many years of experience in a company can be invaluable.

But in today's fast changing world perhaps we should look more favourably on frequent job changes and regard them as the need to face fresh challenges.

That, in itself, is a challenge that business may soon have to face.

Indeed, in our view, training, or lack of it, is very often at the root of many companies' staffing difficulties.

Yet, sadly some firms still see training as a side issue when compared with, say, providing plant and finance.

According to the latest (1985) MSC figures, the average company spends a mere 0.15% of its turnover on training.

As for ourselves, this year training will cost us some 10% of our income. It's a sizeable sum. But it's one we would not spend unless we knew it would repay us fully in the years to come.

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Accountants, Advisers, Consultants



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At TWA, we employ a group of men and women to fly as passengers on our planes. In flight, they'll look not only

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Like whether extra coffee is offered without you having to ask.

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LUGANO - A BUSINESS CENTRE

The Financial Times proposes to publish this survey on:

Monday 17th October 1988 opening day of the second LUGANO INTERNATIONAL BANKING SYSTEM

For a full editorial synopsis and advertisement details, please contact:

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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

CONSTRUCTION CONTRACTS

Hotel project in Bangladesh

A US\$40m (229.4m) hotel is to be built in Dhaka, Bangladesh, by BOVIS INTERNATIONAL's wholly-owned subsidiary Bovis (Far East) of Hong Kong. The 25 floor, 400 room hotel will be owned by International Holdings, of Dhaka, and managed by the Asia-Pacific regional division of Holiday Inns International.

The 28,000 sq metre multi-storey hotel structure will be built of reinforced concrete, with an adjoining low rise commercial complex of 37,000 sq metres. Estimated building costs for the hotel are US\$26m (£15.5m) with a further US\$1.7m (£1m) to be spent on plant and equipment. Completion is scheduled for early in 1991.

Bovis Construction has been awarded a £10m management

Marylebone Road development

Companies in the TRAFALGAR HOUSE building and civil engineering division have won contracts worth over £14m. Trollope & Colls Construction has been awarded an £8.5m contract to construct office units in Greycavine Road, Watford, on behalf of sister company Trafalgar House Business Parks. The two-storey steel frame building will provide 35,000 sq ft of office accommodation.

frame of waffle slab construction which will encompass 67,500 sq ft of offices and 1,330 sq ft of residential property. Willett has won a £1.8m contract for three high-technology office units in Greycavine Road, Watford, on behalf of sister company Trafalgar House Business Parks. The two-storey steel frame building will provide 35,000 sq ft of office accommodation.

Hospital facilities

The Scottish region of WIMPEY CONSTRUCTION UK has been awarded a £14.2m contract by the Tayside Health Board for a major extension to the Perth Royal Infirmary. The project will provide a substantial improvement in accommodation with new buildings and alterations on a site immediately to the west of the hospital in Jeannine Road, Perth, near the city centre. Construction will be around an in-situ concrete frame with elevations variously of brick/block and metal cladding.

Refurbishing Jersey bank

HIGGS AND HILL MANAGEMENT CONTRACTING has been awarded a £1.4m contract to undertake the major refurbishment of Lloyds Bank in St Helier, Jersey. The work, which is all to be undertaken while the bank remains trading normally, requires the refurbishment of all public and office areas. The building has an interesting history. It was acquired by Lloyds in 1974 and the ceiling, which is to be restored, and the main entrance doors, date back to that period. The fine curved oak entrance doors appear in many local photographs taken during the occupation of Jersey, when the bank remained trading, but dealt in Deutschmarks rather than pounds sterling. The contract also requires the installation of bank teller counters, complete replacement of the heating and ventilation systems and a pneumatic tube transfer system. It will also have a lobby with a brushed aluminium facade set in local granite to match the external wall.



Offices for Slough

McLAUGHLIN & HARVEY has been awarded a total of £16.8m contracts during August. Work is to start early in 1989 on the redevelopment of Observatory House, Windsor Road, Slough. The project comprises a six-storey office block with a separate multi-storey car park.



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FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER

LANDESBANK RHEINLAND-PFALZ

NOTICE OF A MEETING

of the holders of

Landesbank Rheinland-Pfalz - Girozentrale - U.S.\$ 100,000,000 7% per cent. Notes due 1991

NOTICE IS HEREBY GIVEN that a Meeting of the holders (the "Noteholders") of the above-mentioned Notes (the "Notes") convened by the Bank will be held at the offices of The Royal Bank of Canada, 71 Queen Victoria Street, London EC4V 4DE on 14th October, 1988 at 4.00 p.m. (London-time) for the purpose of considering and, if necessary, adopting an Extraordinary Resolution in accordance with the provisions of the Fiscal Agency Agreement dated 23rd August 1986 made between Landesbank Rheinland-Pfalz - Girozentrale - (the "Bank") and Bankers Trust Company (the "Fiscal Agent") and others relating to the Notes.

The Resolution, if passed, will modify, amend, the Terms and Conditions of the Notes (the "Conditions") by the insertion of an additional Condition pursuant to which the Bank may, without the consent of the Noteholders or the holders of the coupons apertaining thereto (the "Couponholders" and the "Coupons", respectively), effect the substitution of a direct or indirect subsidiary of the Bank incorporated or established outside the Federal Republic of Germany as debtor under the Notes and Coupons and the discharge of the Bank from its obligations and liabilities under the Notes and Coupons, subject to the payment of principal, interest and other amounts in respect of the Notes being unconditionally and irrevocably guaranteed by the Note.

Noteholders should note, in particular, that, in connection with any substitution effected pursuant to the modified Conditions, the Bank will not be required to have regard to the consequences of such substitution for individual Noteholders or for the purposes described below. Any Noteholder or Couponholder will be entitled with, or subject to the substitution of, any coupons issued by the Noteholders or Couponholders will be entitled to claim from the Bank or the substituted debtor any indemnification or payment in respect of any tax or other consequence arising from such substitution.

Full details of the background to, and the reasons for, the proposed modification and the Extraordinary Resolution are contained in an Explanatory Statement prepared by the Bank dated 19th September, 1988, copies of which are available for collection by Noteholders at the specified offices of the Agents for the Notes specified below. The Explanatory Statement contains, inter alia, (1) the form of the Conditions as they will be if the Extraordinary Resolution is passed and (2) the form of the Deed of Guarantee by the Bank, or substantially in, the form in which it will be executed in connection with any substitution of debtor effected by the Bank from its obligations and liabilities under the Notes and Coupons and the discharge of the Bank from its obligations and liabilities under the Notes and Coupons, subject to the payment of principal, interest and other amounts in respect of the Notes being unconditionally and irrevocably guaranteed by the Note.

The Resolution to be proposed at the Meeting is as follows:

EXTRAORDINARY RESOLUTION

LANDESBANK RHEINLAND-PFALZ

NOTICE OF A MEETING

of the holders of

Landesbank Rheinland-Pfalz - Girozentrale - A\$ 40,000,000 14 per cent. Notes due 1991

NOTICE IS HEREBY GIVEN that a Meeting of the holders (the "Noteholders") of the above-mentioned Notes (the "Notes") convened by the Bank will be held at the offices of The Royal Bank of Canada, 71 Queen Victoria Street, London EC4V 4DE on 14th October, 1988 at 1.00 p.m. (London-time) for the purpose of considering and, if necessary, adopting an Extraordinary Resolution in accordance with the provisions of the Fiscal Agency Agreement dated 16th December 1986 made between Landesbank Rheinland-Pfalz - Girozentrale - (the "Bank") and Orion Royal Bank Limited (the "Fiscal Agent") and others relating to the Notes, amended.

The Resolution, if passed, will modify, amend, the Terms and Conditions of the Notes (the "Conditions") by the insertion of an additional Condition pursuant to which the Bank may, without the consent of the Noteholders or the holders of the coupons apertaining thereto (the "Couponholders" and the "Coupons", respectively), effect the substitution of a direct or indirect subsidiary of the Bank incorporated or established outside the Federal Republic of Germany as debtor under the Notes and Coupons and the discharge of the Bank from its obligations and liabilities under the Notes and Coupons, subject to the payment of principal, interest and other amounts in respect of the Notes being unconditionally and irrevocably guaranteed by the Note.

Noteholders should note, in particular, that, in connection with any substitution effected pursuant to the modified Conditions, the Bank will not be required to have regard to the consequences of such substitution for individual Noteholders or for the purposes described below. Any Noteholder or Couponholder will be entitled to claim from the Bank or the substituted debtor any indemnification or payment in respect of any tax or other consequence arising from such substitution.

Full details of the background to, and the reasons for, the proposed modification and the Extraordinary Resolution are contained in an Explanatory Statement prepared by the Bank dated 19th September, 1988, copies of which are available for collection by Noteholders at the specified offices of the Agents for the Notes specified below. The Explanatory Statement contains, inter alia, (1) the form of the Conditions as they will be if the Extraordinary Resolution is passed and (2) the form of the Deed of Guarantee by the Bank, or substantially in, the form in which it will be executed in connection with any substitution of debtor effected by the Bank from its obligations and liabilities under the Notes and Coupons and the discharge of the Bank from its obligations and liabilities under the Notes and Coupons, subject to the payment of principal, interest and other amounts in respect of the Notes being unconditionally and irrevocably guaranteed by the Note.

The Resolution to be proposed at the Meeting is as follows:

EXTRAORDINARY RESOLUTION

"THAT this Meeting of the holders (the "Noteholders") of the A\$ 40,000,000 14 per cent. Notes due 1991 (the "Notes") of Landesbank Rheinland-Pfalz - Girozentrale - (the "Bank") issued under a Fiscal Agency Agreement (the "Fiscal Agency Agreement") dated 16th December, 1986 made between the Bank and Orion Royal Bank Limited as Fiscal Agent (the "Fiscal Agent") and others, as amended, hereby:

(1) accepts to the modification of the Terms and Conditions of the Notes (as printed on the reverse thereof and in Schedule I to the Fiscal Agency Agreement) proposed in paragraph (b) of the Explanatory Statement issued by the Bank and dated 19th September, 1988, a copy of which has been produced to this Meeting and initiated by the Chairman hereof for the purpose of identification;

(2) sanctions every modification, abrogation, variation, compromise, or arrangement in respect of, the rights of the Noteholders and the holders of the Coupons apertaining to the Notes against the Bank involved in, or resulting from, the modification referred to in paragraph (1) of this Resolution or any substitution of debtor made pursuant to, and in accordance with, the terms and Conditions of the Notes as so modified; and

(3) authorizes the execution of a Supplemental Fiscal Agency Agreement in the form of the draft produced to this Meeting and for the purpose of identification signed by the Chairman hereof to give effect to the modification referred to in paragraph (1) of this Resolution."

The attention of Noteholders is particularly drawn to the quorum required for the Meeting and for an adjourned Meeting which is set out in paragraph (2) of "Voting and Quorum" below.

Copies of the Fiscal Agency Agreement (including the currently applicable Conditions) and of certain other relevant documents are available for inspection by Noteholders at the specified offices of the Agents for the Notes specified below.

VOTING AND QUORUM

1. A Noteholder wishing to attend and vote at the Meeting in person must produce at the Meeting either the Notes, or a valid voting certificate or valid voting certificates issued by an Agent relative to the Notes, in respect of which he wishes to vote.

A Noteholder not wishing to attend and vote at the Meeting in person may either deliver his Notes or voting certificate(s) to the person whom he wishes to attend on his behalf or give a voting instruction (on a voting instruction form obtainable from the specified office of any of the Agents specified below) instructing an Agent to appoint a proxy to attend and vote at the Meeting in accordance with his instructions.

Notes may be deposited until the time being 45 hours before the time appointed for holding the Meeting (or, if applicable, any adjourned meeting) because when held at the offices of The Royal Bank of Canada, 71 Queen Victoria Street, London EC4V 4DE or at the offices of Orion Royal Bank Limited as Fiscal Agent (the "Fiscal Agent") held at Euro-clear or CEDEL S.A., for the purpose of obtaining voting certificates or giving voting instructions in respect of the relevant Meeting. Notes so deposited or held will be released at the conclusion of the Meeting (or, if applicable, any adjourned such Meeting) or upon surrender of the voting certificate(s) or, being not less than 48 hours before the time for which the Meeting (or, if applicable, any adjourned such Meeting) is convened, the voting instruction(s) issued in respect thereof.

2. The quorum required at the Meeting is one or more persons present holding Notes or voting certificates or being a proxy or proxies and holding or representing in aggregate notes or a clear majority of the principal amount of the Notes for the time being outstanding. If no such quorum is present at the time appointed for the Meeting, the Meeting will be adjourned and the Extraordinary Resolution will be considered at an adjourned Meeting (notice of which will be given to the Noteholders). The quorum required to consider the Extraordinary Resolution at such an adjourned Meeting will be two or more persons present in person holding one or more Notes or voting certificates or being a proxy or proxies whatever the principal amount of the Notes so held or represented by them.

3. Every question submitted to the Meeting or the adjourned Meeting will be decided on a show of hands unless a poll is duly demanded by the Chairman of the Meeting or by one or more persons present in person and holding one or more Notes or voting certificates or being a proxy or proxies and holding or representing in aggregate notes or a clear majority of the principal amount of the Notes for the time being outstanding. On a show of hands each person who is so present shall have one vote. On a poll every person who is so present shall have one vote in respect of each U.S.\$ 5,000 principal amount of the Notes produced or represented by the voting certificate(s) so produced or in respect of which he is a proxy. On a show of hands a declaration by the Chairman of the Meeting that a resolution has been carried or lost shall be conclusive evidence of the fact without proof of the number or proportion of the votes recorded in favour of or against such resolution.

4. To be passed, the Extraordinary Resolution requires a majority in favour consisting of not less than three-fourths of the persons voting thereon upon a show of hands or, if a poll is duly demanded, then by a majority consisting of not less than three-fourths of the votes given on such poll. If passed, the Extraordinary Resolution will be binding upon all the Noteholders, whether or not present at such Meeting and whether or not voting, and upon all Complainants.

AVAILABILITY OF DOCUMENTS

Copies of the Fiscal Agency Agreement may be inspected, and copies of the Explanatory Statement, voting certificates and other documents referred to above may be obtained, by Noteholders from the specified office of any of the Agents given below.

FISCAL AGENT AND PRINCIPAL PAYING AGENT

Orion Royal Bank Limited,

71 Queen Victoria Street,

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PAYING AGENTS

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LANDESBANK RHEINLAND-PFALZ

NOTICE OF A MEETING

of the holders of

Landesbank Rheinland-Pfalz - Girozentrale - Can.\$ 50,000,000 9% per cent. Notes due 1991

NOTICE IS HEREBY GIVEN that a Meeting of the holders (the "Noteholders") of the above-mentioned Notes (the "Notes") convened by the Bank will be held at the offices of The Royal Bank of Canada, 71 Queen Victoria Street, London EC4V 4DE on 14th October, 1988 at 1.00 p.m. (London-time) for the purpose of considering and, if necessary, adopting an Extraordinary Resolution in accordance with the provisions of the Fiscal Agency Agreement dated 9th October, 1986 made between Landesbank Rheinland-Pfalz - Girozentrale - (the "Bank") and Orion Royal Bank Limited (the "Fiscal Agent") and others relating to the Notes, as amended.

The Resolution, if passed, will modify, amend, the Terms and Conditions of the Notes (the "Conditions") by the insertion of an additional Condition pursuant to which the Bank may, without the consent of the Noteholders or the holders of the coupons apertaining thereto (the "Couponholders" and the "Coupons", respectively), effect the substitution of a direct or indirect subsidiary of the Bank incorporated or established outside the Federal Republic of Germany as debtor under the Notes and Coupons and the discharge of the Bank from its obligations and liabilities under the Notes and Coupons, subject to the payment of principal, interest and other amounts in respect of the Notes being unconditionally and irrevocably guaranteed by the Note.

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MANAGEMENT

A total commitment to quality

Last Thursday the presidents of 14 European multinationals signed a letter of intent to establish the European Foundation for Quality Management.

Their intention is to spread the message to fellow manufacturers and service organisations across Europe that traditionally limited concepts of "quality control", "quality

assurance" and "zero defects" are inadequate, and that quality management must be extended to every part of an organisation if it is really wants to improve its competitiveness.

The EFQM suggests that quality strategies are characterised by: excellence of all managerial, operational and administrative

processes; a culture of continuous improvement in all aspects of the business; an understanding that quality improvement results in cost advantages and better profit potential; the creation of more intensive relationships with customers and suppliers; the involvement of all personnel; and market-oriented organisational practices.

was a relentlessly top-down organisation, controlled from the centre by a "group of engineers and literati" who issued edicts which went into a rule book that was then slavishly implemented at the operating level. He believed that such an organisation stifled the responsiveness that was essential in a service-oriented company.

Employees needed to feel responsible for problems that landed on their desk, he says, not to shuffle them as quickly as possible into their out-trays, and they ought to work more as teams, ensuring a two-way flow of information and effort, rather than passing instructions down the hierarchy.

These messages are now being hammered home to BT managers in an extensive £10m-a-year quality training programme.

What they have been taught are two main steps towards Total Quality Management. One aspect is to link quality management to the business planning process so that the quality issue becomes a part of the normal working environment. Customer requirements are identified, goals agreed and responsibilities allocated. Progress is then monitored against these benchmarks.

The second element is the establishment of improvement projects by senior managers, designed to tackle specific problems in a highly structured way. Details of the issues are described, targets set and progress measured. These often involve teamwork and training, another factor in breaking down the old barriers.

So far so good. But what about the company's progress so far?

Two points stand out in BT's response. First of all, quality training will be a long-term business. The group has 230,000 employees, and the habits of many are still frequently embedded in the mountain of convention that were inherited from the years of State ownership. Changing these traditions



Iain Vallance: sink or swim

Claudius Chorus is the executive director of the foundation which operates from Groenewoudseweg 1, PO Box 218 - Building VO-p, NL 5600 Eindhoven.

The articles below examine the very different quality management systems of two of the founding companies: British Telecom, and West Germany's Robert Bosch.

result of the engineers' strike earlier in the year. The most eye-catching part of this episode was the crisis in the call-box service, where standards had fallen to such an extent that only 60 per cent of the company's payphones were serviceable in some parts of the country.

When these problems hit the headlines, BT moved to tackle them with unfamiliar speed. A big investment programme in new equipment, already begun, was accelerated to breakneck speed, and men were poured into the effort to keep up with the 50,000 payphones in order. At the operational level, the solution worked splendidly, pushing serviceability well over the 80 per cent level. But it has been expensive in resources, a point that is underscored by the virtual halt in BT's redundancy programme since it began to tackle the main failing identified by the critics.

The longer-term question, therefore, is whether BT will be able to hold on to these gains while reducing the cost of the resources put into establishing the system.

Second, the company has now developed a kind of twin-track approach designed to improve its short-term quality performance on the one hand, and to teach the new Total Quality Management methods on the other. This involves a significant cost, because the short-term measures demand heavy resources which would not be required if the management scheme were already producing the results the company is looking for.

The best example of this problem is BT's reaction to the 1987 furore over the slump in operating standards, a direct

Terry Dodsworth

Fifty years ago, a grey-bearded Robert Bosch peered critically through his round spectacles at a simple piece of metalwork just completed by an apprentice. Bosch, alert and sprightly in his late 70s, thought the angle was not quite 90 degrees. He was correct: it was not a precise right angle.

A photograph of the venerable Robert Bosch critically inspecting the work of the eager apprentice appeared in a special edition of the house magazine marking the company two years ago of the group which bears his name. It made clear that for Bosch, both the man and the company, quality was and is paramount.

"I have always tried to ensure that only such products are delivered that will stand any objective test - in other words, work that is superior in every respect. I have acted on the principle of rather lose money than the confidence of my customers," said the founder of the predominantly automotive products group, now owned by a private foundation, in 1918.

Today the aim is the same: to give customers the products which best suit their needs in terms of function, reliability, design, maintenance, and service. As the techniques have become vastly more complicated, depending heavily on systems designed to reduce human error to a minimum.

Human motivation remains vital, none the less. "Achieving quality is easier when workers identify strongly with the company, feel at home with it, and know there is a consensus over quality," says Manfred Graf, manager for quality assurance at Bosch.

Bosch, which makes such products as household electrical goods, telecommunications equipment, and heavy machinery, is already taking an assertive and more systematic approach to quality, increasing use in being made of methods that originated in the US; the intention is to ensure quality by preventing problems occurring. "Do it once, do it right" is the maxim adopted by Bosch, according to Hansjorg Manger, general manager with overall responsibility for quality.

Pioneers of quality management, he added, believe that some 80 per cent of the solution of quality problems lies with management and not, as often thought, with quality controllers on the factory floor. It is roughly assumed, Manger says, that it costs 10 times more to put a problem right at the manufacturing than at the design stage.

Putting the error right once

Bosch: reducing human error to a minimum



Manfred Graf: a consensus

ing, plants must define all aspects of production which affect the actual function of the product. Each plant's quality-assurance department is directly answerable to the management of its division and not to that of group manufacturing. This is to shorten the link to top management.

The drive for ever-improving quality stems from the tougher demands of customers as much as from Bosch's own pride in its reputation. Graf, who reports to Manger, says: "Customers and users have grown far more aware of the need for high quality products."

Thus Bosch talks over with its customers the results of its FMEA: these are regularly updated to take account of product and manufacturing changes. In the case of automotive parts such as fuel injection systems or anti-skid braking systems (ABS), says Graf, "our designers and engineers need to know just how they are being used in the car and under what conditions, and how they will be assembled."

The whole approach is far more integrated and more stringent than in previous years. "Preventative quality assurance is a very tough and systematic business," says Graf. "It requires a lot of discipline, hard work, and energy."

Bosch also insists that its several thousand suppliers adopt SPC. Bought-in parts and materials account for over 40 per cent of Bosch's turnover, which topped DM 25bn (\$13.5bn) last year.

In future, Bosch intends to put its suppliers on an internal rating system, conducting regular audits to check how they manage their own quality. The other is Statistical Process Control (SPC), through which key manufacturing processes are monitored to ensure that production machinery works well within accepted tolerances - in fuel injection systems, for instance, holes of less than a millimetre diameter have to be drilled. The process is carried out by random sampling.

By aiming to identify problems in advance, both systems go further than the company's own method of quality assessments, which are carried out when designs are selected, and approved for production. In the case of FMEA, teams from design, pre-production, and quality assurance thrash out all possible defects according to a regulated procedure.

To check that SPC is work-

Andrew Fisher

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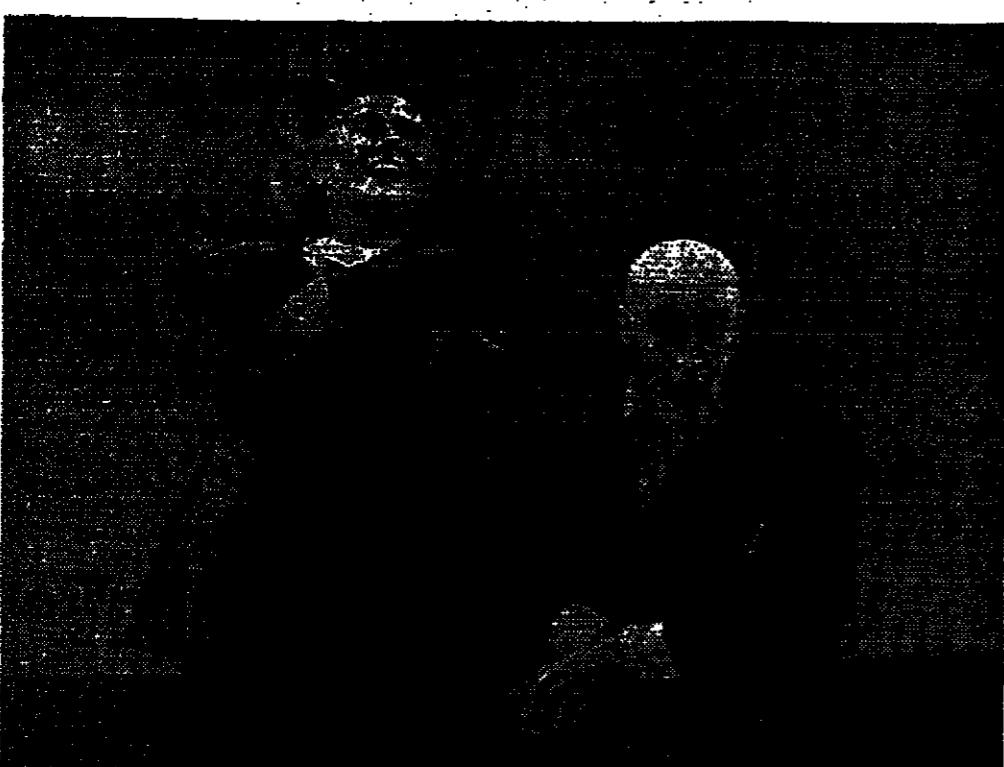
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ARTS

The Love for Three Oranges

GRAND THEATRE, LEEDS



Hair-raising: Patricia Payne and Andrew Shore as the court villains in Opera North's production of Prokofiev's fairytale opera

ARCHITECTURE

A talent that is no laughing matter

Colin Amery assesses the work of a traditionalist with an anarchic sense of fun

I like the architecture of Piers Gough because it makes it very difficult for anyone to know what to say about it. He is putting architectural writers to the test with the first major retrospective of his firm's work, on show at the Royal Institute of British Architects' Henry Galley in Portman Square, London, W1, until October 22. It is appropriately entitled *English Extremists - the Architecture of Comical Zogovitch Wilson-Son Gough*.

In line with the now inevitable propensity for elaborate jests coming from this practice, the exhibition is simply a joke. Luckily it has an indulgent sponsor in Andrew Wadsworth of the Jacobs Island Company, who has happily paid to fill the Henry Galley with this junky display that obviously set out to say: "let's send up architectural exhibitions - the public don't enjoy them or understand them - let's make it all fun."

So you have glass cases filled with water and live fish; a crashed London taxi; a crafted tree sculpture and piles and piles of rolled up drawings chucked into the bottom of dis-

play cases. It all has the air of a first year Architectural Association student show - and a rather desperate air at that. Particularly repellent are the display panels covered in a vicious membrane that looks as though someone has torn the skin from a dead sheep.

There is no point in asking why this practice, which designs major buildings, wants to continue to fool around. When they are all old they will still be wearing their funky specs and giggling, but at least they will know that behind it all is some serious work. I can't recommend a visit to the exhibition, but examining the firm's work in the catalogue is rewarding. It deserves serious discussion, and there is no doubt that the built-in silliness has postponed this.

I worked with Piers Gough when he designed the Lutyns Exhibition at the Hayward Gallery in 1982 and found him a brilliant designer, friendly, funny and often inspired. I felt, as he did, that architectural exhibitions must be seductive, pleasurable and accessible.

His ability to absorb ideas from Lutyns and transform them convincingly was most

impressive; he has great architectural and historical knowledge and all his work is informed by a sense of tradition. I particularly like his 1985 transformation of a suburban bungalow in Great George into an engaging exercise in Art Nouveau revival. A canopy based on a Grunard design in Paris gives style even to the garage extension. In this tiny house there is an enjoyable clutch of reinterpreted sources - from Voysey to Durmeston.

More envious, but equally entralling is the studio for trompe l'oeil artist Lincoln Seligman, where a lead roof is prised open and the walls are rolled back as though they were made of paper. As owners come to look at their dogs, houses by this firm often seem to resemble the character of their occupants. The converted tower in Docklands for Mr Andrew Wadsworth with its plan of this brick box as you would expect, but drama is caused by bites taken out of two corners, making them semicircular and almost Art Deco in their curved and striped brickwork.

The house looks, from the outside, to have a sort of jagged charm. Photographs of the inside show the circular geometry of most of the rooms and the strong, personal taste of the owner.

Three other buildings deserve attention. The first is on a business park close to the junction of the M4 and M5 called Aztec West. The plan of this brick box is as you would expect, but drama is caused by bites taken out of two corners, making them semicircular and almost Art Deco in their curved and striped brickwork.

The second building is unmissable if you visit the London Docklands. The Castades on the Isle of Dogs has been described by the architect as the foothills of Canary

Wharf. It is a high-rise for yuppies and has the air of a grain silo or something nautical with its portholes and banded brickwork. In my view it is one of the practice's least successful schemes. Docklands needs some large-scale offices, but they need more care than this.

The third project of interest is a craft workshop block at Bryanston School in Dorset. Using the language of the existing large-scale Norman school Gough has made hay with the huge, stone-moulded corkscrew columns and strong brickwork. It is entirely appropriate for the site, and adds some architectural strength to a campus that was developing along very unsatisfactory dated modern lines.

This practice always surprises, remains impossible to categorise and yet is traditionally English in originality and sometimes perversity. The firm reminds me of the late Harry Goodhart-Rendel, now an obscure hero of the fifties, and I suspect that its reputation will be very like his in the archives of architectural history. I wish I could commend the exhibition, but I certainly commend the architects.

cably lusty, abetted by a tribe of demonic infants. Opera choruses get livelier and livelier nowadays.

The fey hero - the hypochondriacal Prince, besotted by oranges - is Peter Jette, moaning and singing to excellent purpose and continuing to look like Peter Tatchell. Mark Glavin and Alan Oke as the King and his confidante are ripe gloomily, and Peter Hervey is a perky jester. So is the luckier third one, Juliet Booth. The oranges themselves are among the less inspired props, though something more seriously cuttable-open would be better. Otherwise there is a satisfying battery of magical effects, and the opera plays sensibly with just a single interval. It is on its way to Nottingham, Manchester and Hull; since it is billed as a co-production with English National Opera, we may look forward to having it turn up one of these days in London too.

David Murray

London Symphony Orchestra

BARBICAN HALL

Last night Michael Tilson Thomas made his first appearance as the LSO's Principal Conductor on their home ground. It was more than "auspicious": he demonstrated an already close, sympathetic rapport with the orchestra - enough to trade generously upon their special strengths - and thereby secured a splendid performance of a great work, Mahler's Ninth Symphony.

Furthermore, his choice of shorter pieces signalled an alert interest in music both new and British, which makes him a doubly welcome guest. The LSO seem to have picked themselves a winner.

For this concert Oliver Knussen had composed a starker (and actually finished it in time), a "Flourish with Fireworks", convoluted but concise, witty and effective. Besides the exercise of building a piece upon the note-equivalents of "LSO" and "MTT", Knussen had fun transmogrifying bits of young Stravinsky's "Fireworks".

Then came a potent fragment from Robin Holloway's opera *Clarissa*, after Samuel Richardson and so far unproduced.

In the heroine's crucial scene, the soprano Anna Steiger lent passionate weight to the case for finding a stage home for *Clarissa* as soon as possible. Tilson Thomas took great care over Holloway's many-leveled orchestral textures, though there were still moments of uncertain balance - the post-romantic sound of the score half-conceals some tough complexities.

At a Prom last Sunday, I thought Tilson Thomas too ready to linger rapturously over early Mahler mood-music in *Das klagende Lied*. No such complaint about his sinewy account of the infinitely richer Ninth Symphony: it lingered - and very beautifully - only where prescribed, in the later pages of the closing Adagio. (There was calm, exquisite chamber-playing there, too, from the first-desk winds.)

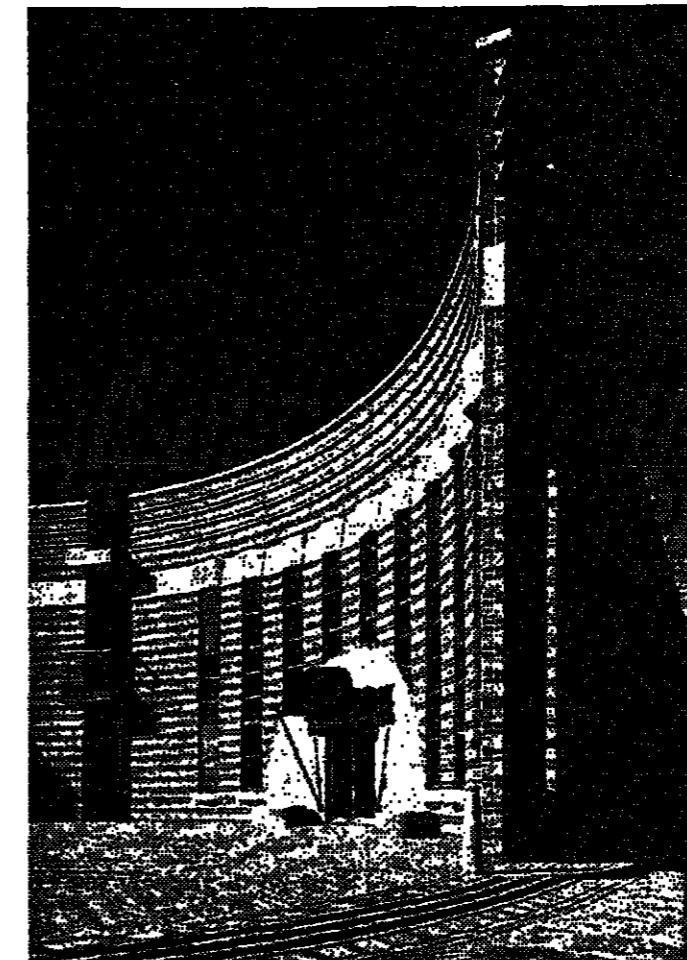
This conductor's best notably involves whole-body histrionics; evidently they secure him the orchestral results he wants. They distract, I think, only when they make what he aims at obvious to the audience too that we strain to hear whether the orchestra will do justice to it. This time they regularly did, and with a fervour equal to anything other conductors have drawn from them.

The dangerous Rondo-Burlesk went at a crackling pace, but retained a sharp profile. In the preceding movement, Tilson Thomas chose a basic tempo for the comically wry La andante that was a trifle brisk for Mahler's deadpan jokes, but the up-tempo dances rocked excitingly.

The glory of the performance was shared with the Adagio by the opening Andante comodo, which the conductor obviously understands in every detail. It was brilliantly paced and pointed, with its elaborate polyphony made uncannily clear.

The LSO could still use practice in achieving sustained, genuine pianissimos; perhaps Tilson Thomas will attend to that.

David Murray



Shades of Art Deco: the building designed by CZGW on the Aztec West Business Park, Bristol

Penultimate Night of the Proms

ALBERT HALL, RADIO 3

As far as the 18th century is concerned the argument for authentic performing styles is surely over but a modicum of shouting. The battleground of the orchestral repertory, the 19th century, and to Beethoven in particular, and the period-instrument performance of the Ninth Symphony on the last Friday of the Proms should have marked a significant advance in the public perception of period performances. The orchestra was the London Classical Players and the conductor Roger Norrington, and their account was charged with intense physicality and excitement from the brusquely-clipped opening phrases to the final peroration.

The most controversial aspect of Norrington's interpretation is not his insistence

upon historically-faithful instruments, but in his selection of tempi. They stick exactly to Beethoven's prescribed metronome markings, and sometimes prove to be substantially faster than the norm nowadays. The Adagio moves at what would be construed as a modern Moderato yet seems perfectly comfortable and coherent, and builds to a rapturous climax, the recitative at the opening of the finale takes on an entirely fresh character when kept strictly to tempo. But Norrington is significantly slower than usual in the trio, allowing the wind solos to be phrased with extra eloquence, the Turkish interlude of the finale, where the march acquires a real military tread and the tenor soloist is for once given the space to deliver his lines expressively, and in its ensuing fugato to give extra power to the first entry of the full chorus.

The chorus was Norrington's faithful Schütz Choir of London, and the stylish quartet of soloists Edith Wiens, Linda Hirst, Patrick Power and David Wilson-Johnson. The ultimate test of any interpretative innovation lies in its ability to penetrate to the core of a work. Setting historical niceties aside, was this Ninth as stirring as a performance with massed choirs and luxuriant orchestral sound? There was little doubt of that. Norrington's approach was intrinsically dramatic. Every detail was directed towards bringing the music to life as vividly as possible and it gelled with thrilling precision.

Andrew Clements

Die Entführung aus dem Serail

COVENT GARDEN

Sights of relief all round. After a host of unsatisfactory performances of this opera in the past season it was starting to look as though there were no singers who could manage the role of Konstanze's left and an opera that should be swallowed delight had turned into a trial, as the audience crossed its fingers and gritted its teeth every time the square of the evening opened her mouth.

So it is good to report that at last we seem to have the answer. The Royal Opera mounted its new production of Mozart's *Die Entführung aus dem Serail* last year and the first run of performances was not without its drawbacks, on the production side as well as the vocal. But, for this revival Elijah Moshinsky has returned to re-study his production, excising some of the more

doubtful elements and generally supervising the stage action.

The front cloths by Sidney Nolan have gone, as have the intrusive doublets and breeches of 18th-century courtiers. And if what we are left with sometimes seems little more than a pale, Turkish backdrop, which rarely gives us the feeling that we are in a land where cruelty and passion are lurking below the surface, it does at least allow the performers to play the opera in their own style.

The present cast are youthful, agile and - most importantly - they can sing the notes. As word gets around that the Italian soprano Mariella Devia makes light of the difficulties in this opera that tie most soprano in knots, every opera house will want her as their Konstanze. The voice is not

large and can sound brittle, but it is an instrument whose range increases, the more one hears it. Every shade of quiet, interior singing is within its reach and the flexibility is remarkable.

It is a rare treat these days to hear the high-living coloratura of this role's three main taxing arias: sung with ease and fluency, a wholly admirable Royal Opera debut.

With Robert Lloyd in equally good voice as Osmin, a sharply intelligent and lanky figure, rather than the usual humorously-threatening massive bulk, the revival has brought together a fine cast.

Deon van der Walt repeats his stiff and aristocratic, correctly-sung Belmonte, and Lillian Watson and Lars Magnusson, as the Blonds and Pedrillo, Lillian Watson and Lars Magnusson, are as delightful a supporting

Richard Fairman

ARTS GUIDE

MUSIC
London
Beethoven Plays in series of concerts held at St Martin-in-the-Fields (see box) and the Royal Festival Hall 10 which seek to set the composer's music in the context of his own time. The work of over 30 of Beethoven's contemporaries will also be featured. Royal Festival Hall; Queen Elizabeth Hall; Purcell Room; (528 319).

Academy of St Martin-in-the-Fields conducted by Neville Marriner, with Murray Perahia (piano). Cherubini, Beethoven. Royal Festival Hall (Mon) (528 319).

City of London Sinfonia conducted by Richard Hickox, with Eddi Harrity (soprano), Alfred Hodges (contralto), Philip Langridge (tenor), John Graham-Hall (baritone), Donald Maxwell (bass), London Symphony Chorus, Schubert, Mozart, Beethoven, Haydn (Tue) (528 320).

London Symphony Orchestra directed by Friedrich Gulda (piano), Mozart, Guido, Berlioz (Wed) (528 319).

London Symphony Orchestra directed by Friedrich Gulda (piano), Mozart, Guido, Berlioz (Thu) (528 319).

Academy of St Martin-in-the-Fields conducted by Sir Neville Marriner, with Murray Perahia (piano). Weber, Beethoven. Royal Festival Hall (Fri) (528 319).

Picardy region
The first festival of cathedrals of European music takes place from September 18 to October 2. Britain is the guest of honour

New York
New York Philharmonic conducted by Zubin Mehta. Webern, Schönberg, Schubert, Avery Fisher Hall, Lincoln Center (Mon).

Washington
National Symphony conducted by Mstislav Rostropovich. Beethoven, Brahms, Bruckner, Korngold, Debussy, Hindemith. Mstislav Rostropovich conducting Mozart, Salomon, Grigoriev (Tue, Wed, Thur) (528 319).

Vienna
Wiener Mozart Orchestra, Mozart, Solti (Wed).

Vienna Philharmonic Orchestra conducted by Claudio Abbado, with Wolfgang Sawallisch (piano). Brahms, Schubert, Beethoven, Haydn, Schubert, Brahms, Konzerthaus (Thurs) (72 12 12).

Berlin
Berlin Philharmonic Orchestra conducted by Herbert Kegel, Mahler, Symphonies Hall (Mon) (72 12 11).

Denmark
Malmö Philharmonic Orchestra, conducted by Roberto Girdi, Decca (Wed).

London
London Philharmonic Orchestra, conducted by Sir Neville Marriner, with Murray Perahia (piano). Weber, Beethoven. Royal Festival Hall (Wed) (528 319).

Cologne
Staatsphilharmonie Rheinland-Pfalz conducted by Leif Segerstam, with Anne-Sophie Mutter (violin), Strauss, Berg, Mahler, Philharmonie (Mon).

Oberhausen
Oberhausen Philharmonic Orchestra with Helmut Holliger (choir), Max-Strohmeier, Käthe Carter, Neva, Vichalkovsky, Philharmonie (Thurs).

Paris
Orchestre Philharmonique de l'Opéra, Georges Prêtre (conductor), with Helmut Holliger (choir), Max-Strohmeier, Käthe Carter, Neva, Vichalkovsky, Philharmonie (Thurs).

Vista. Mark Elder conducts, and Helen Field, Arthur Davies and Alan Opie are the principals.

Poundfrey's ugly, coarse-grained modern-dress Carmen sounds at least as bad as the 1980 version of Jean Sibelius, Jaques Offenbach and Serge Leiferkin, and conductor Van Pascual Torrijos. The limpidly staged wartime *Mussorgsky's* *Italiy-Tosca* production by Jonathan Miller has the vivacious Cavaradossi in his title role, Edmund Blackadder and Malcolm Davies in the other parts.

When she appeared for her curtain-call at the end, she was wearing a natty pair of Turkish trousers. "Harem pants," the woman behind me called them, though what the enlightened Pasha Selim would have to say about that I am not

Parvis. Verdi's *Rigoletto* conducted by Alain Lombard/Alain Guingal returns to the Palais Garnier after 18 years' absence with Neil Shicoff/Taro Ichikawa as the Duke of Mantua, Alain扁平和Yannick Nézet-Séguin as Rigoletto and Alida Ferri/Carlo Colombara as Gilda (4/4 28/7).

OPERA AND BALLET

London
Royal Opera, Covent Garden, Elijah Moshinsky's 1987 production of Mozart's *Seraglio* returns to the Covent Garden repertoire.

Jane Glover makes her house debut as conductor, and the cast includes Mariella Devia, Deon van der Walt and Robert Lloyd.

The savagely exotic and fascinating production of *François le Disraeli* by Grantham Jones in the title role, with Malcolm Davies as the Duke, and the cast includes Helen Holton (choir), Max-Strohmeier, Käthe Carter, Neva, Vichalkovsky, Philharmonie (Thurs).

English National Opera, Coliseum. First new production of the ENO season is David Pountney's radical staging of *La Traviata*.

Cologne
Opera, Gounod's *Faust* has its première this week, produced by Willy Decker with costumes by Martin Ruprecht. In the main parts are Josef Prosztakow, Ferruccio Furlanetto, Ludwig Baumann (4/4 28/7).

Turkey. Agnes Baltsa, Patricia Pace (5/14/4, ext 26/5).

Volkoper. In repertory: Die lustige Witwe, conducted by Konrad Lettner; Gasparone by Fischer, conducted by Bruno Maderna; Der Rosenkavalier by Dieter Knebel; Biedermann by d'Albert, conducted by Konrad Lettner, performed by Konrad Lettner, conducted by Bruno Maderna; Ein Walzertraum by Oscar Straus, conducted by Rudolf Hertzberger (5/14/4).

Seville. La Fura dels Baus' *Walls*. On September 20, Michael Clark, enfant terrible of post-modern dance, starts a season with his own peculiar tributes to William and Mary.

The most controversial aspect of Norrington's interpretation is not his insistence

upon historically-faithful instruments, but in his selection of tempi. They stick exactly to Beethoven's prescribed metronome markings, and sometimes prove to be substantially faster than the norm nowadays. The Adagio moves at what would be construed as a modern Moderato yet seems perfectly comfortable and coherent, and builds to a rapturous climax, the recitative at the opening of the finale takes on an entirely fresh character when kept strictly to tempo.

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Monday September 19 1988

Partnership in training

The UK Government's plan to set up local industry training councils, with responsibility for matching trainees to job creation in local labour markets, is in general welcome development.

One of the strengths of the West German training system is the role chambers of commerce play in designing and delivering training. In some large cities in the US, private industry councils have very effectively brought together schools, colleges and businesses to develop training targeted at the needs of local industry.

Britain could benefit from such a local infrastructure of employer-based training. Employers in Swindon, which has experienced a rapid growth in service jobs in recent years, have different skill needs from those in Skelmersdale. They certainly face different labour market pressures. Swindon has close to full employment, while male unemployment in Skelmersdale is still close to 20 per cent.

Managed properly, the councils could create what Britain sadly lacks: a collective, grassroots commitment from employers to tackle their shared training problems.

But the precedents are not encouraging. Local Employer Networks, which were launched in 1986 to encourage employers to develop more stable relations with the education service, have got off to a stumbling start. None of the 165 so far set up are self-financing as originally planned; many are playing only a limited role.

Under-investment

To avoid local training councils suffering a similar fate, the Government must give them a proper training budget. The Government's white paper on training, to be published in November, should ensure that a substantial part of the Training Commission's £3.1bn budget is dispersed to the local councils. Without it they could become just another talking shop.

But training is not a purely local issue. The recent OECD survey of the British economy was the latest in a long line of reports which have identified a

Iraq defies the world

ON FRIDAY the Iraqi Government informed the UN that it would not admit to its territory a team of experts charged with investigating the alleged use of chemical weapons by its armed forces against the Kurdish population. That is hardly surprising, but should increase the pressure for sanctions against Iraq which has been building up on both sides of the Atlantic. Although the Turkish government for obvious reasons of state is now turning a blind eye to the reports of its own army doctors, the US Government has said publicly it is convinced that Iraq has used chemical weapons against the Kurds, and the UK Government admits that the evidence is "compelling".

Already on Thursday the European Parliament had condemned Iraq for the use of chemical weapons to "exterminate" thousands of Kurdish civilians. It called on the 12 member states of the European Community to suspend immediately all weapon deliveries to Iraq, as well as the export of material usable for the manufacture of chemical weapons.

This week in Washington the US House of Representatives is expected to approve a sanctions bill which is less sweeping than the Prevention of Genocide Act passed by the Senate, but which would still have immediate effect in obliging the US to block all loans to Iraq from multilateral institutions, and in banning all US exports of weapons and militarily applicable technology, as well as all new contracts for US imports of Iraqi goods of any sort.

Loss of income

Sanctions invariably cost something to the party applying them. Export sanctions mean loss of income, and possibly jobs, at home – specifically, in this case, for farmers across the US, for defence industries in France and other European countries, and potentially for contractors in almost every industrialised country hoping to join in Iraq's post-war reconstruction programme. Credit sanctions may mean that outstanding credits to the country in question have to be written off: an estimated \$1.9bn from the US; \$2.4bn

from Turkey; much larger sums from France, and presumably from the Soviet Union, to say nothing of Iraq's Arab creditors who are most unlikely to apply sanctions in any case.

Import sanctions in a buyer's market, which the oil market still is, may not significantly raise the price for the home consumer in the short term; but they may jeopardise long-term relationships with a supplier. And even aid sanctions involve forfeiting whatever presumed benefit motivated the decision to grant aid in the first place: in this case political influence in what has now emerged as the strongest military power in a strategically sensitive region.

Outrageous

For all these reasons governments are reluctant to be pushed into confrontation with Iraq. But the last consideration really cuts the other way, and should be decisive. President Saddam Hussein of Iraq has survived a war of his own making very largely thanks to the international support he received. He is now behaving as though this international support had been mobilised not (as it in fact was) to end the war without decisive advantage to either side, but to assure him victory on his own terms, and as though he can now afford to take it for granted no matter how outrageous his behaviour.

Ahoud has always said he prefers working with a small number of people. Ahoud is one of them. He was with Ahoud at First Chicago in the 1970s and again at Occidental Petroleum in the first half of the 1980s. Ahoud left both places as a result of policy disagreements, but at least in the case of First Chicago he may have been vindicated by events. He refused to go to the kind of generous horning to the Third World that subsequently led other US banks into trouble. "That," according to Ahoud, "is what Arab states will remember."

There will be a heavy Texas emphasis in the bank's new dealings. "Texas is an energy state that has begun to recover," Ahoud said.

"We'll be mainly serving US companies in Texas that operate abroad, but also looking wider." Ahoud's Middle East qualifications include a spell as adviser to the Arab Monetary Fund in Abu Dhabi. Neither he nor Ahoud is originally from Texas, and that in a way marks one of the biggest changes of all since the state

Robin Pauley assesses Mikhail Gorbachev's Asia-Pacific proposals

When Moscow looks east

Mr Mikhail Gorbachev, the Soviet leader, made a speech in deepest Siberia on Friday which ruined the weekend for thousands of government officials around the world. In Washington, Peking, Japan, Tokyo, New Delhi, Seoul, Pyongyang and Manila, to name but a few of the interested capitals, the lights burned late as papers were hurriedly prepared for ministers and presidents anxious to know what on earth it meant – if it meant anything at all.

Mr Gorbachev's wide-ranging speech was principally about Soviet foreign policy in Asia and the Pacific region, an area of the world where the US and the Soviet Union – and increasingly Japan – are competing for influence. It expands his ideas for *détente* in Asia, floated in a similar speech in Vladivostok in July 1986, which, he feels, had a disappointing lack of results. Like many of his set-piece addresses, it encompasses a mass of ideas, making it difficult to find the likely wheat among the heap of obvious chaff.

What is clear is that Mr Gorbachev has again exercised his consummate skill at taking the initiative. At a point when US influence in the region is widely perceived to be in relative decline, he has put Washington on the spot at the worst possible time. The US is in the middle of its presidential election campaign. It is also embroiled in difficult negotiations over US bases in the Philippines, the outcome of which could significantly affect its naval role in the Pacific.

At the same time, Mr Gorbachev is persisting in his pressure on Peking for warmer relations and the first Sino-Soviet Summit since 1960. Yesterday he got the best response so far when Li Peng, China's Prime Minister, said guardedly that a summit could take place if lower level meetings bring the two sides closer together.

Yet behind the headlines about summits and base closures, the real key to the speech may be as much economic as strategic. If the Soviet Union could improve its diplomatic and economic links with Tokyo and the rapidly expanding Asian economies, Moscow would, at one bound, achieve a number of long cherished aims. It would become a major strategic player in the region; ally anxieties about its desire for regional dominance; and help its own vast country enormously, particularly its impoverished east Asian regions.

Thus far, Mr Gorbachev's aim of gaining more access to Japanese technology and finance has been thwarted. His nimble foreign policy, melting Cold War grievances, has managed to achieve only a slight thaw in the icy field of Soviet-Japanese relations. The Soviet occupation since 1945 of four islands in the Kuriles chain remains a fundamental dispute. Because of this, Moscow and Tokyo still have not signed a peace treaty ending the Second World War.

The two most eye-catching elements in Mr Gorbachev's proposals, however, were an offer to close Soviet bases in Vietnam if the US closes its bases in the Philippines; and a proposal relating to a controversial Soviet radar station in Krasnoyarsk, the Siberian city 2,000 miles east of Moscow where Mr Gorbachev chose to make Friday's speech.

This huge radar station, 30 storeys high, is seen by the US as an obstacle to progress in the Geneva talks aimed at halving US and Soviet arsenals of long-range nuclear weapons. The US claims the radar station will provide the foundation for an anti-ballistic

Gorbachev's Asia-Pacific proposals

Soviet Union:

- will not increase nuclear weapons; calls for freeze by US and other nuclear powers
- proposes talks on: non-increase of naval forces; lowering confrontation at key points; making the Indian Ocean a zone of peace
- will leave Cam Ranh Bay if US scraps bases in Philippines
- proposes to convert Krasnoyarsk radar station into international space centre; expects US to alleviate Soviet concerns over radar in Greenland and UK
- suggests a "negotiating mechanism" for talks on Asia-Pacific security, involving Soviet Union, US and China
- urges China and Vietnam to hold direct talks on Kampuchea
- wants preparations for Sino-Soviet Summit

missile defence banned by the 1972 ABM Treaty.

The Soviet Union says it is anxious to get the Geneva talks moving. Last October it offered to stop construction; last month it offered to dismantle the radar equipment – if the US committed itself to the ABM treaty for 9-10 years and accepted an interpretation of the treaty which would effectively stop it from testing and deploying the Strategic Defence Initiative in space.

On Friday Mr Gorbachev offered to turn the radar station into an international study centre. The quid pro quo this time is that the US should take "corresponding steps" over its radars in Thule, Greenland, and at Fylingdales on Britain's Yorkshire moorlands, which, according to Moscow, contravene the 1972 treaty. The initial US response remains "no chance". Mr Gorbachev will now, however, be able to claim that he has offered three separate ideas, one involving dismantling the station, within the last 12 months. Meanwhile, he still has an important radar facility tracking traffic over the North Pole.

The offer to close two Soviet bases in Vietnam in return for US abandonment of its bases in the Philippines is not new. But Mr Gorbachev is bringing it up again at a difficult moment for the US. With the presidential election only two months away, the White House and State Department are increasingly paralysed by the campaign. And negotiations over the future of the US bases in the Philippines are deadlocked.

There are six such bases, but two which really matter: Clark Air base and Subic Bay, the US Navy's key location in the Asian Pacific. The leases run out in 1991 and renewal talks have not begun. The current negotiations are a "review" of the terms for the two years to 1991, with the US offering to raise the present payment of \$18m a year to \$50m a year and the Manila Government demanding \$1.2bn a year.

There is a great deal of ho-hum if not hokum, in the 90-minute speech

The talks are going badly; last week the US warned the Philippines that it will pull out – probably reposing at the much less strategically useful island of Guam at a cost of more than \$100m – if Manila does not moderate its demands.

The Philippines Government claims to be sanguine about the threat, although a US departure would blow a great hole in the fragile local economy. The Japanese might fill part of that economic hole – but so too might the Soviets. As Mr Gorbachev spoke last week a Soviet trade delegation was arriving in Manila. It is

It is Japan which may be the real long-term target of Mr Gorbachev's diplomacy. It is an economic superpower, yet only 1.5 per cent of its exports go to the Soviet Union

pushing for more trade. But it is also strongly restating a Soviet request for its shipping to be allowed to make use of the docking facilities at Phileco, situated in Subic Bay at all places. The Filipinos are listening attentively, to the annoyance of the US.

Mr Gorbachev's offer to close Cam Ranh Bay naval and Da Nang air bases in Vietnam, both former US bases, again looks good in propaganda terms. But it is hardly a balanced swap for Clark and Subic. The Soviet Union has ports on its own eastern coast which could be expanded as replacements, and the electronic monitoring can increasingly be done by satellite.

There is a great deal of ho-hum if not hokum, in the 90-minute speech

The call for all powers to freeze nuclear weapons in the Asia-Pacific region is old and will not be accepted by the US, likewise the call for a non-increase of naval forces in the region. This is merely part of the set-piece policy speeches.

But closer examination of the speech suggests that Mr Gorbachev wants the Soviet Union – which, unlike the US, has territory and borders in Asia – to be accepted as a major power in the region. Closer economic links to dynamic economies such as Japan and South Korea would follow. This would alter the regional balance of power at the expense of the US. Though Mr Gorbachev was careful in this speech – unlike the one at Vladivostok – to emphasise that the US had a role to play in Asia, Washington's influence would diminish if the region's free states no longer thought it necessary for the US to guarantee their freedom.

China is crucial to the Soviet goal. It contains more than a billion people, a quarter of the world's population; a huge potential market. It is a country with good relations with the US and slowly improving links with Japan. Mr Gorbachev is keen to restore relations between the two Communist superpowers. On Friday, he was careful to express more respect for China than hitherto, and acknowledge it as an important Asian power. He wants a summit with Deng Xiaoping, the ageing Chinese leader, as soon as possible, as a prelude to full political and economic co-operation. This might eventually include joint economic ventures between the Soviet Union, China and Japan on the path towards Mr Gorbachev's dream of big-power co-operation within the region. He would particularly like such developments with Mr Gorbachev's chaff.

In truth, frosty relations between Tokyo and Moscow have already improved slightly. Trade is rising. Japan's former Prime Minister Mr Yasuhiro Nakasone visited Moscow last month and the atmosphere was warmer than for some time. Mr Gorbachev's complaint on Friday that Japan is increasing its military potential at the behest of the US evoked a mild rebuke from the Japanese foreign ministry. More importantly, the Japanese welcomed Mr Gorbachev's desire for stronger ties. For them the test of sincerity is simple: it could be met as soon as tomorrow, in his lengthy canter around the obstacle-strewn course of foreign policy in Asia. Mr Gorbachev made not a single mention of the Kurile Islands, the key to transforming relations with Japan and thus the Soviet position in the region.

As it happens, Mr Susumu Uno, the Japanese Foreign Minister, and Mr Edward Shevardnadze, the Soviet Foreign Minister, are both in New York for the UN General Assembly tomorrow. They have scheduled a meeting, at which the Japanese will discover whether there is any wheat for them in Mr Gorbachev's chaff.

Additional reporting by Stewart Fleming in Washington, Quentin Peel in Moscow and Richard Gourlay in Manila

OBSERVER

got into difficulties after the fall in oil prices: Texas is no longer run by Texans. Aburdene expects the price to settle at a little over \$20 a barrel around 1991.

Papal brief

■ Pope John Paul II and Sir Geoffrey Howe had a lot to talk about – Northern Ireland apart – when they met in Maputo last night. Like the British Foreign Secretary, the Pope has been on a five-day African tour and the two men both arrived in Mozambique on Saturday. It is not known what the latter thinks about sanctions against South Africa, since he gave an equivocal answer when asked by an Italian newspaper. Howe may have probe a bit further. The pair last met in Brussels some years ago.

Aburdene has always said he prefers working with a small number of people. Aburdene is one of them. He was with Aburdene at First Chicago in the 1970s and again at Occidental Petroleum in the first half of the 1980s. Aburdene left both places as a result of policy disagreements, but at least in the case of First Chicago he may have been vindicated by events. He refused to go to the kind of generous horning to the Third World that subsequently led other US banks into trouble.

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"We'll be mainly serving US companies in Texas that operate abroad, but also looking wider." Aburdene's Middle East qualifications include a spell as adviser to the Arab Monetary Fund in Abu Dhabi. Neither he nor Aburdene is originally from Texas, and that in a way marks one of the biggest changes of all since the state

Floating bids

■ One of the world's more unusual properties has attracted a heap of inquiries since it was put up for sale 10 days ago. It is the 200-room seven-storey resort hotel which floats in a coral lagoon by Australia's Barrier Reef.

Built in Singapore, it was hauled to the Queensland coast on board a heavy carrier and anchored offshore, some 90 minutes' boating time from Townsville. It opened in March, several months late, having survived an unexpected cyclone. Few resorts offer quite the same attractions: an underwater observatory of a spectacular marine environment and a floating tennis court, for example.

The Foreign Secretary's visit ends today. The accompanying press corps has already marked its appreciation by presenting him with an ebony model of Graham the Ugandan hippo, whose quality of impermeability he seems to share. The card refers to a memorable encounter between a political heavyweight from Downing Street and a heavyweight of the jungle.

■ Morgan's chairman, decided that last year's Guinness affair is still too much of a live issue. Morgan found itself in the thick of the scandal, including a former member of its own corporate finance department, may be forced to face trial.

Burk spent three years writing the book. She says that it is "full and frank" and that Morgan stood by its pledge not to censor it. The narrative extends to July 1987 and thus includes the climax of the scandal and the top management shake-up that followed – all of it based on interviews with those concerned as well as the Bank of England.

The work will still see the light of day, but probably not until 1990 or 1991 by which time it is hoped that the Guinness affair will have run its course. Meanwhile, Burk has shortly be publishing an account of the first privatisation of British Steel in the 1980s in time to coincide with its re-privatisation next month.

Discretion

■

Morgan Grenfell, which marks its 150th anniversary this year, has decided to postpone one of the events with which it proposed to celebrate: the publication of the company history.

The work was written by Kathy Burk, an historian at Imperial College, London. It was due to be published this month by the Oxford University Press, but Sir Peter Carey,

the

chairman

of

Morgan

Grenfell

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Terry Dodsworth and Andrew Fisher on the forklift truck industry after the sale of Lansing Bagnall

Trundling back from recession

Few examples of the impact made by the UK's devastating recession of 1980-81 stand out more sharply than the drastic response of Lansing Bagnall, the country's leading forklift truck manufacturer. Much earlier than most other UK manufacturing companies, Lansing decided to cut back - and there were no half measures. In a single year, the Birstone-based group reduced its output by 50 per cent and its 5,000-strong labour force by 40 per cent.

Lansing's move was later followed by other UK producers. Indeed, there is a school of thought that this period of sudden contraction delivered a body-blow to the UK manufacturers from which they have never recovered.

In the immediate aftermath of the recession came the demise of Coventry Climax, a company that had gone through the hands of a series of owners before its collapse and absorption by Kalmor of Sweden. This weekend, the effects of the slump were being blamed in part for Lansing's decision to sell out to Linde, the West German group which has emerged as the European industry leader in the 1980s.

"There was a recession throughout the European industry in the early 1980s," says Mr John Allenby, Lansing's deputy chairman, "but it was much more severe in the UK than elsewhere. Those years were a watershed for the UK forklift manufacturers."

Lansing's merger with Linde, still subject to regulatory approval, will end one of the most enduring antitrust success stories of the post-war era. The company was founded in the early 1940s by the late Mr John Sharp and Sir Emmanuel Kaye, now 73 and still in charge of the vast Kaye Organisation which owns Lansing. In the 1950s and 1960s it became the leading manufacturer in Britain.

In the last few years, however, Lansing has seemed to lose its touch. Its growth began to stall. Two acquisitions which might have given it the sort of scale that Linde has now achieved both proved troublesome - the first when a rescue consortium organised by the Kaye Organisation was forced to put Coventry Climax into receivership, and the second when a variety of problems emerged at Saixy in France, acquired in 1985.

More recently, European and



Sir Emmanuel Kaye, chairman of the Kaye Organisation

Far Eastern producers were given the opportunity to consolidate their position in the UK by the strength of sterling in the early 1980s. Overseas products flooded into the Britain at that time, with the result that imports have leapt from about 30 per cent of sales in 1980 to 50 per cent today. Once established, it has proved hard to dislodge the importers because they have now developed strong relationships with distributors.

The British industry has suffered from the agonising decline of the UK motor industry and the problems of many of the associated engineering sector. In West Germany, the strength of these heavy manufacturing businesses has provided a basic underpinning for the materials handling companies; by contrast, Lansing says that its main market in the 1980s has been in the distribution sector, textiles and footwear.

Turnover of world forklift truck makers		
Company	Country	D-Mark 1985 (millions)
Balkancer	Bulgaria	2,546
Linde	W.Germany	1,372
Toyota	Japan	1,146
Hyster	US	1,059
Clark	US	838
Jungheinrich	W.Germany	747
Komatsu	Japan	742
Lansing	UK	732
Yale	US	518
Mitsubishi	Japan	475
Crown	US	457
Nissan	Japan	376

Source: Financial Times

UK manufacturers, heavily export oriented in the 1980s, have latterly stagnated in overseas markets. Both Lansing and Lancer Boss produce equipment in Germany, but they have not expanded their European operations as rapidly as their foreign competitors. Some executives say that the uncertain, strike-torn environment of the 1970s forced British companies to focus on their domestic problems rather than their opportunities for international growth. "We became obsessed by component shortages and problems with our suppliers," says one manager.

• The combination of a flat market, competitive prices and erratic exchange rates conditions, have squeezed profits in the UK industry, restricting the ability to invest in the future. Just at the point when Lansing was cutting back in the early 1980s, for example, Jungheinrich was embarking on a £60m expansion plan which is now two-thirds complete, and which will double its capacity. Linde has invested about £30m a year in its materials handling division since 1985.

Lansing is a private company which is not particularly free with its figures. But it concedes that the financial damage it took in the early 1980s has reduced its cash flow and hence its ability to invest in new production methods. Indeed, it has only just launched a modest £1m spending programme on new manufacturing techniques. "The company has been losing market share steadily in the 1980s," says one of its main European competitors, "mainly because it is not able to manufacture at an economic cost."

• Some executives also argue that the UK Government's economic policies have made it difficult for British companies to establish a consistent management approach. Mr Bob Bischoff, head of Jungheinrich's UK operations, says that the Barber boom in the early 1970s gave West German companies a golden opportunity to break into Britain because the local manufacturers could simply not cope with demand; two bouts of sterling appreciation in the 1980s have had a similar effect.

Given these sharp market cycles, Lansing has probably chosen an ideal moment to throw in its lot with Linde. The

modesty, but it is often only in the last resort, when analysis and reason fail, that refuge is sought in what he who adduces the argument would call common sense."

There is an argument that none of this matters: that insider dealing is a victimless crime, and that attempts to legislate against it are bound to run into endless problems of definition and of proof. The UK is not alone in finding it difficult to nail insider dealers: for all the ballyhoo in recent weeks, the US authorities have had very little success over the years in bringing prosecutions.

Useful function

The more enthusiastic supporters of the efficient market theory (or at any rate those who survived the October crash) go even further. They suggest that insider dealers provide a useful function in bringing share prices into line with the latest economic realities.

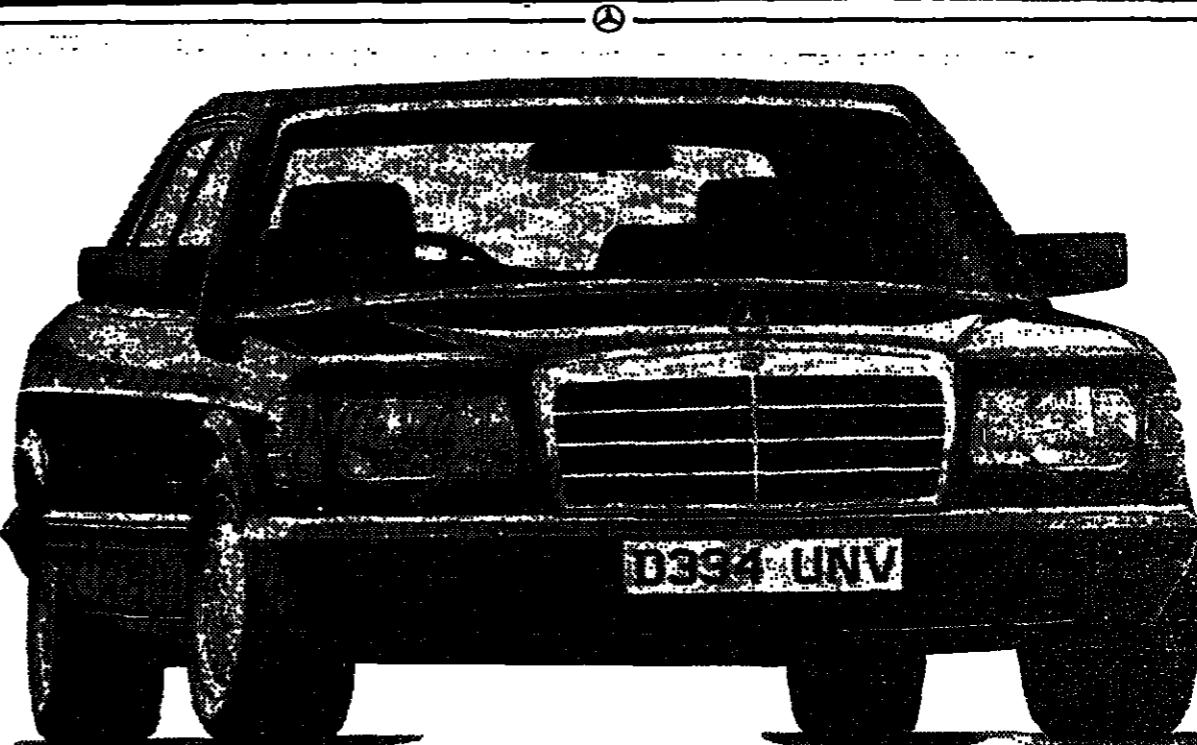
The arguments in favour of legislation are political and moral more than economic. To judge by the example of Japan, the absence of insider dealing laws does not automatically make the capital markets unattractive to private or international investors. But the abuses which flow from such freedoms can have wide repercussions.

Passive recipient

In the case in question, the accused had been the passive recipient of price sensitive information from a connected party. He made no personal effort at all to discover the good news: it simply fell into his lap in the course of business. Therefore, he did not obtain it - and he was acquitted.

You must not bribe the company chairman to reveal your secret, but if he happens to let it out over the golf club bar, then all is well. Where does this leave the financial conglomerate, which combines corporate finance and share dealing activities under one roof?

Common sense suggests that parliament intended a looser meaning for the words "obtained from". But this is not an argument to try on Judge Butler. Common sense is, he agrees, "a precious commodity".



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By Janet Bush
on Wall Street

A market hungry for excitement

FRIDAY was another scintillating day on the floor of the New York Stock Exchange.

Between 10am and 2pm, the Dow Jones Industrial Average swung wildly from down 3.02 points to up 2.67 points. Then things really heated up as the index piled on a seven point gain.

At one stage in mid-afternoon, it looked as if the "triple witching hour" when several major futures and options contracts expire on the same day, might provoke some excitement.

The Dow blipped up 12 points but then drifted back down as fear of the 2,100 level once again asserted itself on the battered psychology of the brave few still active in the stock market. The index settled back to close with a gain of 5.37 points at 2,098.15; unadventurous but safe.

Actually, Friday's minimal movements came in very high volume and compared with many recent trading sessions - of more than 200m. That figure was inflated, of course, by the usual smattering of dividend capture strategies, some stock index arbitrage and some positioning related to exploring futures and options contracts.

From the point of view of the country as a whole, the deadly stability of the stock market over the last few months should be comforting. For Mr James Baker, now running Vice President George Bush's presidential campaign, the stagnation of stocks is nothing short of a blessing.

But for those who have to stand on the floor of the New York Stock Exchange for seven hours a day it is soul-destroying.

IBM is consistently one of the most actively traded stocks. Last Friday, there were a handful of young men in red jackets standing around the IBM specialist post, looking marginally less idle than everyone else on the floor.

Then, a knot of people suddenly started shouting and gesturing, scribbling furiously on their notepads. One specialist commented dryly: "Oh, probably a takeover stock or a rumour or something."

In fact, the excitement was all about an announcement of a joint venture to develop deposits of heavy minerals in Western Australia between Kerr-McGee and Minproc Holdings of Australia. Kerr-McGee closed unchanged at \$3.87.

At one specialist post, a broker bounded up to put in an order. "Two thousand?" the specialist asked flatly. "No, two hundred," the broker shamefacedly replied.

Dealers at one brokerage last week joked about an order their desk had received from an institution which manages \$2.5bn for 20 shares of Ciba-Geigy, the major Swiss pharmaceutical company, worth just over \$400,000. The securities house made \$2.80 on the deal.

Specialists' commissions are probably around 25 per cent down from levels before the October crash.

Mr Michael Creem, a partner of stock exchange specialist Mercator Partners, says that although volume remains much higher than 10 years ago, it still feels very quiet in comparison with the hectic last days of the raging bull market.

"It is like driving a car at 70mph and you slow down to 60mph. You are still going fast but it feels awful," he says.

One floor trader talks about his father, who also worked on the floor, who died in early 1975 after the difficult run in the stock market of 1973 and 1974. "How could I possibly explain to my dad that the Dow is over 2,000 and volume is around 125m shares a day and that things are awful?" he says.

Still, for all the gloom and the difficulty in making any money, working the floor still seems like fun.

Even on quiet days, it is a noisy, vibrant place. This is partly because the exchange's cavernous proportions amplify the sound of voices and partly because the Irish and Italians, the two tribes which dominate the floor, are not known to be short of a word or two.

There is always the election to talk about. As the Reverend Jesse Jackson found out when he rang the opening bell some weeks ago and was booted, the exchange is full of Republican voters.

If politics don't provide any interest, there is always a crossword puzzle to do or the Financial Times to read.

And there is the paging system used by brokers. These little black boxes do not beep or flash to alert the broker that someone is calling him. They vibrate. As one broker joked: "It is about the most exciting I get these days."

FINANCIAL TIMES

Monday September 19 1988

Swedish ruling party's win assured

By Robert Taylor and Sara Webb in Stockholm

THE SOCIAL Democrats will continue to govern Sweden with the support of the Communists after yesterday's general election, polling around half the votes between them.

But the Greens will come into Parliament for the first time with 5.5 per cent of the vote, just clearing the 4 per cent hurdle necessary to secure seats in Parliament.

However, they will not hold the balance of power as seemed likely a few weeks ago.

The Social Democrats are expected - on latest returns - to secure 44.1 per cent of the vote. Along with the predicted 5.9 per cent for the Communists, this will give the left

block a comfortable majority of seats in the new Parliament.

The non-Socialist block were expected to get 41.3 per cent of the vote between them, nearly 7 per cent lower than their result three years ago.

On the basis of the returns Mr Bo Toresson, the Social Democratic party's secretary, said: "It should be possible to continue with Social Democrat policy."

The Moderates (conservatives) saw their vote fall by 3.1 percentage points to 18.2 per cent, while the Liberals slipped by 2.3 points to 12.0 per cent. Their ally, the Centre party, gained 1.2 points to 11.1 per cent.

This suggests that the Swedish electorate is not in the mood to support the centre-right block which, during the campaign, found it difficult to present a united front on several key issues. It was their worst result since the 1940s.

The result will come as a considerable relief to the ruling Social Democrats, who feared that the Greens would be in a position to make impossible demands on them if they had held the balance of power.

It can also be expected to bring some comfort to Swedish industry, which has been worried by the possibility that the Greens would exercise a strong influence on Government eco-

nomic policy.

Mr Per Gahrton, Greens spokesman, said: "Our goal has been to clear 4 per cent and get into Parliament. I had never thought that we would win the high figures the opinion polls suggested."

Some opinion surveys suggested the Greens could win as much as 10 per cent of the poll, but it appears that many voters had second thoughts about backing them in the final days before the poll.

The result is regarded as a personal triumph for Mr Ingvar Carlsson, who is fighting his first election campaign as Prime Minister.

Mexico begins counting cost of Hurricane Gilbert

By Roderick Oram in Brownsville, Texas and David Gardner in Mexico City

HURRICANE Gilbert, the most powerful Atlantic storm ever, pattered out yesterday in north-eastern Mexico after a week-long rampage across the Caribbean in which it killed 250 people, left close to a million homeless and destroyed at least \$10bn of property.

As the hurricane dissolved into a tropical storm in the mountains of Mexico's eastern Sierra Madre, first overall estimates suggested that it had killed more than 200 people and caused damage which could easily cost up to \$10bn in its two devastating incursions into the country last week.

As the waters receded, revealing hallucinatory images of ships on hotel lawns and fishing smacks impaled on telegraph poles, it also seemed likely that around 600,000 people had been left homeless. This is probably double the number of homeless created by the lethal earthquake which sliced through Mexico City three years ago today.

As its malevolent forces dissipated, meteorologists said it might yet do some good. Moving as a severe storm north-west across Mexico, there was a possibility that it could bring heavy rain in coming days to the drought-stricken US prairies.

Rescue and clean-up operations are under way along its 2,500-mile track across or close by the Dominican Republic, Haiti, Jamaica, the Cayman Islands, the Yucatan Peninsula and north-eastern Mexico.

In the Yucatan peninsula, where Gilbert hit early on Wednesday, some 40 people are thought to have died. The two major international resorts of Cancun and Cozumel, which together earn about a third of Mexico's average yearly tourist receipts of \$2bn, have been devastated.

Damage is estimated at more than \$500m in Cancun alone which, with more than half of its hotel rooms affected, will be closed for perhaps two months. The peninsula's fishing fleet has also been badly hit.

In the northern states of Nuevo Leon and Tamaulipas, battered by Gilbert from Friday night, at least 70 and possibly more than 200 people died in Monterrey, Mexico's third city and industrial powerhouse, scores died when the



Police in Cancun, Mexico, wade towards residents fleeing their rising flood

normally dry Santa Catarina river bed became the channel for a land-based tidal wave which swept away houses, bridges, and four buses full of inhabitants attempting to flee the hurricane.

Little damage appears to have been done either to Monterrey's industrial base or to Mexico's major oil production installations located in and on the Gulf of Mexico.

Penex, the state oil monopoly, closed down production in the Campeche Sound which produces 1.7m barrels a day of the country's 2.5m b/d output, half of which is for export. Lost earnings, however, could exceed \$100m.

The cost of repairing damage to roads, housing, water and electricity supplies, airports and telecommunications will now put further strain on infrastructure spending which has fallen 60 per cent under the 1983-88 de la Madrid administration.

The new Government of Mr Carlos Salinas, due to take office in December and weakened by a fierce election dispute, had already concluded that the infrastructure backlog would create bottlenecks in its drive for a return to sustained growth after seven years of stagnation.

Weather junkies stalk the wind, Page 3

Lost harvests will also bring pressure on basic grain prices already affected by this year's drought. This creates an additional obstacle for the Government's so far successful stabilisation plan. This has reduced inflation from 15.5 per cent a month in January to 0.9 per cent last month, but the plan was already beginning to suffer the effects of falling oil prices and rising international interest rates on Mexico's \$103bn foreign debt.

The greatest damage occurred in Jamaica on Monday, leaving a quarter of the population homeless. The death toll was estimated at around 40 but still rising as rescue efforts continued.

The US escaped lightly as the hurricane made landfall 100 miles south of the border town of Brownsville late on Friday. None the less, three people were killed in south Texas as 65mph winds, seven inches of rain and some 20 tornadoes battered the area.

Of Brownsville's 110,000 people, 40,000 were evacuated inland while 10,000 stayed in the town's shelters which also took in some people from Matamoros, the Mexican town of 500,000 across the border.

Weather junkies stalk the wind, Page 3

Europe, US offered high definition TV

Continued from Page 1

communications Commission on requirements for HDTV.

Mr Shima said that the technology would have applications for films as well as possible military uses such as in satellites, because of the high quality images produced.

Military exports are forbidden under the Japanese constitution.

Under the development plan for HDTV in Japan a transition stage is expected where old style receivers will be fitted to be members of the Japanese Socialist Programme Party which had ruled since 1963.

At the same time the commanders of two military regions were replaced,

the regime. If it is going to drive the demonstrators off the streets it will have to use live ammunition, and that means ordering the troops to fire on people who may be their friends and even members of their family. It could be a desperate and very ugly situation."

The formal winding-up of the old regime had been signalled on Friday when the then President Maung Maung announced that members of the armed forces and the civil service would no longer be permitted to use a converter so they can receive the HDTV signal.

Stressing that NHK was not required to make profits, Mr Shima said that he did not think a unified standard for HDTV was an impossible

task.

The Japanese broadcaster

yesterday used a satellite to broadcast live the opening ceremony of the Olympic Games on HDTV for the first time.

EC tax plan opposition

Continued from Page 1

Mr Nigel Lawson, the UK Chancellor of the Exchequer, saw any likelihood that the modifications would satisfy the UK suggestion that market forces, as distinct from EC regulations, should be allowed to produce convergence between Europe's widely differing indirect tax rates.

The stance of the UK, with some discreet support from Luxembourg, plus that of Denmark which deeply dislikes both the UK and the Commission plans, is thus dimming the prospect of a Community-wide

tax agreement by 1992.

Significantly, Mr Jacques Delors, the EC Commission president, refused after this weekend's Elounda Beach meeting to put any target date on tax agreement.

This one tree of difficulty should not obscure the latest success, he said referring to recent agreements on other aspects of the internal market.

Some Commission officials now privately predict that a group, perhaps a majority, of member states might eventually decide, of their own accord, to align their tax rates

THE LEX COLUMN

The lure of the bargain buyout

Last week's statement by Mr John Gunn that he may consider taking British & Commonwealth private adds him to a growing roll-call of the disenchanted. Entrepreneurs generally disagree with the stock market's rating of their companies, but with equities in their present disarray some are evidently minded to challenge those ratings head-on. The snag is that among the things worrying the market, one of the most pressing is the rising cost of money. Sabre-rattling by managers is all very well, but do the sums add up any more?

On one rule of thumb, probably not. In bald terms, the profit on a buyout can be measured by how much the pre-tax yield on a company's market value exceeds the going rate of interest. Plotted for the market as a whole, the two rates occasionally cross over, and this seems to be happening now. The stock market may be down, but not as much as interest rates are up. And leverage, of course, works both ways. Back in May, a £100m buy-out financed at two points over base would be paying annual interest of £9.5m. Now, it would be paying £14m, which in terms of cash cover makes it a different company.

A separate question for Mr Gunn - or Tony Berry of Blue Arrow, or Mr Brandon - is whether shareholders are happy to sell out at a loss. As in any bid, managers offering to restore flows of funds to the Third World. Increasing outflows of financial resources from developing countries - along with shortfalls on output, exports and imports - cannot be sustained in the medium-term, the Bank said.

Net transfers from developing countries - the amount by which their debt service payments exceed new loan receipts - grew to \$39.1bn, according to preliminary figures.

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The US escaped lightly as the hurricane made landfall 100 miles south of the border town of Brownsville late on Friday. None the less, three people were killed in south Texas as 65mph winds, seven inches of rain and some 20 tornadoes battered the area.

Nevertheless, critics of the Bank can be expected to point to the fact that in its fiscal year to June 30, it was itself the beneficiary of transfers from developing countries, totalling \$1.27bn. This, it points out, was due partly to the decline in the dollar's value over the period, but also to the fact that some countries expected to draw World Bank funding such as Brazil, Nigeria and Yugoslavia did not do so.

The Bank also reported a sharp increase in its provisions for loan losses to \$500m as of June 30, from \$85.3m a year earlier, largely a reflection of a decline in the value of the world's biggest undeveloped gold reserves.

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at current gold price levels.

But however good the prospec-

tive economics, the recent

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weakness of the gold price is a powerful depressant on investor sentiment, and with BP retaining its 49 per cent stake, the BP Gold share price is never going to enjoy a built-in takeover premium. Meanwhile, future BP managements may come to rue the flotation given the litigious nature of minority shareholders in the US. BP has plenty of excuses to pull the issue and the only casualty will be its own pride.

Warrants

To hear BT's tell it, you might think that every company which regards its shares as undervalued, and which does not mind raising a little equity capital in a few years' time, should make its shareholders the gift of a warrant or two. The argument goes that the warrant will focus the attention of the market on the company's more distant prospects, and when exercised, will bring in the sort of loyal equity capital that every company wants to have under its belt. BT's thinks that it evidently plans to make last week's free handout an annual event. For the company this would mean a rolling rights issue, while for the investor, warrants with a market value handed out for free would appear to be a genuine gift.

Monday September 19 1988

INSIDE**Glaxo up and down the popularity league**

An extraordinary record of growth over the past decade has not saved Glaxo, the British pharmaceuticals group, from the criticism of stockbrokers' analysts in recent months. But as Sir Paul Giroiami (left), Glaxo's chairman, unveils annual results today, he will tell the City of London much more sanguine about the group's strategy and its heavy investment in R&D. Peter Maran examines the shift in attitudes. Page 20

East is still East
The differences between Japanese and US companies are shrinking, claims a recent study by the Japanese Ministry for International Trade and Industry. But the evidence is far from convincing, argues Stephan Wagstyl in the Business Column. Profit maximisation may be a shared goal, but this does not necessarily mean that projects are assessed in the same way. Page 40

An unlikely boost for Ecu bonds

The Ecu bond market - Ecus being made up of a basket of EC currencies - has received a boost recently from an unlikely source: the Italian Government. It has raised Ecu4.25bn (\$4.7bn) so far this year in Treasury bills which have emerged as a perfect swap vehicle. Ironically, it was Italy's decision to impose withholding tax on government securities that made the swap arithmetic work. Page 21

Generali launches rights issue
The largest fund-raising of the year on the Milan bourse is launched this morning with the huge L1.10bn (\$785m) rights issue for Assicurazioni Generali, Italy's biggest insurance group and the third ranking insurer in Europe. The issue is designed to help finance a development strategy. Page 25

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Economics Notebook**Washington's dollar policy**

THE KEY is from where you measure it, was the message of the US Administration last week as it clarified its attitude to the dollar's appreciation this year.

The dollar has risen 16 per cent against the D-Mark and by 12 per cent against the yen since its low point in late December. That says that the conventional wisdom, in Europe, poses a serious threat to the erosion of trade imbalances.

But, as it explained at a meeting of senior G7 officials, Washington does not see it quite like that.

In its assessment of the appropriate level for the dollar, the slide in the aftermath of the October stock market crash is seen as an aberration - a temporary spike.

As the fall was short-lived, it had little impact on trade flows. Instead, the recent strong improvement in the US trade position reflects the competitive gains flowing from the dollar's earlier pre-crash fall.

So from Washington's perspective the best starting point is mid-October 1987. From there the dollar has risen about 2 per cent against the D-Mark and by about 4 per cent against the yen - hardly enough to wreck the adjustment process.

US officials are dismissive of the International Monetary Fund's judgement that the narrowing of trade imbalances will come to an end in 1989.

Forecasts by the Fund, which by convention assume unchanged policies and exchange rates, are said to miss completely the dynamics of both the structural changes in the major economies and of the G7 co-ordination process.

The Administration's view is that there is plenty more adjustment in the pipeline. It was particularly heartened by

the steep fall in imports during July, which it cites as evidence that import-substitution, as well as export growth is now playing its part in closing the trade gap.

But none of this should be taken as signalling that Mr Nicholas Brady, the new Treasury Secretary, is likely to favour a further dollar appreciation. The US concern is not to maintain a strong dollar so much as to prevent a disruptive fall which could spill over into bond markets.

Meanwhile, Mr Alan Greenspan, the Fed chairman, arrived in Basle last week with a briefcase full of his customary detailed assessments of the latest US economic indicators.

The private conclusions he offered his fellow central bankers were much the same as those already drawn by the markets - for the time being, last month's rise in the discount rate is judged sufficient to contain inflation.

Foreboding

Back in London it is not hard to detect a sense of foreboding among British policy makers.

The markets may have been uncharacteristically static so far, but the Treasury appears to be bracing itself for even more bad news.

The unspoken message is that it is not only the inflation rate - which looks set to rise to 7 per cent by the beginning of 1989 - that may get worse before it gets better.

A further bulge in the trade gap may also show up in the next few months before a downward trend can be established. The August figures could turn out to be as bad, if not worse, than the first.

MG, the narrow money supply measure which is still taken seriously by the official

Treasury, also looks set to career further outside its target range.

If the markets take either indicator as a signal to sell sterling, Mr Nigel Lawson, the Chancellor, will have to respond with base rates of 13 or 14 per cent.

Even with a tighter monetary squeeze, he will also face pressure to provide a reassuring signal of his intentions on the stance of fiscal policy next year.

Despite the official smoke-screen over mortgage interest rates, the underlying pace of inflation has accelerated. The Retail Price Index minus mortgage interest payments shows a rate of 3 per cent in August, up from 4 per cent nine months ago. It was Mr Lawson who once said that the inflation rate would be the "judge and jury".

So if the Treasury can honestly deny that the IMF has told it to reverse this year's tax cuts, it will be hard put to quarrel with the Fund's view that fiscal policy will have to share the burden of curbing inflation.

It is, of course, too early for anyone to make serious judgements about whether or not Mr Lawson will be able to extricate next March. It is hard to see him forsaking the chance to top another off the basic rate of income tax.

But he will have to give a broad indication of his intended fiscal stance in November's Autumn Statement. Alongside its revised forecast for the budget surplus expected this year - now likely to be around £10bn (£17bn) - the Treasury has to pencil in a working assumption for 1989/90.

To satisfy the markets that second figure will have to be at least as large as the first. Philip Stephens

THE MAIN features of financial market interest this week will be Britain's August money supply figures which will be published by the Bank of England tomorrow and Wednesday's publication of US consumer prices.

Figures for the rate of growth of M0, the narrow measure of Britain's money supply which includes mostly notes and coins in circulation, is forecast to rise in the month by 0.8 per cent, to give an annual rate of increase of 7.7 per cent, according to a consensus of forecasts provided by MMS International, the international financial analysis company.

The coming week is one which includes a host of US economic indicators and ends with a meeting of the Group of Seven finance ministers in Berlin on Saturday ahead of the annual meeting of the International Monetary Fund/World Bank, and a meeting of the OPEC pricing committee on Sunday.

Japanese second-quarter figures for real gross national product are due out today and should show a continuation of strong year-on-year growth in excess of 6 per cent. The quarterly figure, however, should be down on the previous quarter's extremely strong outcome.

Figures for August US consumer price inflation will be published on Wednesday. With the recent trade and employment data appearing to discount fears of overheating they are not expected to affect markets unduly. According to MMS, analysts expect a 0.4 per cent rise in prices during the month to give a yearly rate of inflation of 4.1 per cent, the same as in July.

Other US figures which should give an indication of the strength of domestic demand are housing starts on Wednesday and durable goods orders on Friday. August

THIS WEEK**Sterling M0**

£m (seasonally adjusted)



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**Canute approach to economic management**

By Anthony Harris

Y ou sometimes have to come home to get the best news. Last week a quarryman in Nottingham, England asked his local bank for a loan, and was refused. After brooding about this all night he rose at dawn, drove off in a giant bulldozer, and demolished the bank. He was arrested while trying to leave the scene in a double-decker bus which he had borrowed.

Nottingham is the capital of DH Lawrence country, and Lawrence would surely have enjoyed turning this into a short story. It shows a physical directness which an Irish builder in my home territory in London did not quite achieve. When he was in the same fix, he merely painted the local bank branch green (and this, I should stress, I saw with my own eyes).

Both of them, though, surely deserve a place in the records as the early martyrs of the New Economics. They are simply asserting, rather forcefully, that borrowers are the best judges of how big a debt burden they can comfortably carry. This principle is firmly supported by the US and British Treasuries, which both argue that a surge in consumer borrowing and spending should be of no concern to the managers of the economy: it is simply a matter of timing, and will correct itself in due course. The standard in US imports this year will no doubt be cited as proof.

To understand the significance of these moves, it is necessary to understand the history of the accounting business (the people running the largest firms stopped calling it a profession several years ago).

Auditors are required by law to work in partnership with other auditors. They may form limited companies in several European countries, and will be able to do the same in the UK when the European Community's eighth company law directive becomes law, probably in 1990. But there will still be restrictions on ownership. Outiders will probably only be allowed 25 per cent.

All of this demands strong central management and, quite possibly, outside equity finance.

Investment in technology, and the pressure on working capital caused by rapid growth, has led a number of firms to call on their partners for greater capital contributions recently. This puts accountancy firms at a disadvantage, says Connor. "We frankly have the same needs for capital as any financial services organisation."

Existing equity capital is a long way off. In the meantime, PW is likely to take money through

dently managed. It is debtors who go bankrupt who face governments with awkward choices between deflationary failure and inflationary rescue operations.

Governments of the Reagan-Thatcher persuasion are much more comfortable with this permissive style of management than those with a more reformist cast of mind: they really do trust private markets.

Mr Thatcher clearly believes that since she has balanced the government's budget, there cannot be anything fundamentally wrong with the British balance between income and spending, and the President believes that if only Congress would cut spending, things would be just as sound in the US. He has no urge to be a busybody, especially when everyone is out of Washington fighting an election. When things are going well he is satisfied, according to the latest reports, to sit at home watching old movies.

However, even would-be dirigistes may have little choice when it comes to demand management, unless they are prepared to cut themselves off from the modern financial world altogether. They may like to think that they control interest rates (and Mr Lawson, for one, obviously hopes that everyone else will believe that he does); but current financial theory says that this is largely an illusion.

The most that governments have at their disposal in open markets, according to the policy experts, is a few weeks in the timing, and perhaps a hundred basis points in the level of interest rates which the market would impose of its own accord. Any government which tries to go beyond these limits will be forced to reverse itself before long, probably by an exchange rate crisis.

This does sound quite a plausible account of recent experience in more than one country. King Canute, who went to so much trouble to convince his courtiers that he could not control the tides, would have been glad to have as much academic support for his arguments.

However, it is one thing to believe, as Canute did, that rulers have limited powers, and quite another to conclude with Dr Pangloss that this is a reassuring conclusion, showing that all is for the best in the best of all possible worlds. Economies might run very well on a hands-off basis if all spending decisions were decisions about income flows, and nothing else. In the real world, encumbered with stocks of goods and commodities, are adequately financed and pru-

ited with assets which can be used as collateral for loans, things can go badly wrong.

Inventories and business investment have been studied for generations as the basis for business cycle theory; but there may be some reason to be relatively complacent about this. Current fashions in computerised management and just-in-time materials flows probably have damped down the inventory cycle, and investment is being driven fairly steadily by advancing technology. Nowadays, more attention is being paid to financial values and their wealth effects.

Mr Alan Greenspan at the Fed likes to point out that there is nothing abnormal about the relation of US consumer debt to net wealth, even though its growth has run ahead of that of incomes.

It is not always clear whether he regards this as a reason for being unconcerned about the growth of consumer debt, or for worrying about the trend of financial values; most of the time he seems to regard markets as rational and trustworthy, but sometimes - as he showed rather dramatically a year ago - he thinks markets need cooling down.

The Bank of England is in much less doubt on this question: it clearly believes that income and spending should grow roughly in step. Sometimes the Bank moves quite openly to check the stock market, and it worries out loud about the inflation of British house prices.

It seems a pity that the Treasury in both countries seem content to leave most of the worrying on this issue to the central banks, because Treasury officials might find it easier than any bankers could to see the central problem: that capital values can be spent without actually being realised. Asset inflation generates debt and deficit because the market values are constantly monetised through borrowing.

Bankers, who regard collateralised lending as the soundest of sound business, are probably incapable of seeing the inherent risk in this. Legislators, who have in the past limited stock market margins, for example, sometimes show clearer understanding.

For the moment, the question does not seem pressing in the US, where the financial markets

UK COMPANY NEWS

Still some scepticism over R&D plans

Peter Marsh examines Glaxo's return to favour with some analysts

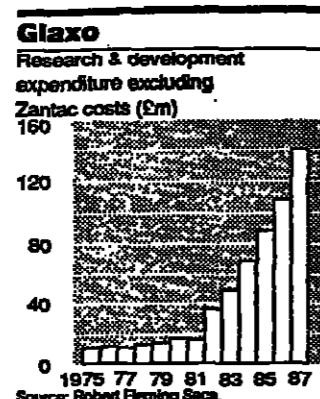
THE CLOUDS appear to be lifting for Glaxo, Britain's biggest drugs company. It might appear strange that a company with its record over the past decade, in which it has jumped from virtually nowhere to become the world's fourth largest pharmaceutical concern, has much to worry about.

Nonetheless Glaxo, which today announces its financial results for the year to June 30, has been through a rough patch in which many industry analysts have questioned its strategy.

There has been particular criticism of Glaxo's stance on research and development, an activity which it intends to expand significantly over the next five years. Outlookers have also questioned whether the company's high expectations for a series of drugs passing through its development pipeline are realistic.

Some of the concern, however, appears to have evaporated in recent weeks, partly because of promising reports on research associated with two Glaxo products due to enter the market in the 1990s, and which the company hopes will have big sales. One of the formulations, known as GR38032, is aimed at treating mental problems and also nausea associated with cancer therapy. The other, GR43175, is for migraine sufferers.

And the factors behind the warming towards Glaxo have been stabilisation in the currency fluctuations which, due to the four-fifths of Glaxo's turnover accounted for by



GLAXO DRUGS IN DEVELOPMENT DUE FOR LAUNCH IN 1990S		
Drug	Condition	Stage of trials
GR38032	Schizophrenia/mania*	Early/middle
GR38032	Intestinal disorders*	Early/middle
Satoline	Ulcers*	Early/middle
GR51050	Depression*	Middle
GR5178	Cancer*	Middle
Salmetorol	Asthma*	Middle
GR52191	Thrombosis*	Middle
Interleukin-2	Cancer*	Middle/late
GR38059	High blood pressure	Middle/late
Fulicasone	Inflammation*	Middle/late
GR43175	Migraine*	Middle/late
GR38032	Nausea*	Late

* Drug aimed at short-duration ailments such as schizophrenia and chronic illnesses

† Drug aimed purely at chronic illnesses

Source: Robert Fleming Securities

non-UK markets, have damaged the company's earnings over the past year. The company had been particularly hit by the high dollar.

Sales of Glaxo's main products, including Zantac, the smash-hit anti-ulcer formulation which has been mainly responsible for the company's leap up the pharmaceutical league table in recent years, have also been holding up well.

Analysts, many of whom have in recent weeks lifted their estimates for the 1987-88 figures, are predicting a pre-tax profit of around £280m on sales pushing £2bn.

That compares with a £170m profit and sales of £1.7bn for the previous 12 months. Those results had been worse than many analysts had expected.

They were followed by a rapid decline in the company's share price, helped on the way by the stock market crash last October. The shares tumbled from about £18 last summer to

less than £10 by the end of the year — a level where they have hovered since then.

Not all the doubts about Glaxo have been dispelled. Some analysts continue to be sceptical about the plans for R&D, an area in which the group wants to double spending to about £250m a year by 1993. By this time it aims to employ 5,500 research staff, up from 4,000 now. The company also aims to spend over the next few years building new laboratories in the UK, US and Japan.

Mr Bob Gilbert, an analyst at James Capel, a London stockbroker, says he is unsure whether Glaxo is spending the extra research money wisely. According to Mr Gilbert, the company could run into problems managing the extra scientists it plans to recruit. That could lead to innovative ideas becoming stifled by layers of bureaucracy.

Other onlookers are more

relaxed about this aspect of the company's operations. They argue that R&D is the lifeblood of any pharmaceutical company, and that in expanding in this area — where the past Glaxo has not been among the world's biggest spenders — the US group is simply cashing up with other less profitable companies such as Merck of the US and Switzerland's Giba-Geigy.

Another point, according to Mr Jonathan de Peza, an analyst at Robert Fleming Securities, is that much of Glaxo's R&D is bunched at the late stages of drug development, where clinical trials involving tests on many thousands of patients make the work inherently expensive.

Furthermore, many of Glaxo's products in the development pipeline (see table) are aimed at long-term disorders such as heart disease and mental problems. For products related to such chronic illnesses — where patients would be expected to receive medications for many years as opposed to a few weeks for ailments such as infections — tests concerned with the drugs' interaction with the body over long periods are inevitably

more complex and so cost more.

Many observers believe the stream of jittery reports about Glaxo over the past year have been an automatic reaction to the company's run of success. Others say the high share price last summer was a result of extremely bullish views of Glaxo's future growth which could not possibly be fulfilled.

According to Ms Lindsay Jenkins, an analyst at the London office of Morgan Stanley, the US bank, the more sober assessments today of the company's likely fortunes are generally realistic but are bound to conflict with the wildly over-optimistic predictions in mid-1987.

Another factor behind the generally adverse views of Glaxo in recent months is the sheer weight of comment related to the company, whose US group is simply cashing up with other less profitable companies such as Merck of the US and Switzerland's Giba-Geigy.

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Ipeco to dispose of loss-maker

By Maggie Urry

FIRST-HALF results of Ipeco Holdings, manufacturer of specialist products for the aviation and defence industries, improved on those of the second half of 1987, but showed a decline from the figures of the corresponding period.

That was largely due to Airtex, the cargo handling equipment business, which continued to make slow progress in achieving market acceptability for its electrical technology. It suffered pre-tax losses of £734,000 (£363,000) and is to be sold.

Taxable profits in continuing activities slipped from £1.37m to £1.07m, but Polymere Composites made steady progress towards profitability. Group turnover increased to £28.85m (£24.75m). After tax of £11.00m (£251,000), earnings on continuing activities were £2.85m (£3.22p). The interim dividend was 6.5p.

The directors said: "The tax-free profit in continuing activities slipped from £1.37m to £1.07m, but Polymere Composites made steady progress towards profitability. Group turnover increased to £28.85m (£24.75m). After tax of £11.00m (£251,000), earnings on continuing activities were £2.85m (£3.22p). The interim dividend was 6.5p."

McBride at £3.5m

Robert McBride Group, domestic bleach, detergent and toiletries maker, achieved pre-tax profits of £3.49m in the seven months to July 3, against £3.05m for the six months of the same year.

The directors said: "The

result was struck after an exceptional debit of £244,000 — the direct costs of creating Network Greetings — and compared with a £73,000 profit last year.

Sales were virtually unchanged at £21.6m (£3.48m), while operating profits fell from £25.00 to £20.00. Interest payable took £111,000 (£26,000). Because of the seasonal nature

GrandMet disposal nears agreement

By Maggie Urry

GRAND METROPOLITAN, the hotel chain that is the gross price. The structure of any deal could affect the amount of tax payable, so the highest gross offer might not be the best deal for shareholders, he explained.

If the sale goes through at the expected price GrandMet, which has often been a heavily-borrowed company, would

have net cash in the balance sheet, even if its current £232m (£234m) bid for Irish Distillers succeeds.

As for plans to spend the cash, Mr Sheppard said: "We are not so devoid of ideas that we would have to buy our own shares. We have a very clear strategy of where we want GrandMet to be by the year 2000."

Accord in loss midway

WITH NORMAL trading patterns disrupted by reorganisation involving the creation of a new subsidiary, American Publications, USM-quoted greeting card maker, turned in a pre-tax loss of £255,000 for the first half.

The directors said:

"With

the exception of Airtex, order books throughout the group remained encouraging."

Tavener profits fall

Tavener Rutledge,

confectionery manufacturer,

experienced lower profits from exports due to the strength of sterling and the costs of launching a range for adults in the six months to June 30. Despite sales up 12 per cent from £4.48m to £4.66m, profits fell from £162,074 to £133,451.

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unchanged at £21.6m (£3.48m), while operating profits fell from £25.00 to £20.00. Interest payable took £111,000 (£26,000). Because of the seasonal nature

of the greeting card business however, only a small proportion of the group's annual profit is made in the first half.

Following the acquisition of an 80 per cent stake in Xpressions and the creation of Network Greetings, the group now comprises four operating companies each with a range of products targeted towards a particular niche in the overall market.

Mr Richard Horton, the chairman, said he believed the new group structure provided a good base for future growth.

The interim dividend is unchanged at 6.5p. Loss per share was 2.6p (0.7p earnings).

W Bedford not paying interim

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Continuing reduction in margins hit profits at J Hewitt & Son (Fenton), refractories group, in the half year to end-June.

Although turnover improved marginally to £45.8m, pre-tax profits more than halved to £121,000. Earnings dipped to 1.7p (3.9p) but the interim dividend is a same again ip.

The directors said that the second half should show higher sales and profits.

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BALTIC PORTS

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FINANCIAL TIMES

HESSISCHE LANDES BANK — GIROZENTRALE

US\$100,000,000

Floating Rate Notes Due 1996

(Coupon No. 5)

Pursuant to Note conditions, notice is hereby given that for the interest period 16th September 1988 to 16th March 1989 (181 days), an interest rate of 8% per cent, per annum, will apply.

Amount per coupon (No. 5) = US\$2,168.23
Payable on the 16th March 1989

Reference/Agent Bank

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BANK FÜR ARBEIT UND WIRTSCHAFT A.G.

(Incorporated with limited liability in Austria)

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Subordinated Floating Rate Notes due 1990

In accordance with the terms and conditions of the above-mentioned Notes notice is hereby given that the rate of interest has been fixed at 8.8125% per annum and that the interest payable on the relevant

Interest Payment Date, March 20, 1989 against Coupon No. 13 in respect of U.S.\$10,000 nominal of the Notes will be U.S.\$445.52.

September 19, 1988, London

By Citibank N.A. (CSSI Dept.), Agent Bank

CITIBANK

FINANCIAL TIMES STOCK INDICES

| | Sep. 16 | Sep. 15 | Sep. 14 | Sep. 13 | Sep. 12 | Sep. 9 | 1988 High | 1988 Low | Since Corporation High |
<th
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |

INTERNATIONAL CAPITAL MARKETS

EUROCREDITS

US borrowers look abroad for support

THE TREND for US borrowers to establish and broaden their relationships with non-US banks is intensifying. The latest US borrower to tap the international loans market is MCA, which calls itself the biggest entertainment concern in North America with assets including Universal Studios.

It has asked National Westminister to arrange a \$500m five-year credit to "establish a core group of international relationship banks to support MCA into the 1990s."

The standby financing, extendable at the bank's option to seven years, is aggressively priced. It carries an annual facility fee of one sixteenth per cent (6.25 basis points) and a margin on drawings of 1.75 per cent basis points, rising to 1.75 per cent above the original fee level.

At a time when banks are scrutinising their off-balance-sheet exposure because of capital costs, this cap is regarded by some as a breakthrough.

Yet while in some banks' minds the cap is pitched at an aggressive level, in a financing that is tightly priced anyway, others doubt whether increased cost clauses offer much protection for banks anyway. Bankers struggle to find examples where banks have reopened negotiations on such an issue.

CSFB is introducing a new concept to the Euro commercial paper market: a programme which is expected to finance the European receivables of UniCredit of the US. A special purpose company, Hifin, will buy the receivables, with an average life of 60 days, and finance them through the ECP market. The programme is backed by an irrevocable letter of credit from Credit Suisse and the pool of receivables, from Eastern and Western European customers of Union Carbide, will follow certain guidelines and be overcollateralised.

The letter of credit facility is being syndicated among banks. It carries a maturity of three years, a facility of fee of 15 basis points for year one and 12.5 basis points thereafter. The margins on drawings vary between 20 and 27.5 per cent basis points.

The paper is expected to carry a triple A rating. Insurance is expected to start in mid-October but it remains to be seen at what level the paper will be traded, the key to whether this is an innovation that will be used again.

Stephen Fidler

These Bonds having been sold outside the Cayman Islands and Great Britain, this announcement appears as a matter-of-record only.

New Issue

Italian borrowing perks up flagging Ecu sector

THE ITALIAN Government's borrowing programme has provided a shot in the arm for the flagging Ecu bond market.

By the end of this month, Italy will have raised Ecu 25bn in four- and five-year Treasury bills this year, including a Ecu10m issue to be launched on September 28. These securities have emerged as the perfect swap vehicles, helping raise cheap, floating-rate funds in Ecu or a variety of other European currencies.

Indeed, several Ecu bonds have been issued in the past two weeks, including the Ecu10m five-year bonds issued Thursday by Caisse Nationale Des Telecommunications, have used Italian Treasury bonds to effect a swap. Credit Commercial de France, lead manager of the CNT deal, said proceeds from the bonds, which were assigned a 7% per cent coupon but priced to yield 7.88 per cent, were swapped into floating-rate Swiss francs.

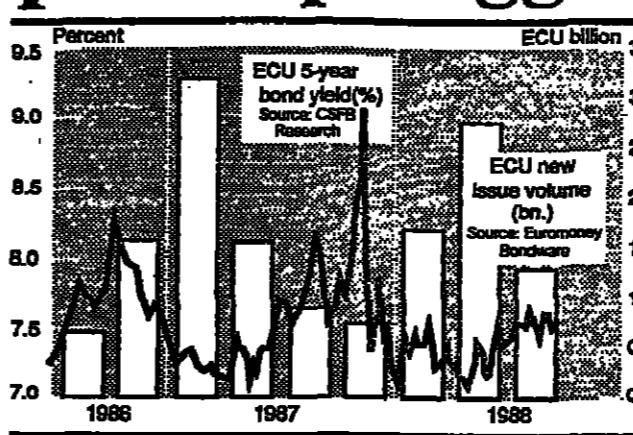
The high-yielding Italian government bonds are packaged into an asset swap to provide lower cost floating-rate Ecu, while the borrower bears the difference in yield to subsidise the loan.

According to Mr Maurizio Lauri, of Lauri and Partners, the Rome-based tax consultancy, Italy has tax treaties

with about 40 countries prohibiting double taxation of each other's nationals. In most of these countries, including the UK, tax withheld by Italy on the interest payments on the bonds may be applied as a tax credit in the investor's home country. However, not all governments are so obliging.

In Finland and several other Scandinavian countries, for instance, the Government requires purchasers of Italian Ecu securities to obtain their refund from the Italian Government itself. Mr Lauri says: "In Italy, the fiscal authorities are a little bit slow, meaning you have your refund in five years' time." One way around the difficult mechanics of Italian taxation for these borrowers, requires the bank arranging the swap to take on the Ecu bonds, taking the tax credit for itself and passing on some of the benefits to the borrower.

Some dealers speculate that this transaction may have been used for Copenhagen Telephone's Ecu75m five-year Eurobond launched on September 12.



ber 9. There, the proceeds were swapped into Danish kroner, but lead manager Deutsche Bank may have acted as the swap counterparty, gaining the benefits of West Germany's tax treaty with Italy.

By contrast, the UK Treasury's own plans to issue Ecu bills beginning October 11 will have few direct benefits for the Ecu Eurobond market, except for the added stature the plan will give the currency.

For one thing, the Treasury has announced there will be no withholding tax on its securities. In addition, the maturity is too short to be beneficial for the Eurobond market. The Italian Government has been issuing Treasury bills in Ecu since 1982, which have never proved especially useful for Eurobond swaps.

While Japanese investors have periodically shown an interest in Ecu, officials at securities houses agree that their current demand is slim.

Indeed, their indifference was deemed partly responsible for the difficulty that New Zealand's Ecu100m seven-year Eurobond of last week had staying inside its 1% per cent fees. At one point, the bonds fell as low as less 2% per cent

although lead manager Banque Paribas said it was able later to place about 60 per cent of the issue in Europe.

While part of the New Zealand Eurobond's misfortunes stemmed from the imminent close of a Japanese fiscal year, there is increasing anxiety about long-term Ecu bonds.

In particular, Japanese investors are beginning to focus on what will happen to the composite yield on Ecu bonds when the peseta and the escudo — two high-yielding currencies — are added to the Ecu next September. Officials at Banque Paribas estimate that if the two currencies were added to the Ecu today, yields would be 20 to 40 basis points higher than they are now.

The hefty volume of Ecu Eurobonds in the past two weeks has had a noticeable effect on bond yields, far more so than expectations of the recomposition of the currency.

According to the new issues manager at Credit Commercial de France, Ecu Eurobond yields have narrowed to 14 basis points below the theoretical Ecu bond yield, from about 30 just two or three weeks ago.

Euromarkets Staff

NEW INTERNATIONAL BOND ISSUES															
Borrowers	Amount m.	Maturity	Av. life	Coupon %	Price	Book runner	Offer yield %	Borrowers	Amount m.	Maturity	Av. life	Coupon %	Price	Book runner	Offer yield %
US DOLLARS								Bond Finance (b)♦	100	1993	-	5%	100	Warburg Sodicic	5.750
Marshall Foods♦	100	1992	4	5%	100	Daiwa Europe	5.125	Kidder Peabody	100	1993	(1)	5%	100	SBC	*
IADS (b)♦	200	1990	10	6.45	98.24	Bankers Trust Int.	5.078	Fuji Machine Mfg.**\$	35	1994	(1)	5%	100	J.H. Schroder Bank	5.000
Kos Oh!♦	40	1993	9	10	102	Daiwa Europe	5.078	Bulgari Int.***♦	50	1993	-	5%	100	Drexel Burnham Lambert	5.000
Credit Agricole♦	150	1993	5	9.3%	101.5	Daiwa Europe	6.658	Kumon Inst. Educ.***♦	20	1993	-	4%	100	UBS	4.750
Sunohama Forestry♦	100	1992	4	(5%)	100	EZB	8.580	Northern Rock B.S.(s)♦	75	1995	7	1%	100	Baring Brothers	-
IBM Int. Fin.♦	150	1992	4	9%	101.3	Morgan Stanley	8.802	ECUs							
Tate & Lyle♦	100	1992	4	9%	101.3	Morgan Stanley	8.976	Int'l Cr. National♦	75	1991	3	7.5%	101.5	CSFB	7.177
GMAC Canada♦	200	1993	5	9.4%	101.4	Yamalchi Int. (Eur)	8.976	New Zealand♦	100	1995	7	7.5%	101.5	Banque Paribas	7.591
Finland Paper Credit♦	50	1992	7	9%	101.5	Daiwa Europe	100	Northrock Int.	100	1993	4.5%	7.5%	100	CCF	7.375
Ichikoh Industries♦	50	1992	4	(5%)	100	Northrock Int.	100	Olivetti♦	75	1993	5	8%	101.5	Mitsubishi Fin. Int.	7.536
Mitsubishi Electric♦	300	1992	4	(5%)	100	Salomon Brothers	8.588	PESETAS							
Esponente♦	100	1993	7	9.5%	101.5	Wood Gundy	8.588	EIB♦	20bn	1998	10	10.35	100	Banco Bilbao Vizcaya	10.350
Newport Telecom♦	100	1993	5	9.5%	101.5	CSFB	9.324	LUXEMBOURG FRANCS							
Seagram Co.♦	150	1993	5	9%	101.5	Fuji Int. Fin.	8.861	EIB**♦	300	1995	7	7.5%	100	Bog Indosuez Lux.	7.578
StatOil♦	200	1995	7	9%	101.4	Elzam♦	12bn	Societe Generale()**♦	600	1993	5	7.5%	100	Sogefi	7.408
Fuji Int. Fin.♦	100	1993	4	(5%)	100	Credito Italiano()♦	300	SASEA Fin. NV**♦	300	1991	3	7.5%	100	BIL	7.500
Furuno Electric Co.♦	50	1992	4	(5%)	100	Trinkaus & Burkhardt	5.647	PKBanken**♦	300	1993	5	7.5%	100	Krediebank Int.	7.408
								Carinvest NV**♦	300	1994	6	7.5%	100	Krediebank Int.	7.572
CANADIAN DOLLARS															
Household Financial♦	75	1993	5	11	101.5	TDS Amex Bank	3.500	YEN							
AUSTRALIAN DOLLARS															
Bandas Australia♦	80	1991	3	13.5%	101.5	Credit Suisse	0.650	Fujian Inv. & Ent. Corp.♦	15bn	1996	10	5.9	101.30	Yamsichi Secs.	5.808
St. Bk New Sh Wales(k)♦	100	1993	5	7.4%	101.5	Deutsche Bank	5.905	Eltam♦	12bn	1996	10	5.5%	101.3	Nomura Int.	5.501
D-MARKS								Credito Italiano()♦	100n	1996	10	7.2	102	Bankers Trust Int.	6.916
Electrode de France♦	300	1998	10	8.5%	101.5	Deutsche Bank	5.287	Smart Five Ltd.♦	6.5bn	1992	4	5.5%	101.5	Sumitomo Fin. Int.	4.910
Belgium♦	300	1993	5	5.5%	101	Trinkaus & Burkhardt	5.647	Smart Five Ltd.♦	2.5bn	1992	4	(5%)	101.5	Sumitomo Fin. Int.	-
Trinkaus & Burkhardt♦	75	1993	5	6	101.5			Smart Five Ltd.♦	1bn	1992	4	4%	101.5	Sumitomo Fin. Int.	-
SWISS FRANCS															
Thessing Int. Fin. (d)♦	25	1993	-	3.5%	100	TDS American Bank	3.500								
Kurimoto Ltd. Fin. Pat.	200	1990	-	3.5%	100	Credit Suisse	0.650								
Bank in Hong Kong Pat.	100	1993	-	3.5%	(100)	Warburg Sodicic	*								
Daiwa Bank(k)♦	150	1994	-	(2)	100	SSC	*								

Not yet priced. a-Private placement. b-Floating rate issue. c-Open equity warrants. d-Convertible. e-Subordinated. f-Step-up coupon. g-Launched in November 1987. h-Subordinated. i-Subordinated minimum. j-Convertible with exercise date launched in March 1988. k-Subordinated. l-Subordinated. m-Open public offering. n-Coupon payable in A3. o-Launched on US domestic market. p-Step-up coupon: First 2 years 3%, 5% thereafter. q-1/4 over 8m Libor. r-Launched in two 100,000m tranches. s-Additional ASTDm on top. Redemptions limited to Y/TAS spot rate seven days before maturity. Note: Yields are calculated on AED basis.

September 1988



These securities have been sold outside the United States of America and Japan. This announcement appears as a matter of record only.

NEW ISSUE

15th September, 1988



HOWA MACHINERY, LTD.

U.S.\$50,000,000

5½ per cent. Guaranteed Bonds due 1992

with

Warrants

to subscribe for shares of common stock of Howa Machinery, Ltd.

The Bonds will be unconditionally and irrevocably guaranteed by

The Industrial Bank of Japan, Limited

Issue Price 100 per cent.

Nomura International Limited

IBJ International Limited

New Japan Securities Europe Limited

Wako International (Europe) Limited

Barclays de Zoete Wedd Limited

Robert Fleming & Co. Limited

Maruman Securities (Europe) Limited

Tokai International Limited

Sumitomo Finance International

Banca del Gottardo

Crédit Lyonnais

KOKUSAI Europe Limited

Merrill Lynch International & Co.

Sanyo International Limited

These securities have been sold outside the United States of America and Japan. This announcement appears as a matter of record only.

NEW ISSUE

16th September, 1988



ITOMAN & CO., LTD.

U.S.\$230,000,000

4½ per cent. Guaranteed Bonds 1992

with

Warrants

to subscribe for shares of common stock of Itoman & Co., Ltd.

The Bonds will be unconditionally and irrevocably guaranteed by

The Sumitomo Bank, Limited

Issue Price 100 per cent.

Nomura International Limited

Sumitomo Finance International

Bank of Tokyo Capital Markets Group

Banque Indosuez

Baring Brothers & Co., Limited

Fuji International Finance Limited

IBJ International Limited

LTCB International Limited

Mitsubishi Trust International Limited

Morgan Stanley International

The Nikko Securities Co., (Europe) Ltd.

Saitama Finance International Limited

SBCI Swiss Bank Corporation Investment banking

Shearson Lehman Hutton International

Sumitomo Trust International Limited

Wako International (Europe) Limited

Yamaichi International (Europe) Limited

NISSHO CORPORATION
(Kabushiki Kaisha Nissho)

U.S.\$120,000,000

5 per cent. Guaranteed Bonds due 1992

with

Warrants

to subscribe for shares of common stock of Nissho Corporation

The Bonds will be unconditionally and irrevocably guaranteed by

The Sanwa Bank, Limited
(Kabushiki Kaisha Sanwa Ginko)

Issue Price 100 per cent.

Nomura International Limited

New Japan Securities Europe Limited

Daiwa Bank (Capital Management) Limited

Norinchukin International Limited

Baring Brothers & Co., Limited

Cosmo Securities (Europe) Limited

Deutsche Bank Capital Markets Limited

Fuji International Finance Limited

IBJ International Limited

Merrill Lynch International & Co.

Nippon Kangyo Kakumaru (Europe) Limited

Tokai International Limited

Universal (U.K.) Limited

Sanwa International Limited

Morgan Grenfell Securities Limited

Barclays de Zoete Wedd Limited

Commerzbank Aktiengesellschaft

Credit Suisse First Boston Limited

Robert Fleming & Co. Limited

Goldman Sachs International Corp.

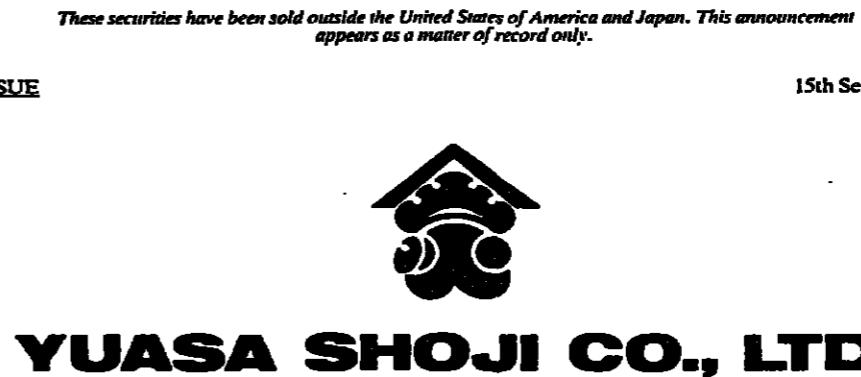
KOKUSAI Europe Limited

Morgan Stanley International

Salomon Brothers International Limited

Towa International Limited

Wako International (Europe) Limited



YUASA SHOJI CO., LTD.

U.S.\$50,000,000

5½ per cent. Guaranteed Bonds due 1992

with

Warrants

to subscribe for shares of common stock of Yuasa Shoji Co., Ltd.

The Bonds will be unconditionally and irrevocably guaranteed by

The Sumitomo Bank, Limited

Issue Price 100 per cent.

Nomura International Limited

KOKUSAI Europe Limited

SBCI Swiss Bank Corporation Investment banking

Kyowa Finance International Limited

Baring Brothers & Co., Limited

Robert Fleming & Co. Limited

Merrill Lynch International & Co.

Salomon Brothers International Limited

Tokai International Limited

Sanyo International Limited

Sumitomo Finance International

Barclays de Zoete Wedd Limited

DKB International Limited

Meiko Europe Limited

New Japan Securities Europe Limited

Takugin Finance International Limited

Westdeutsche Landesbank Girozentrale

INTERNATIONAL CAPITAL MARKETS

Greenland taps foreign banks for first time

By Stephen Frieder

FOR THE first time in its history, Greenland is raising money abroad. At a stroke, its inhabitants will take on more foreign debt per head of population than Brazil.

The Greenland Home Rule Authority has asked Chase Investment Bank to raise DM140m (\$74.6m) from international banks. This is DM2,605 (\$1,383) for every man, woman and child in the community, which compares with the \$67 per head owed to foreigners by every Brazilian.

According to the memorandum going out to prospective bank lenders, Greenland - which had a population on January 1 1987 of 53,733 - has to date taken on no foreign debt of any kind. Its only obligations are domestic ones, either to the two Greenland banks or from the Danish capital market.

Greenland gained the status on May 1 1979 of a self-governing community within the Kingdom of Denmark, adopting a similar system to that of the Faroe Islands which started home rule in 1948.

Greenland is following the Faroes - population 46,312 - into the international capital market. The Islands' Government signed a six-year loan this week, also arranged by Chase, which was so popular among international banks that it was increased in size to DM60m from DM45m. The loan carries a margin of 4 percentage point over money market rates.

Greenland is paying a higher interest rate margin, however: 4 points on a five-year financing.

There is no explicit Danish state guarantee for the loan, although to comfort bankers there is a letter from the Danish Prime Minister confirming the relationship between Denmark and Greenland.

The financing is being raised, along with DKr600m (\$83.3m) in the Danish mortgage credit market, for general financing purposes and capital investment, which includes development of the country's fishing industry.

Greenland has run a trade deficit for at least the last six years, the 1987 shortfall amounting to DKr1.1bn.

Generali finances growth plan with L1,100bn rights

By Alan Friedman in Milan

THE LARGEST fund-raising operation of the year on the Milan bourse gets underway this morning with the launch of a L1,100bn (\$785.7m) rights issue for Assicurazioni Generali, Italy's biggest insurance group and the third ranking insurer in Europe.

The Generali equity offer of 110m new shares is designed to help finance its development strategy which has as its main feature the purchase earlier this year of a minority stake in Compagnie du Midi, the diversified French insurance company.

The Milan bourse, which has not seen a single rights issue of this size since 1985-86, is eagerly awaiting the Generali operation.

Generali, which along with

Lazard Frères of Paris and Mediobanca of Milan, is the world's second biggest insurer in terms of market capitalisation (\$13.7bn). Its 1987 consolidated group net profit rose by 3.9 per cent to L468.8bn, while total premium income increased by 23.9 per cent to L8.71bn.

Meanwhile, Mediobanca reported net earnings of L120.5bn in the fiscal year ended June 30, up 6.6 per cent from L113bn a year earlier.

Net income was determined after setting aside L101.5bn in provisions for bad loans and adjustments in the value of stocks held in portfolio. In the previous fiscal year, it made provisions of L65.3bn.

Statoil to sell pipeline stake

By Karen Fossel in Oslo

STATOIL, Norway's troubled state oil company, is to raise about Nkr300m (\$45m) through the sale of a 1 per cent stake in Statpipe, the 800km gas pipeline which connects into the Norpipe which supplies Norway's continental customers.

The purchaser is Conoco Norway, the Norwegian subsidiary of Houston-based Conoco, which is in turn a subsidiary of Du Pont, the largest US chemical company.

Mr Martin Bekkeheien, Statoil vice-president of exploration and production, said the deal could be expanded by an

additional 1 per cent share if Conoco agreed.

For Conoco, the purchase represents a significant breakthrough. The Norwegian subsidiary has sought unsuccessfully for several years to win its parent's approval to acquire a stake in the pipeline to help offset high costs incurred in transporting gas which it sells to a consortium of buyers on the Continent. The formula governing the gas prices has reduced Conoco's receipts to less than the cost of the operation.

For Statoil, the deal could be

the first of other asset sales as the company struggles to lift its capital ratio - its equity has fallen to between 10 and 12 per cent of total capital. However Mr Bekkeheien said the company was not in talks with other companies to sell other assets.

Earlier this month, Mr Per Kristian Foss, Norway's opposition Conservative party spokesman for energy affairs, recommended that Statoil sell assets to increase its capital ratio. The Conservatives have also long advocated semi-privatisation of Statoil.

allow unlimited subscription of non-voting shares by foreigners;

- An increase in the size of a single foreign voting share stake from 10 per cent to 20 per cent;
- Permission to allow mixed Norwegian and foreign board members, providing the chairman and majority of members is Norwegian. Currently, having foreign board members disqualifies a company from holding Norwegian status.

The ministry stressed, however, that the liberalisation was meant to harmonise the law with current practice and was linked to voting shares to 20 per cent to 33 per cent;

Norway may ease curbs on ownership

By Our Oslo Correspondent

NORWAY'S Ministry of Industry has proposed easing restrictions on foreign ownership in industrial companies to try to bring in capital which has been difficult to raise because of the lacklustre domestic stock market and high interest rates.

The minority Labour Government's proposal, which must still clear the Storting (Norway's parliament), calls for:

- A boost in foreign ownership of voting shares from 20 per cent to 33 per cent;

All of these Securities have been sold outside Canada. This announcement appears as a matter of record only.

New Issue

September 1, 1988



U.S. \$150,000,000

Bank of Montreal

Chicago Branch

10 per cent. Subordinated Notes due 1998

Interest on the Notes is payable semi-annually on March 1 and September 1

Issue Price 99.28 per cent.

UBS Securities Inc.

Shearson Lehman Hutton Inc.

The First Boston Corporation

The Nikko Securities Co.

Nomura Securities International, Inc.

First Boston to acquire Australian broker

By Chris Sherwell
in Sydney

FIRST BOSTON, the US investment bank, is to buy MacNab Clarke, one of Australia's top institutional brokers.

Mediobanca and Lazard

US units help boost Bertelsmann net income to DM260m

BERTELSMMANN, the West German publishing group, said its group net income climbed 26 per cent in fiscal 1988 as it moved ahead of schedule in the financial consolidation phase for these acquisitions to three years, from the five years originally planned.

The company, which became

the world's largest media group when it acquired Doubleday and RCA in 1986, reported net earnings of about \$900m in 1988, also said it would be financially ready for further acquisitions from 1990.

It also reduces further the

handful of independent brokers left among Australia's competitive securities fraternity.

The creation of First Boston Australia Equities, as the new entity will be called, gives the US group a base in the Australian equities market. For MacNab Clarke it offers access to First Boston's corporate clients and allows an extension of its institutional services to the US and Asia and growth in Europe, where it already has a London office.

As research-based brokers,

the two groups hope to benefit from the integration of their highly respected research operations. Mr Tony MacNab, managing director of MacNab Clarke, said his firm would have a global research and dealing capability that would have taken up to 10 years to achieve without First Boston.

Bass terminates Macmillan offer

THE ROBERT M. BASS GROUP IS TERMINATING ITS \$75 a share offer for Macmillan, the US publisher, because of an offer from Mr Robert Maxwell's Maxwell Communication for about \$87 a share, writes Our Financial Staff.

The investment group said it was pleased that its willingness to initiate a lawsuit against the management's proposed restructuring and to begin a tender offer led to "a full and fair price."

Meanwhile, Ramada, the US hotel chain, said its board unanimously rejected an unsolicited \$10 a share takeover bid from a company owned by the Pritzker family of Chicago as "grossly inadequate." The bid valued Ramada at \$37m.

Gas leaks and fires were

unseen how long VCM stocks in another plant in Sweden can sustain requirements to meet demand for polyvinyl chloride production in three plants in Norway, the UK and Sweden.

VCM is used to make polyvinyl chloride. The Norwegian plant has an annual production of 300,000 tonnes but it had been producing in excess of design capacity.

In the six months to June, Onex earned C\$16.5m on revenues of C\$94.3m.

The venture will provide

Bass with an opportunity to enter the Canadian packaging market.

Neal quits as Bank of Montreal treasurer

By David Owen in Toronto

MR GEORGE NEAL, vice-president and treasurer of Bank of Montreal, the third largest Canadian chartered bank, has resigned to take up a post at Manufacturers Life, the country's largest life insurer.

The 45-year-old Newfoundland, who leaves in mid-October to assume his new position as executive vice-president with responsibility for investments. He has spent his entire 24-year working career with the bank.

No replacement for Mr Neal has yet been named.

Canadian banks have this year been lobbying vigorously for the right to sell insurance products through their branches, as part of an ongoing deregulation of financial services.

Onex, the C\$2bn Toronto-based packaging, courier and airline catering company, and Ball Corporation of Indiana have formed a joint venture to acquire Onex Packaging for C\$11.5m, or about US\$16.4m.

Onex and Ball will be equal shareholders in the venture.

On completion of the deal with Ball, Onex will receive about C\$90m, with half of this being reinvested in the venture.

The new law foresees that foreign voting capital will be limited to 49 per cent in joint ventures with local concerns.

Brasil ranks sixth in world gold output, with 84 tonnes in

1987, up 10 per cent from 76.5 tonnes in 1986.

Norsk Hydro chemical plant hit by explosion

By Our Oslo Correspondent

AN EXPLOSION yesterday at a vinyl chloride monomer (VCM) plant in southern Norway owned by Norsk Hydro, Norway's largest publicly quoted company, could force production to shut down for several months, Norsk Hydro says.

Hydro says it is

uncertain how long VCM stocks in another plant in Sweden can sustain requirements to meet demand for polyvinyl chloride production in three plants in Norway, the UK and Sweden.

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Shell Brazil to dispose of gold mine

SHELL BRAZIL, a unit of Royal Dutch/Shell Group, has begun negotiations to sell one of its main gold projects, just three weeks after Brazil's new constitution restricted mineral exploration to Brazilian-controlled companies, Reuter reports from Sao Paulo.

Mr Omar Carneiro, acting president of Shell Brazil, said the company had decided to sell the Ibiapara mine in the northern state of Bahia.

"Our decision to sell Ibiapara is primarily one of priority.

Our resources are scarce so we decided to invest more in projects that have not been affected by the new ruling," he said.

The Ibiapara project was to produce 100kg of gold a year. Until recently, Shell had been searching for a Brazilian partner for the deal.

Instead, Mr Carneiro said the company would invest \$250m in the next two years in an aluminum project in the state of Maranhao in partnership with Alcoa Aluminio, the Bra-

zilian unit of Alcoa of the US.

Last year, foreign interests accounted for 88 per cent of the \$90m spent on mining research, according to Brazil's National Association of Geologists.

The new law foresees that foreign voting capital will be limited to 49 per cent in joint ventures with local concerns.

Brazil ranks sixth in world gold output, with 84 tonnes in

1987, up 10 per cent from 76.5 tonnes in 1986.

This announcement appears as a matter of record only.

New Issue

New issue

30th August, 1988



Can. \$120,000,000

Bank of Montreal

Singapore Branch

10% per cent. Deposit Notes due 1991

Issue Price 101 1/4 per cent.

Union Bank of Switzerland (Securities) Limited

Bank of Montreal Capital Markets Limited

Generale Bank

Algemene Bank Nederland N.V.

Amsterdam-Rotterdam Bank N.V.

BNP Capital Markets Limited

Bankers Trust International Limited

Banque Bruxelles Lambert S.A.

Banque Internationale à Luxembourg S.A.

Chase Investment Bank

Daiwa Europe Limited

Genossenschaftliche Zentralbank AG-Vienna

Merrill Lynch International & Co.

J.P. Morgan Securities Ltd.

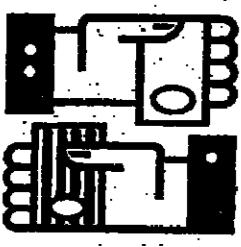
The Nikko Securities Co., (Europe) Ltd.

Nomura International Limited

Yamaichi International (Europe) Limited

JULY 1988

FINANCIAL TIMES SURVEY



The fight for market share continues to intensify as UK consumer spending grows. Successful

companies are expanding further, while takeovers and concern about saturation in some sectors indicate that trading may become even tougher, as Maggie Urry reports.

Much harder to succeed

TIMES ARE getting tougher for the retail industry. Despite the boom in consumer spending in recent years, many stores groups have found trading difficult.

The sector has fallen from favour with the City, and the outlook is getting bleaker as competitive and cost pressures worsen.

Mr Geoffrey Mulcahy, chief executive of Woolworth Holdings, summed it up in February this year when he gave shareholders his view of the next five years:

"The need to build on quality and competitive advantage is further reinforced by signs within the retail sector of a moderation in the rate of growth in consumer expenditure, on the one hand, and possibly excessive expenditure in high street refurbishment and space expansion on the other."

For some time, retailing has been regarded as one of the growth sectors in the changing structure of UK industry. Its closeness to the consumer, and an erroneous idea that retailing is simple, has attracted many new entrants.

Meanwhile, the less successful participants in the industry have realised — or had the realisation forced upon them through takeovers or falling

The fact is that retailing is

profits — that they can no longer take it easy.

The likes of the Littlewoods high street chain, the Co-operative societies, department stores such as Debenhams, even the Post Office, have been more actively trying to woo shoppers.

At the same time, the successful players have stepped up their plans for expanding their winning formulae. Marks & Spencer, for instance, has increased its rate of store openings and widened its range of goods.

So, despite the growth of consumer spending in recent years — as wage increases have outstripped inflation and the unemployment figures gradually drop — which has meant a larger cake to be divided between retailers, the fight for slices of that cake has intensified.

In the stock market, retailers' shares — once a sector which always commanded a premium to the market — have suffered and fallen in a 20-year relative low point. Even so, at the end of August, Mr John Richards, retail analyst at County NatWest WoodMac, the securities firm, was prepared to say he could not recommend that investors buy a single share in the sector.

Even if consumer spending continues to rise, albeit at a slower pace, the scramble to

not the young and growing industry it is often thought to be, but a mature business, dominated by a relatively small number of large groups.

The top 10 retailers currently account for just over quarter of total retail sales, and the top hundred have 55 to 60 per cent.

Following a spate of acquisitions and mergers, the big groups are now competing more directly with each other, and the independents left are often ones which have survived because they have something special to offer.

Even if consumer spending

continues to rise, albeit at a slower pace, the scramble to

win a larger than fair share of the extra volume will pit giant against giant.

The amount invested by companies in the sector in recent years is staggering, and requires a high level of profitability to be justified. Much of it must turn out not to be.

"One estimate," says Mr Mulcahy, "puts the retail industry's total investment since 1982 at over £15bn; the amount invested is thought to have grown by 15 per cent per annum in real terms over the period."

About a third of that £15bn has gone into property as retailers have expanded rapidly.

The fear now is that Britain will become over-shopped — a concern which is prevalent in the food retailing industry and is perhaps even more pressing in the Do-It-Yourself sector, where some operators reckon there are only two or three years of expansion left.

The latest idea to strike retailers — although it has been apparent to shoppers for years — is that customer service is often poor and if improved could more than pay for itself through higher sales and profits.

A recent study of successful retailers by the retail management consultancy group of Peat Marwick Mitchell concluded that "customer service has clearly not always been the

ready to complain — are saying increasingly that shopping is becoming less pleasurable, despite the retailers' attempts to make it a leisure activity.

The latest idea to strike

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A recent study of successful

retailers by the retail management consultancy group of Peat Marwick Mitchell concluded that "customer service has clearly not always been the

push by many groups to recruit store card holders, a good way of building up customer profiles.

It also gives an advantage to mail order companies which have huge lists of customers, with frighteningly detailed information about them.

Systems which ensure rapid replacement of stock have also become vital for retailers. Electronic point of sale (EPOS) terminals are becoming commonplace, and the major retailers have investment programmes to install them in all their shops over the next couple of years.

UK Retailing

Customers in a Sainsbury's Homebase Do It Yourself store

Alan Harper

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Higher earnings have contributed to record sales

Spending power soars



IN BROAD-BRUSH economic terms, the past year has been one long party for retailers. Spending power has soared as earnings have risen at an annual rate of more than 8 per cent. Saving is out of fashion and taxes have been cut.

The result has been record sales by shops. In the three months to June this year, retail sales were nearly 6% per cent higher than a year before.

This ebullience of the consumer has been limited, almost by definition, to the recent strength of the British economy. Consumer spending — of which retail sales account for about half — has largely led the extraordinary upturn in activity in the last two years.

What lies ahead, however, is a matter of some uncertainty. There are signs that the second half of 1988 could see a turning point with the strong upward trend in consumer spending correcting itself — or, probably more likely, being corrected by Government action.

Retailing will be in the front line if, or rather when, economic growth begins to slow. The Government believes the economy is expanding at an unsustainable rate, warning the current account deficit and pushing up prices, and has to be slowed, and admits it will largely be consumers who are put under pressure.

Rising interest rates are the main symptom. Higher mortgage rates will cut spending power directly, while putting up the cost of borrowing may slow consumer credit.

There is both a direct and psychological effect. Typically, a 1 per cent rise in the interest rate means an extra £15 has to be paid each month on a £30,000 mortgage. The high degree of gearing up among property owners — particularly the young — means the effect of an interest rate rise is multiplied.

Interest rates are widely expected to rise further within the next six months — perhaps to more than 12 per cent. This may upset confidence, which could be damaging in itself.

Perhaps more interestingly, there is now less talk in the City about income tax cuts in next year's Budget than there was earlier this year.

This makes it possible to project that retail sales will grow only slowly, or even stagnate.

For instance in July, Standard & Poor's, the business forecasting group, predicted that growth in consumer spending

at constant prices will fall from 4.7 per cent in 1988 to 1.4 per cent next year and then remain below 2 per cent until at least 1990.

"We do not expect boom conditions to return during the next few years," it said.

In practice, there is probably a lot to remain cheerful about.

Many of the underlying factors affecting consumer spending growth remain strong.

The biggest danger is that Government mismanagement, or unforeseen economic events, will turn what should be a gentle tap on the brakes into a hard crash landing.

Among City analysts there is widespread agreement that consumer spending will slow — but it will remain fairly strong.

Typically, growth rates of 5.5 per cent and 3 per cent for this year and next respectively are being forecast.

Consumer spending is going to be underpinned by continuing growth in real earnings and also by non-financial personal wealth — particularly house prices," says Dr Gerard Lyons, chief UK economist at SECI, Savvy Millin.

The consumer is a resilient animal," says Mr Kevin Gardner, UK economist at Warburg Securities. "Unless there is a major increase in interest rates

the accuracy of this measure, which is simply calculated from the residual of incomes and expenditure, has been seriously questioned by many independent economists but it is probably a fair indicator of trends.

Figures for the first quarter of this year suggest there has been little buying back. Relatively low inflation and the easy availability of credit are just two factors which have — and seem likely to continue to — reduce the need for saving.

Credit itself, which has helped fuel retail sales, also shows a few signs of weakening. Use of credit by consumers — with the exception of borrowing for house purchases — is generally acknowledged as insensitive to interest rate changes.

Moreover, the scale of credit expansion should not be exaggerated. Figures supplied by the Bank of England to the House of Commons Treasury Select Committee in March show the growth of outstanding consumer credit has been steady since the early 1980s at between 15 and 20 per cent a year. This growth rate could easily continue into the 1990s.

Borrowing too seems robust.

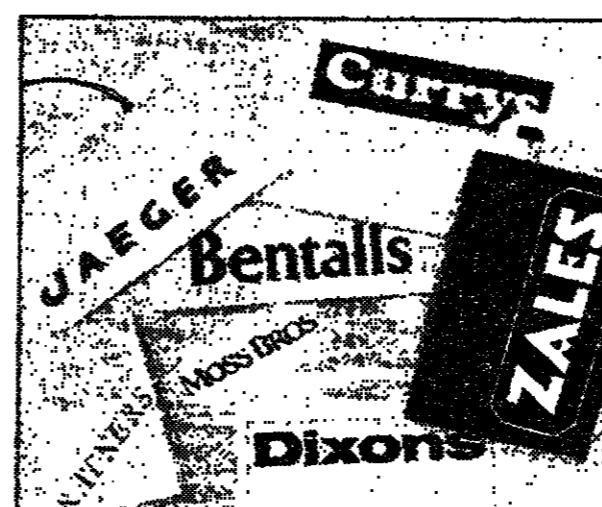
Backing up the recent rise has been a rise in personal sector wealth. Net financial wealth (assets minus liabilities) suffered during October's stock market crash, but the level in the last three months of 1987 was still above that at the start of the year. Other forms of wealth — particularly house prices — have remained buoyant and stable.

Rising wealth not only underpins borrowing but is a form of spending power in itself. The most notable symptom is the growth in equity withdrawal from house prices. This is an area that would weaken if the Government succeeds in taking the fizz out of the housing market.

Yet it is not the Government's intention to engineer a collapse in consumer spending. Unless pressed, it would prefer to wait to see the effect of recent rises through fear of over-reaction.

The consumer is the main target of the Government's interest rate policy. Just as it does not wish to see spending continuing to rise as fast as it has, it could lead the economy into recession if it caused it to fall too far.

Ralph Atkins



TFS:
helping to increase
retail profits

Sales to overseas tourists, worth billions of pounds every year, are highly profitable to retailers, and the VAT refund service provided by TFS for the UK retail trade is warmly welcomed.

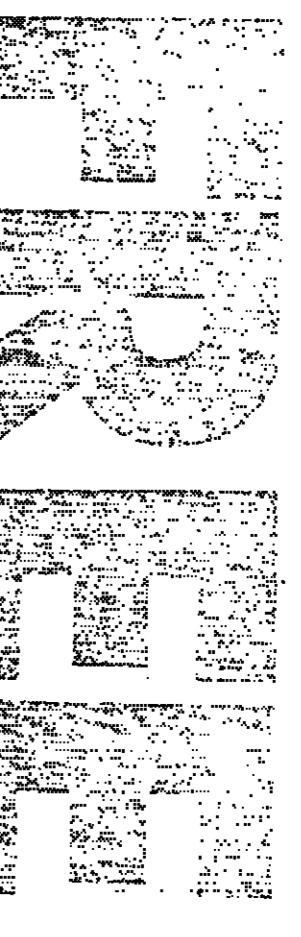
TFS invests heavily in promotional activities abroad, often in conjunction with the BTA, designed to attract greater numbers of visitors to Britain. Similar campaigns in this country remind them of our efficient VAT refund service, and direct them to shops and stores in which it is available.

The TFS service is completely free of charge to retailers, and has shown itself able to increase profitable export sales. There are individual documented examples among our clients who have recorded increases in VAT refundable sales of typically 20-25%, and in at least one case 100%, after introducing the TFS system.

a major British industry.

For further information on how tax-free shopping benefits the UK retail trade, call us on (01) 785 3277, fax us on (01) 785 3410, or write to Lars Weilander, Tourist Tax Free Shopping Limited, Europa House, 266 Upper Richmond Road, London SW15 6TQ.

Tourist Tax Free Shopping
Europe's Largest VAT Refund Service



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Retailing in the US

Food retailing
Co-operatives
Store cards

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TOP TEN UK RETAILERS*

	Sales excl.VAT
Sainsbury (incl. Homebase, excl. Savacentre)	£4.34bn
Marks & Spencer	£4.17bn
Tesco	£4.12bn
Dee Corp	£3.77bn
(Galway, Walforth and Medicare)	£3.22bn
Argyll (incl. Mojo, Snow King)	£2.98bn
Asda (incl. MFI and Asa, Dairies)	£2.98bn
Woolworth	£2.71bn
(incl. Comet, B&Q, Superdrug, Charlie Brown's, Kidstore)	£2.15bn
Boots (includes Children's World)	£1.98bn
Sears group (includes Freemans, Lewis's)	£1.98bn
* Financial years ending Jan-April 1988	£1.45bn

Source: Corporate Intelligence Group

uppermost priority in all cases."

One retailer even said: "If any retailer says he is happy with his customer service he is not telling the truth." Another admitted: "Concentration on the bottom line and productivity has squeezed out the customer."

RETAILING 2

Niche businesses

Stock market turns

THE STORY of Sock Shop sounds suspiciously like a Thatcherite fairy tale come true.

Sophie Mirman started off as a secretary who worked her way out of the Marks and Spencer typing pool. Richard Ross began his career as an accountant in a swanky City firm. They met. They married. Then they dreamt of starting a business.

The money men sneered at the prospect of a shop that sold nothing but socks. So they went ahead on their own.

When the first Sock Shop opened in the depths of a London Underground station, Sophie cycled off to collect supplies of socks from Victoria Station and their evenings were spent dusting the shelves.

Four years and more than 40 shops later Sock Shop went public on the crest of the "niche retailing" wave. Like Body Shop before, and Tie Rack after, Sock Shop came to the stock market on an improbably high p/e only to see its flotation enthusiastically oversubscribed.

The success of Sock Shop, Body Shop and Tie Rack encouraged a stream of imitators. Suddenly the High Street was crammed with specialist and would-be specialist shops selling anything from door knobs to knickers.

Established retailers that had been too dozy in the past to diversify restyled themselves as bright, new "niche" retailers.

But stock market sentiment has turned against the specialists. They have suffered, along with the rest of the retail sector, from concern at the erratic outlook for consumer spending and rising retail rents. But earlier this summer when Mrs Fields, the US cookie company, forecast a fall in profits, the shares of all the other niche retailers slumped too.

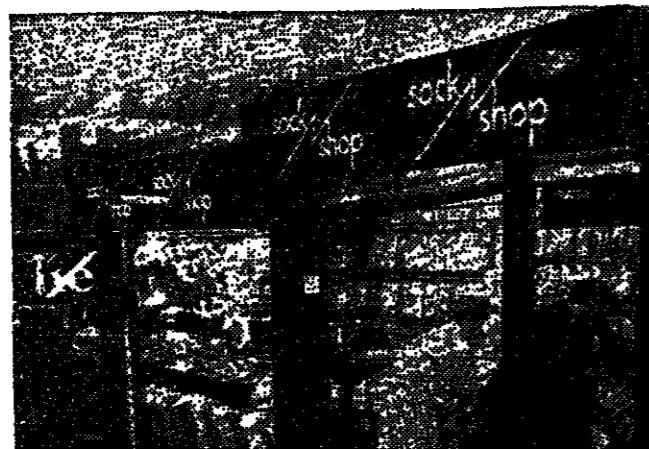
Ostensibly, there is little logic behind the assumption that poor cookie sales in California should bode ill for Body Shop's cocoa butter in Camden Town. But the City's hysteria was indicative of a deeper concern that as the specialists grow larger, they will find it difficult to maintain momentum and that they lack the management strength to make the leap into becoming bigger, more substantial companies.

Specialist "retailing" is scarcely a novel concept. But the "niche phenomenon" began in the early 1980s when Britain was beginning the long haul out of economic recession.

"The development of companies like Body Shop and Tie Rack was a response to the consumer boom to higher levels of aspiration," says Mr Nick Bubb, retail analyst at the Morgan Stanley securities group.

"The mediocrity of the multiple retailers created an opportunity for small specialists which could satisfy consumer demand for convenience and service."

Today these specialist retailers are no longer quite so small. Body Shop has more than 300 shops. Tie Rack's chain will have grown to over



Sock Shop: went public on crest of a wave

200 by the end of the year, and Sock Shop to over 100 outlets.

One of the initial concerns about the niche retailers was that, as specialists in particular product areas, their growth potential would be exhausted as they approached saturation.

So far the specialists have obviated this problem by expanding overseas. Body Shop is already established in more than 30 countries; Tie Rack will soon have 30 shops in the US; Sock Shop has ventured into New York, and is now moving into France.

"The potential for expansion is enormous," says Ms Mirman, chairman of Sock Shop. "When we went public last year we thought there would be room for 140 or 150 Sock Shops in the UK. Now we are thinking in terms of 400 shops in the UK alone. Then there is the US. And then the rest of Europe."

The need to develop the resources to manage a more substantial business is rather more daunting. As a specialist retailer grows larger it must strengthen its central management team; tighten financial controls; and expand product development so that it can take advantage of the economies of scale available to a larger business.

In the meantime its profit margins will probably suffer, while it invests in senior staff and ploughs capital into new shop openings.

The consensus in the City is that Body Shop - as is idiosyncratic as ever in its management style - is already well advanced in this respect; Tie Rack is making progress; while the smaller Sock Shop has only just begun.

For a specialist that fails to make the "leap", there is always the consolation that one of the multiple retailers will doubtless be waiting in the wings able and willing to provide the management resources - and capital - that it needs.

Our Price Records is a classic example of a niche retailer that opted to merge with a multiple, rather than remain in their ranks. We shall see."

Alice Rawsthorn

BACKING THE CHANGING FACE OF RETAIL.



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C MIDLAND BANK plc 1988

A continuing shake-up has cut the number of supermarket chains

Elusive pattern in takeovers

NO ONE could claim that corporate activity within the retail sector has been slack over the past 18 months.

At the chunkier end of the bid scene, pre-crash deals took in the acquisition by Argyll of Safeway's UK operations, Tesco's offer for Hilvers, and - away from the food retail market - Next's purchase of quoted regional chain Our Sunday Best.

In the wave of takeovers which hit the market just after the October stock market collapse, two retail deals featured prominently: Sears' £477m offer for Freuds, the mail order food retailer, and Barker & Dobson's ambitious £2bn assault on Den Corporation.

Since then, on a somewhat smaller scale, corporate deals have continued to flow. Dixons' acquisition of Wigfalls, Ward White's battle for A.G. Stanley and, across the Atlantic, Marks & Spencer's purchase of the Brooks Brothers chain, are examples in point.

However, identifying a single clear pattern in all this activity is less easy. Certainly, there is an element of add-on or infill as geographical or niche retailing coverage is cemented.

Perhaps the best examples on this score lie in food retailing, and in the steady absorption of regional supermarket companies by their national counterparts.

As the Tesco offer for Yorkshire-based Hillards demonstrated, it is very difficult for a regional chain, whose financial resources are inevitably more

limited, to mount a successful defence against the deep pockets of the major companies.

The outcome, then, hinges on little more than the level of the bid price against shareholders' loyalty. Inevitably, too, there has been a tendency for certain species of corporate activity to be stimulated by the miseries of others.

It is perhaps no coincidence that the two prospective megadeals to follow recently - the potential £1.5bn offer from property group Mountleigh for Storehouse, and the £2bn bid for Dee Corporation from Barker & Dobson - involved companies whose underlying "retail concept" was in doubt.

It would not be stretching the point, moreover, to note that attempts by two or more companies to establish their ideas involved substantial earlier acquisition activity. That in turn led to the issue of a good deal of extra paper, and as the strategy proved slow to produce results, share under-performance became the unfortunate corollary.

Certainly, Bennett & Fountain, the rapidly-expanding electrical goods retailer, was less than delighted to find its recommended £1m paper offer for Wigfalls overtaken by a £1m cash offer from Dixons. It promptly described the new offer as "a defensive move to keep us out," but against the resources of the established player it had little choice but to withdraw.

Wigfalls, with equal reason,

switched its allegiance to the higher offer, while Dixons finally maintained that the sites involved presented "a good opportunity."

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While Dee and Storehouse maintain that the inherent logic of their strategies is sound, shareholders are obliged to be patient, praying that the promised benefits will work through eventually.

In Storehouse's case, the cornerstone to the strategy is the Conran-like design concept, with a belief that the likes of DFS, Richard Shops, Heals and Habitat can all benefit from being under one corporate

umbrella, with the design team at the centre.

Dixons, meanwhile, spent several years mopping up a number of the medium-sized and generally fairly downmarket grocery chains in the belief that these could be combined into one organisation, with subsequent economies of scale.

Perhaps a classic recent case was footwear retailer Stead & Simpson, which fell victim to an unwanted £10m approach from Clayform Properties. Happily for Stead, with a good number of its voting shares concentrated in family-related or friendly hands, the bid proved abortive - though it is left with an uncomfortably large shareholder.

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On the latter score, perhaps the most dramatic example is the push into "home shopping," and the growing fashion among high street retailers to develop mail order-related businesses. Next's acquisition of Grattan, for example, was swiftly followed last year by Sears' bid for Freemans.

And Next's foray in this area has provoked further distribution-related acquisitions: it has now picked up two newsagency chains, Dilions and Alfred Preedy.

Nikki Tait

direct mail is growing fast enough to make up for the relative decline.

A recent report on the sector by the Corporate Intelligence Group, a retail sector research firm, concludes that "mail order's core business is still the traditional mainstream agency catalogue selling on credit to lower income groups."

The arrival in recent years of "special catalogues", small catalogues aimed at a particular type of customer, was hailed as the method to rejuvenate the sector. While some have been very successful - such as Great Universal Stores' Complete Kit - others have fallen by the wayside.

Mr Alan Dean, chief executive of N. Brown, a mail order group solely involved in direct mail and specialising in clothing for older women of larger sizes, argues that special catalogues can succeed only if data bases are detailed enough to allow sufficiently specific targeting of customers to ensure a high response rate to a catalogue.

He gives the example of being able to pick out from his lists of 5m people, women of a certain height, size or shoe size in certain geographical areas.

Home shopping retailers are increasingly bringing high street brand names to their catalogues. Next Directory, although not offering identical merchandise to the shops, is essentially bringing the brand name to home shopping.

Sears clearly sees a benefit from putting its high street brands in the Freemans' catalogue.

And Littlewoods' launch of a new catalogue, Imagination, soon after the Next Directory, also features a number of well-known brand names such as French Connection, Top Man and Levi's.

Mr McCann of Littlewoods says: "People feel much happier with brands, rather than unbranded goods, especially on direct mail where they are paying for goods much earlier."

Maggie Urry

Mail order sales have a brighter outlook

Trying new ideas

Trends in mail order

	1980	1981	1982	1983	1984	1985	1986	1987
Mail order sales (£m)	2,054	2,010	2,140	2,240	2,405	2,665	2,870	3,170
Non-food retail sales (£m)	31,808	33,925	36,715	40,540	43,930	48,205	52,675	57,480
Mail order as % of non-food sales	6.50	5.92	5.83	5.53	5.47	5.53	5.45	5.51

Sales figures are exclusive of VAT.
Source: Corporate Intelligence Group estimates

in La Redoute, a leading mail order business, has taken a 25 per cent stake in Empire Stores, the third of the trio of independent agency groups.

The suggestion is there will be co-operation between Empire and La Redoute.

The convenience of shopping from home has increased as technology has improved ordering - now largely done by telephone - and speeded delivery.

In years to come, home shoppers will be able to select and order their purchases using their TV sets. Most of the major mail order groups are investigating electronic home shopping systems.

Mr Geoffrey Maitland Smith, Sears' chairman, is looking at how the satellite television will be able to select and order their purchases using their TV sets. Most of the major mail order groups are investigating electronic home shopping systems.

Mr Tony McCann, managing director of Littlewoods' home shopping site, says that cable television technology exists today which could bring interactive video into homes, but it depends on the cables being laid throughout the country.

Either way it will probably be the mid-1990s before electronic home shopping arrives.

More immediately, the sector

is in a state of transition. There are conflicting views on whether mail order can regain market share from the high street.

The traditional agency mail order system - where one person would have a catalogue and encourage family and friends to buy from it, taking a 10 per cent commission - has been growing more slowly than the retail sector as a whole.

In years to come, home shoppers will be able to select and order their purchases using their TV sets. Most of the major mail order groups are investigating electronic home shopping systems.

Free "free" credit offered by mail order companies was practically the only way for poorer people to buy on credit. Now the much wider availability of credit cards and personal loans has changed that.

Also the agents, usually

Mail order market shares

	(% of total sales shown)
1985	£2,865 mn
1986	£2,870 mn
1987	£3,170 mn
GUS/Kay	42.8
Littlewoods	24.8
Freemans	13.1
Grattan	9.8
Empire Stores	6.1
N. Brown	2.1
Others	1.3
Total	100.0
1985	100.0
1986	100.0
1987	100.0

Source: Corporate Intelligence Group estimates

US shopping centres are having to change

Age of 'super malls'

for the smaller shops that pay high rents and a percentage of their revenues for the remaining space.

Despite the price break and the appeal of their name, department stores have paid a high price to shed their dowdy image. High investment and the vicissitudes of fashion - including last year's fiasco with women's rejection of short skirts - did little to improve their lot.

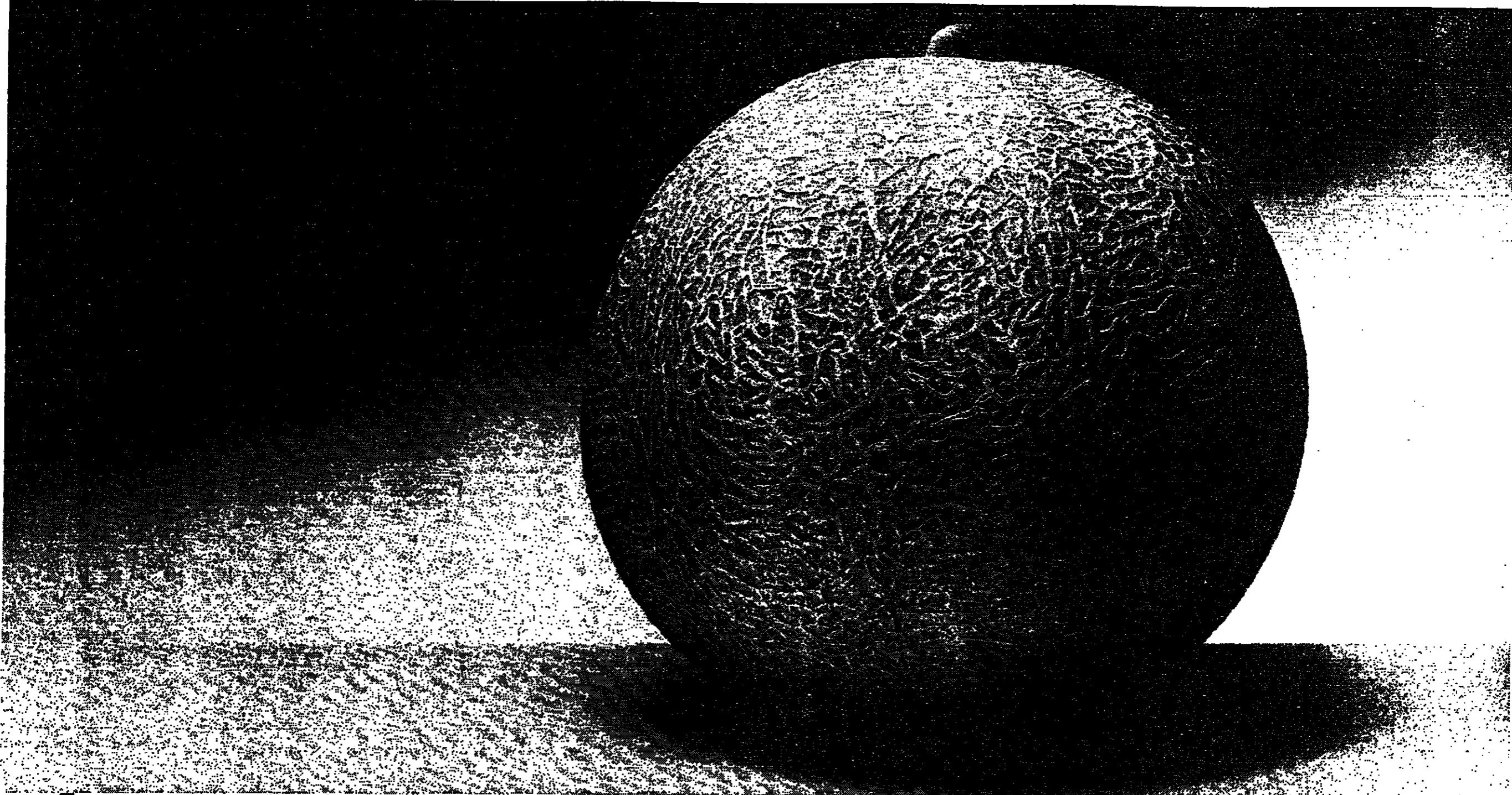
A shopping centre builder buying department stores was such a potent idea that competitors did not sit idly by while Mr Campeau pursued the takeover. Edward J. DeBartolo Corp., an Ohio-based mall developer, tried to come to the rescue of Allied Stores. Campeau ultimately won Allied for \$3.6bn but divided the spoils with DeBartolo.

The Federated manoeuvres cost \$6.6m because Macy's ran the price up from an initial offer of \$47 a share to \$60. In the end, Macy's gave up the struggle in return for two of Federated's West Coast retail chains, L. Magnin and Bullock's.

By the end of the Campeau assault, the constellation of American retailing was fundamentally altered. From Allied alone, Campeau sold Brooks Brothers to Marks & Spencer Developers use well-known retail names to "anchor" malls that make their money from

Liz Claiborne, and Calvin Klein.

</div



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Our wine range has gained a reputation for quality that's made us the second largest wine retailer in Britain.

We stock 141 varieties of fruit apart from galia melons, as well as 97 different varieties of vegetables.

Many of our household products, such as cleaners and disinfectants, contain Bitrex, the most bitter substance known to man. This is a unique attempt to reduce the appalling annual toll of 10,000 accidental poisonings of small children.

Another innovation is our aerosols, which are CFC free, to help protect the ozone layer.

To encourage more healthy eating, we've removed artificial additives from more than 400 products and carried out an extensive educational campaign.

Finally, the shopping experience wouldn't be complete without taking advantage of our petrol prices. Here too, is another serious benefit – unleaded petrol.

So far, we've made this available in over half of our petrol stations and all of our own vehicles are being converted to use it.

All of these things reflect our belief in quality in every area of our business and that's why 7 million customers keep coming back.

TESCO

CHANGING THE WAY BRITAIN SHOPS.

RETAILING 4

The Co-operative movement

Struggling to survive

THE DECLINE of the Co-operative movement as retailer has been almost unrelenting in the last 20 years.

From 1957 when there were more than 1,000 co-operative societies holding a 12.5 per cent share of total retail sales, the number of societies has consistently declined, and the share of the market fallen to under 5 per cent now.

"The Co-ops are dead," says one rival in the food retailing sector. Others are scathing about the long-promised revival of the movement, which has its origins in the early 19th century — when groups of workers banded together then to open shops selling wholesome food at reasonable prices, and divided the profits in proportion to their purchases.

The sceptics may yet be underestimating the Co-ops' ability to survive, and even recover. Slowly a more realistic attitude towards solving its problems is being taken by the movement, although perhaps its worst difficulty is paralysis when it comes to translating the will to change into action.

The fall in the number of co-ops has been symptomatic of the movement's decline but could at the same time contain the seeds of its revival. The main motive for the mergers in the movement, which have reduced the societies' numbers, has been the near failure of many of them.

Hostile takeover bids are, naturally, impossible in the co-op movement so the mechanism which sorts out under-achievers among public companies has not been available to



The Co-op: going for a quality image

superstore opened last month. As the number of societies falls, mergers inevitably will decrease and the remaining ones can concentrate on improving their performance.

There has also been an effort to improve management of the co-ops. Co-operative Retail Services, the UK's largest retail society, took over the London Co-op in 1981, then half CRS's size. It took some years to digest that merger, which exposed weaknesses in the management structure.

However, this dismal pattern is beginning to change. The Co-operative Wholesale Society, which over the years has picked up a number of retail societies, has more recently found that mergers can be made from positions of strength.

For example, the Kirkintilloch Society, based near Glasgow, joined the CWS in April 1987 because it had the opportunity to develop a fine supermarket and needed to be part of a bigger group to go ahead. The

CWS is also taking steps towards improving its store profile, its distribution and

information technology which other retailers have done.

Similarly, CWS has reorganised its activities and reported 27 per cent higher profits before dividend and tax in 1987.

As mergers continue, more such reorganisations will be necessary. There is a broad agreement within the Co-operative movement that mergers should bring numbers down until a total of 25 strong regional retail societies is reached. And there is support for a merger between CRS and the CWS's retailing activities.

Mr Moore agrees with the target of 25. He believes that with that number of societies each "will be of such a size to have the resources to provide the kind of image the co-op movement wants."

However, he says it could take three to five years to reduce to 25 societies. Meanwhile, the co-ops could fall further behind the fast-moving developments in the retail sector. Even so, Mr Moore argues, it is never too late.

One of the Co-op's major problems is the lack of a coherent national image. Sir Dennis Landau, chief executive of CWS, points out that collectively the Co-op spends as much as Sainsbury or Tesco on advertising. But, he says, "a lot of it is wasted and would be better spent if we co-ordinated on a common theme."

The movement is attempting to promote the Co-op brand throughout the country and has launched a "Fusspot" campaign designed to give the brand a high-quality image.

But in the view of some observers, the Co-op can rival its national competitors only by becoming one national chain with one board.

An article in a recent issue of Co-operative News, the newspaper of the movement, called for greater co-operation between the various co-ops.

It said that if there were 25 societies "we shall have 25 trading policies, 25 shop designs, 25 advertising programmes, 25 images."

The Co-op might also be hampered in the highly-competitive retail industry by its emphasis on service to customers and the community rather than profit.

For instance, it has stores in small communities such as the highlands and islands of Scotland where other retailers do not bother. Co-op profit margins are generally well below those of the well-known quoted groups.

However, Mr Moore, for one, does not believe the two motives are mutually exclusive. "Eventually," he says, "one depends on the other. The Co-op must be strong and commercially viable to serve the community." Maggie Urry



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The big food retailers face the prospect of saturation Superstores taking over

UK grocers' market shares

	83/84	84/85	85/86	86/87	87/88
	%	%	%	%	%
Tesco	11.3	12.0	12.5	13.1	14.0
J. Sainsbury	11.7	12.3	12.8	13.5	13.9
Dee	4.2	7.7	12.2	11.1	11.5
Argyll				9.6	10.7
Presto etc	(5.0)	(5.7)	(5.7)	(6.1)	
Safeway	(3.0)	(3.2)	(3.6)	(3.9)	(4.6)
Asda	7.2	7.4	7.5	7.4	7.6
Co-op	13.8	13.3	13.3	12.4	12.1

Source: Verdict Research

He believes there is still a lot of growth to come from replacing small, often poor-quality shops with larger ones.

There is also the belief in the trade that the number of major players will decline. At present the five leading food retailers have nearly 80 per cent of the market between them, with the Co-operative societies together holding another 12 per cent.

Many believe that one, or possibly two, of the leading groups will have to drop out. That would enable others to increase their market shares.

As for the fears of tougher competition, the food retailers are banking on brand loyalty from their customers. The likes of Sainsbury, Tesco and Safeway, and Marks and Spencer in their food departments have built up a brand image in their customers' minds as strong as any that food manufacturers have.

This has been done partly by developing a food shopping environment which takes at least some of the unpleasantness out of the chore. Asda, for instance, claims to have attracted shoppers simply by changing the decor from dull brown to a fresher green.

Once inside, customers are increasingly offered ranges of store-branded fresh foods, ready-made meals and packed goods.

In Tesco, Mr MacLaurin says, about 50 per cent of canned and packed goods are the leading manufacturers' brands. But in fresh food and wine, 85 per cent or more of lines are Tesco's own label.

M & S food departments offer no other brand than its own Sainsbury's own label business accounts for about 60 per cent of sales. Both Asda and Gateway have recognised the importance of own label and are introducing more own-label lines.

Price wars are not expected to re-emerge. Unlike the bitter price cutting battles in the 1970s, when inflation was high and shoppers less affluent than now, in the 1980s the majority of shoppers are less concerned about price than quality and convenience.

So long as food retailers stick to making a good return out of their investments in superstores, the dreaded saturation should not herald falling profitability rather a slowing of expansion and diversification into other areas such as a build-up of non-food retailing or a move overseas.

Yet as Ms Jill Johnson, food retail analyst at James Capel, the stockbroker, says: "Whether or not saturation happens, the stockmarket will worry about it, and that means uncertainty."

Maggie Urry

Food retailers' volume performance

(UK figures: 1980 = 100)

	Multiple Grocers	Small Grocers	Co-ops	Dairies	Butchers	Green-grocers	Mongers	Fish-Bakers
1980	100	100	100	100	100	100	100	100
1981	106	96	96	96	96	100	104	92
1982	114	92	92	96	90	98	105	86
1983	123	84	92	96	94	103	102	90
1984	130	77	90	96	97	104	100	96
1985	140	77	90	93	95	106	96	94
1986	149	76	90	92	93	103	97	95
1987	159	76	92	90	93	102	94	96

Source: Corporate Intelligence Group based on ODI official indices

Store cards

Under more scrutiny

— a fall of 11 per cent in real terms.

"These figures clearly undermine any suggestion that retailers have been fuelling the credit boom," says Ms Elizabeth Stanton, the group's director.

"What seems to be happening is that people are becoming more sophisticated and responsible in using their store cards and that they pay off their balances on them a bit more quickly than previously."

The overall size of the store card market is not as easy to quantify as the main credit card market, since there are many more individual retailers with their own cards in comparison to the Visa and Access networks.

However, research by the National Consumer Council and estimates by the market research company Market Assessment puts the total number of store cards in circulation last year at 10.6m. This compares with an estimate of credit cards in the 1980s.

Even so, store cards are increasingly coming under scrutiny in official circles as one of the factors behind the surging consumer boom which is sucking in imports and creating an old-fashioned balance of payments crisis.

It is hardly surprising, therefore, that the leading retailers such as Burton and Marks & Spencer have come together to form a lobbying group — the Retail Credit Group — to defend their role in making credit more widely available.

Earlier this month, the group published figures indicating that lending by its members had slowed slightly over the past year.

Total credit borrowed by customers of the stores involved reached £1.1bn at the end of March this year. This was about three per cent of total consumer credit, excluding mortgages. Outstanding credit grew by 18 per cent during the financial year ended in March, compared with 21 per cent in the preceding year.

This slow-down in the rate of credit advanced is emphasised even further by the group's figures which show that credit accounts held by customers grew by 28 per cent last year to total just under 7m. As a result, the amount borrowed per customer fell by 8 per cent.

The store group which has most enthusiastically embraced its own credit cards is the Burton Group, whose outlets include Burton, Debenhams, Top Shop, Harvey Nichols, Dorothy Perkins, and Principles. Burtons had some 2.6m credit card customers at the end of last year, accounting for a quarter of all cards issued.

Burton's premier position in

this market, however, is being challenged by Marks and Spencer which made a dramatic impact on the credit card market in 1985.

Marks had long scorned the use of any type of credit card in its stores but found that consumers' soaring demand for credit facilities was hard to refuse.

Within six months of its launch, more than 1m Marks' customers had a credit card from the store. (Marks prefers to call it a chargecard rather than credit card, although it operates in the same way as a Visa or Access card rather than as an American Express-style charge card.)

So popular has the Marks card become that by the end of last year the store had some 1.5m cardholders, rising to more than 2m at present. Last year the card accounted for 12.5 per cent of sales by value, up from 11 per cent in 1986 and 8 per cent in 1985.

This growth rate reflects the increased realisation by retailers of the marketing benefits to be gained from offering their own credit card facility.

"From the moment an application form is processed, the retailer is able to monitor individual spending in terms of regularity of purchase and product choice, with cross-reference to the cardholder's personal details," Market Assessment points out in a recent report.

In this way the retailer can build up a database for its most loyal band of consumers from which it can plan and target new ranges of products and services.

Nonetheless, the future for store cards looks bright. Market Assessment, for example, forecasts that there will be some 17.5m cards issued by 1992.

"It is still a relatively young market in comparison with bank credit cards and charge cards," it says.

David Churchill

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DIARY DATES

Trade Fairs and Exhibitions: UK

Current
British Marine Industries Federation International Boat Show (0705 737400) (until September 24)
Southampton
September 25-27
International Garden and Leisure Exhibition - GLEE (01-330 2211)
NEC, Birmingham
September 27-29
Water and Environmental Management Exhibition and Conference (01-637 2400)
Eastbourne
September 27-28
City of London Wine Fair (01-638 4141)
Barbican, London EC2
September 28-30
National Finance Directors Exhibition and Conference (01-637 1133)

Overseas Exhibitions
Current
International Hardware Show - QUOJEM (01-225 6566) (until September 21)
Paris
September 21-26
International Beverage Production and Brewing Technology

FINANCIAL

TODAY
COMPANY MEETINGS:
BOM Holdings Ltd, St. John's, South Africa
Road W, 2/20
Daleys Foods, 100 York Hall, York, 12/20
Prestige Properties, 100 Royal, EC, Regent Street, W, 10/20
Coastal E.C. Wharf's Hall, 16, St. Mary's 14/20
Reserve, Regent House, Regent Way, Liverpool, 12/20
Zypt Dynamics, American Centre, Barbican, E.C., 12/20
BOARD MEETINGS:
Armour Trust
Bassett, Bryant Group
Centres
Estate Property Inv. Co.
GT-Jones, Tav
Gasic
Gates
Gates (E) & Partners
Int'l Fin. & Inv.
Kingsley Group
Retail Unit Group
Tennant Progs.
Insurance

Antler
Grant Chemicals
Costa Vassili
Woolmark
ECS Group
Holmes Protection
Johnsons
Kierford Inc.
Mense
Morgan Crucible
Paragon Comms.
Pilkington Glass & Jefferies
Renown Inc.
Tennant
Tyrone
Tysons (Contractors)
Waterford Glass/Waterford Wedgwood

DIVIDEND & INTEREST PAYMENTS:
Arca Bank Corp. Flg. Rate No. 1985 3382.15

Baillie Inv. Pk. Red. Pk. Bkt 2

Christians Bank OG Kreditkasse Inv. Flg. Rate No. 1987 3322.48

Eve Inv. 1988 3322.48

Ford Motor 3ds.

Kakus-Knoll

Kellogg's - Orange Book Flg. Rate No. 1985 2315.78

Midland Bank Inv. Flg. Rate Prim. Cap. No.

UNIT TRUST INFORMATION SERVICE

1 page

UNIT TRUST INFORMATION SERVICE

FT UNIT TRUST INFORMATION SERVICE

Ref	Price	Offer Price	Yield -Cov.	City/ Sec.	Ref	Price	Offer Price	Yield -Cov.	City/ Sec.
Equity & Law Int'l Life Assocs Co Ltd									
Victoria Ins Provt Co Ltd	11. Douglas, Irel	0.624	777677		BNP Inv Mgmt (Jersey) Ltd	\$10.43	447602		Fiduciary
Eastern Equities Inc	11.2	0.74	447613	US Dollar	5.41	447602		For East	
Far Eastern Pacific	11.2	0.77	447614	DM Fund	5.41	447602		Frontier	
North American Equity	10.544	0.609	447615	HK Managed Shs	2.85	447602		Global G	
UK Equity	11.2	0.77	447616	HNP Leverage Fund Ltd	31.03	-		Global S	
US Gilr & Fixed In	58.9	1.33	447617	Australia	59.30	447605		Global S	
Dollar Denom	50.559	0.571	447618	Europe	57.87	447605		Oriental	
Long Term	60.2	6.47	447619	Far East	51.83	447605		Global S	
Managed Currency	57.9	6.47	447620	French Cons	51.02	11.47	-	Global S	
International Managed	63.0	6.73	447621	North America	59.30	10.31	-	Global S	
Eurolife Assurance Group									
5-11 Mortimer St, London W1H 7RH		0.431	0.0776		Jupiter Star Bank & Trust Co Ltd				
Springboard Eschold Fd	144.4	1.00	447622	Lighter 1, New York	\$162.20	163.00	-	447609	
Int'l Eurobond Fd	142.5	1.02	447623	2-Block, J 1995-96	\$101.00	100.00	-	447610	
Observatory Fund	112.2	1.03	447624	Int'l Sec 1995-96	\$100.00	100.00	-	447611	
Fincolex International Ltd									
Vitney Van Hse, St. Peter Port, Guernsey		0.49867			First charge				
Int'l S Strategic Fd	10.925	1.009	447625	Banfford British Currency Mngt					
Int'l S Strategic Fd	10.925	1.022	447626	Tech & Comm	17.46	447612			
Observatory Fund	112.2	1.03	447627	Pacific Fds	54.65	447613			
Firstnet International Ltd									
29-31 Duke Street, Douglas Ischl		0.608	447628	Western Cons	54.45	447614			
E Managed	10.971	0.998	447629	Bankintermix Tel Co (Ireland) Ltd	\$122.68	230.81	7.36	447615	
E Equity	10.976	0.934	447630	Worldwide Inc					
E Fixed	10.708	0.914	447631	Valued weekly on Wednesdays					
E Diversif	10.104	0.912	447632	Banque Scandinave Fd - Mgrs. Ltd					
US E Managed	10.976	0.906	447633	MBI Int'l Tax Fd, Lm	\$1.76	447616			
US S Stock Mix	10.982	0.970	447634	Int'l Equity Fd	\$1.76	447617			
US S Bond Intermed	10.979	0.970	447635	Int'l Tech Fd	\$1.76	447617			
US S Bonds	10.102	0.910	447636	Markings Int'l Funds					
US S Pacific	10.964	0.971	447637	Germany Funds					
US S Bonds	10.964	0.971	447638	Starred	\$14.53	447618			
US S Bonds	10.964	0.971	447639	US Dollar	\$5.53	447619			
US S Bonds	10.964	0.971	447640	Debt	\$14.53	447620			
SAIF (GBD)	104.4	104.4	447641	International	\$10.45	447621			
Specialty Fund	79.3	85.2	447642	Managed Multicurrency	\$10.94	11.34	-	447622	
Specialty Fund	79.3	85.2	447643	Global Funds	\$20.67	21.40	-	447623	
Starling Managed Growth	76.5	82.3	447644	UK Gilt	\$2.42	447624			
No Accru	72.1	82.3	447645	US Government Income	\$76.04	99.48	8.1	447625	
Dollar Managed Growth	88.6	95.1	447646	International	\$25.34	9.8	447626		
No Accru	94.1	101.2	447647	Int'l Equity	\$32.65	9.81	447627		
Starling Managed Growth	94.3	102.2	447648	Debt	\$1.76	447628			
No Accru	104.4	104.4	447649	Debt Fund				447629	
OFIS Dofler	77.8	77.8	447650	Global Assets (Accrued)	\$0.749	2.79%	4.4	447630	
GIPS Sterling	64.2	64.2	447651	Global Income (Accrued)	\$0.428	4.24%	4.4	447631	
NEL Britannia Int'l Ass Ltd									
Californie Hse, Port Erin, Isle of Man		0.424	0.0545	Euro Fund	\$10.45	447632			
Starling Managed Growth	122.1	134.6	447652	Euro Bond	\$22.78	447633			
Starling Man Conserv	122.1	134.6	447653	European Equity Fund	\$20.40	4.62%	4.4	447634	
Guar	122.1	134.6	447654	European Equity Fund	\$10.78	447635			
UK Managed	117.9	128.5	447655	Australia (Accrued)	\$1.155	1.24%	4.4	447636	
Int'l Managed	119.9	129.9	447656	Debt Fund	\$1.155	1.24%	4.4	447637	
SAIF (GBD)	104.4	104.4	447657	Debt Fund	\$1.155	1.24%	4.4	447638	
Specialty Fund	79.3	85.2	447658	Debt Fund	\$1.155	1.24%	4.4	447639	
Starling Managed Growth	76.5	82.3	447659	Debt Fund	\$1.155	1.24%	4.4	447640	
No Accru	72.1	82.3	447660	Debt Fund	\$1.155	1.24%	4.4	447641	
Dollar Managed Growth	88.6	95.1	447661	Debt Fund	\$1.155	1.24%	4.4	447642	
No Accru	94.1	101.2	447662	Debt Fund	\$1.155	1.24%	4.4	447643	
Starling Managed Growth	94.3	102.2	447663	Debt Fund	\$1.155	1.24%	4.4	447644	
No Accru	104.4	104.4	447664	Debt Fund	\$1.155	1.24%	4.4	447645	
OFIS Dofler	77.8	77.8	447665	Debt Fund	\$1.155	1.24%	4.4	447646	
GIPS Sterling	64.2	64.2	447666	Debt Fund	\$1.155	1.24%	4.4	447647	
NHL Schindler Life Assurance Int'l Ltd									
Box 273, St Peter Port, Guernsey		0.421	0.0545	Debt Fund	\$12.46	447648			
Manulife Conserv	59.454	8.247	447667	Debt Fund	\$12.46	447649			
S Fixed Int'l Life Fund	10.753	11.924	447668	Debt Fund	\$12.46	447650			
S Fixed Int'l Life Fund	12.264	2.423	447669	Debt Fund	\$12.46	447651			
S Fixed Int'l Life Fund	11.806	1.941	447670	Debt Fund	\$12.46	447652			
S Managed Life Fund	10.753	11.924	447671	Debt Fund	\$12.46	447653			
S Managed Life Fund	12.264	2.423	447672	Debt Fund	\$12.46	447654			
S Managed Life Fund	11.806	1.941	447673	Debt Fund	\$12.46	447655			
S Managed Life Fund	10.753	11.924	447674	Debt Fund	\$12.46	447656			
S Managed Life Fund	12.264	2.423	447675	Debt Fund	\$12.46	447657			
S Managed Life Fund	11.806	1.941	447676	Debt Fund	\$12.46	447658			
S Managed Life Fund	10.753	11.924	447677	Debt Fund	\$12.46	447659			
S Managed Life Fund	12.264	2.423	447678	Debt Fund	\$12.46	447660			
S Managed Life Fund	11.806	1.941	447679	Debt Fund	\$12.46	447661			
S Managed Life Fund	10.753	11.924	447680	Debt Fund	\$12.46	447662			
S Managed Life Fund	12.264	2.423	447681	Debt Fund	\$12.46	447663			
S Managed Life Fund	11.806	1.941	447682	Debt Fund	\$12.46	447664			
S Managed Life Fund	10.753	11.924	447683	Debt Fund	\$12.46	447665			
S Managed Life Fund	12.264	2.423	447684	Debt Fund	\$12.46	447666			
S Managed Life Fund	11.806	1.941	447685	Debt Fund	\$12.46	447667			
S Managed Life Fund	10.753	11.924	447686	Debt Fund	\$12.46	447668			
S Managed Life Fund	12.264	2.423	447687	Debt Fund	\$12.46	447669			
S Managed Life Fund	11.806	1.941	447688	Debt Fund	\$12.46	447670			
S Managed Life Fund	10.753	11.924	447689	Debt Fund	\$12.46	447671			
S Managed Life Fund	12.264	2.423	447690	Debt Fund	\$12.46	447672			
S Managed Life Fund	11.806	1.941	447691	Debt Fund	\$12.46	447673			
S Managed Life Fund	10.753	11.924	447692	Debt Fund	\$12.46	447674			
S Managed Life Fund	12.264	2.423	447693	Debt Fund	\$12.46	447675			
S Managed Life Fund	11.806	1.941	447694	Debt Fund	\$12.46	447676			
S Managed Life Fund	10.753	11.924	447695	Debt Fund	\$12.46	447677			
S Managed Life Fund	12.264	2.423	447696	Debt Fund	\$12.46	447678			
S Managed Life Fund	11.806	1.941	447697	Debt Fund	\$12.46	447679			
S Managed Life Fund	10.753	11.924	447698	Debt Fund	\$12.46	447680			
S Managed Life Fund	12.264	2.423	447699	Debt Fund	\$12.46	447681			
S Managed Life Fund	11.806	1.941	447700	Debt Fund	\$12.46	447682			
S Managed Life Fund	10.753	11.924	447701	Debt Fund	\$12.46	447683			
S Managed Life Fund	12.264	2.423	447702	Debt Fund	\$12.46	447684			
S Managed Life Fund	11.806	1.941	447703	Debt Fund	\$12.46	447685			
S Managed Life Fund	10.753	11.924	447704	Debt Fund	\$12.46	447686			
S Managed Life Fund	12.264	2.423	447705	Debt Fund	\$12.46	447687			
S Managed Life Fund	11.806	1.941	447706	Debt Fund	\$12.46	447688			
S Managed Life Fund	10.753	11.924	447707	Debt Fund	\$12.46	447689			
S Managed Life Fund	12.264	2.423	447708	Debt Fund	\$12.46	447690			
S Managed Life Fund	11.806	1.941	447709	Debt Fund	\$12.46	447691			
S Managed Life Fund	10.753	11.924	447710	Debt Fund	\$12.46	447692			
S Managed Life Fund	12.264	2.423	447711	Debt Fund	\$12.46	447693			
S Managed Life Fund	11.806	1.941	447712	Debt Fund	\$12.46	447694			
S Managed Life Fund	10.753	11.924	447713	Debt Fund	\$12.46	447695			
S Managed Life Fund	12.264	2.423	447714	Debt Fund	\$12.46	447696			
S Managed Life Fund	11.806	1.941	447715	Debt Fund	\$12.46	447697			
S Managed Life Fund	10.753	11.924	447716	Debt Fund	\$12.46	447698			
S Managed Life Fund	12.264	2.423	447717	Debt Fund	\$12.46	447699			
S Managed Life Fund	11.806	1.941	447718	Debt Fund	\$12.46	447700			
S Managed Life Fund	10.753	11.924	447719	Debt Fund	\$12.46	447701			
S Managed Life Fund	12.264	2.423	447720	Debt Fund	\$12.46	447702			
S Managed Life Fund	11.806	1.941	447721	Debt Fund	\$12.46	447703			
S Managed Life Fund	10.753	11.924	447722	Debt Fund	\$12.46	447704			
S Managed Life Fund	12.264	2.423	447723	Debt Fund	\$12.46	447705			
S Managed Life Fund	11.806	1.941	447724	Debt Fund	\$12.46	447706			
S Managed Life Fund	10.753	11.924	447725	Debt Fund	\$12.46	447707			
S Managed Life Fund	12.264	2.423	447726	Debt Fund	\$12.46	447708			
S Managed Life Fund	11.806	1.941	447727	Debt Fund	\$12.46	447709			
S Managed Life Fund	10.753	11.924	447728	Debt Fund	\$12.46	447710			
S Managed Life Fund	12.264	2.423	447729	Debt Fund	\$12.46	447711			
S Managed Life Fund	11.806	1.941	447730	Debt Fund	\$12.46	447712			
S Managed Life Fund	10.753	11.924	447731	Debt Fund	\$12.46	447713			
S Managed Life Fund	12.264	2.423	447732	Debt Fund	\$12.46	447714			
S Managed Life Fund	11.806	1.941	447733	Debt Fund	\$12.46	447715			
S Managed Life Fund	10.753	11.924	447734	Debt Fund	\$12.46	447716			
S Managed Life Fund	12.264	2.423	447735	Debt Fund	\$12.46	447717			
S Managed Life Fund	11.806	1.941	447736	Debt Fund	\$12.46	447718			
S Managed Life Fund	10.753	11.924	447737	Debt Fund	\$12.46	447719			
S Managed Life Fund	12.264	2.423	447738	Debt Fund	\$12.46	447720			
S Managed Life Fund	11.806	1.941	447739	De					

OTHER OF

LONDON SHARE SERVICE

BRITISH FUNDS							BRITISH FUNDS - Contd							FOREIGN BONDS & RAILS								
	Stock	Price £	Red. Yld.	Last	Interest	City-Hse		Stock	Price £	Red. Yld.	Last	Interest	City-Hse		Stock	Price £	Div %	Last	Interest	City-Hse		
"Shorts" (Lives up to Five Years)																						
41 Redemption 3pc 1986-96	99 1/2	-	-25.8	1 Apr 10 Oct	1278			359 Consols 4pc	42 1/2	-	-27.6	1 Feb 1 Aug	1299		7 Greek 7pc Acc.	5 43/4	7.78	3.5	1 May 1 Mtr	2763		
2,050 Tres. 9 1/2 pc '88	99 1/2	11.0	21.3	25 Apr 25 Oct	1346			1,009 War Loan 3 1/2 pc	37 1/2	-	-25.4	1 Jun 1 Dec	1253		4 Do. 25 5th Acc.	45	36.67	1.8	1 Feb 1 Aug	2762		
2,250 Tres. 11 1/2 pc 1989	99 1/2	15.2	18.7	22 Aug 22 Feb	1291			154 Cons. 3 1/2 pc 51 AH	58 1/2	-	-25.8	1 Apr 10 Oct	1243		5 Do. 40c MIAED Ass.	42 1/2	34.45	5.4	1 Apr 1 Oct	2761		
655 Tres 9 1/2 pc Cov 1985	98 1/2	11.7	12.9	18 Oct 18 Apr	1348			56 Tres. 3 1/2 pc 66 Afr.	31 1/2	-	-1.9	5 Mar 50c	1324		11 Inter. 24 Acc.	75	2.75	3.3	1 May	2955		
500 Tres 3ec 1989	98 1/2	6.73	8.4	15 Mar 15 May	1327			276 Consols 2 1/2 pc	26 1/2	-	-1.9	1 Feb 1 Jul	1228		300 Inter. 16pc Lst 2016	124 1/2	15.00	11.67	4.1	31 Jan 31 Mtr		
500 Tres 3ec 1989	98 1/2	6.73	8.4	15 Mar 15 May	1327			300 Inter. 16pc Lst 2016	124 1/2	-	-1.9	1 Mar 15 Sep	1302		300 Ireland 9 1/2 pc '91-96	94 1/2	9.75	10.50	1.8	1 Mar 15 Sep		
1,400 Exch. 10 1/2 pc 1987	99 1/2	9.9	9.5	1 Apr 14 Oct	1256			473 Tres. 2 1/2 pc	26 1/2	-	-25.8	1 Apr 10 Oct	1315									
2,400 Exch. 10pc 1989	99 1/2	11.38	27.4	1 Feb 1 Aug	1250																	
2,000 Exch. 11pc 1989	99 1/2	9.9	8.9	29 Mar 29 Sep	1256																	
601 Tres Sec 1988-89	98 1/2	11.16	8.4	15 Mar 15 Jun	1259																	
535 Exch 10 1/2 pc '89	98 1/2	10.74	8.6	15 Mar 15 Jun	1259																	
1,000 Tres 13pc 1990	100 1/2	10.63	8.5	12 Aug 12 Feb	1257																	
1,400 Exch 11pc 1990+	100 1/2	10.81	16.8	22 Sep 22 Mar	1241																	
1,250 Exch. 12pc 1990	100 1/2	10.61	9.4	16 Jul 16 Nov	1240																	
520 Tres 3ec 1990	98 1/2	10.9	5.4	3 May 8 May	1225																	
600 Tres. 8 1/2 pc 1987-90	98 1/2	10.61	9.6	15 Dec 15 Jun	1340																	
1,000 Tres. 8ec 1990	98 1/2	10.10	9.6	16 Jul 16 Nov	1240																	
1,857 Tres. 10pc 1990	98 1/2	10.80	21.3	25 Aug 25 Dec	1285																	
500 Exch 2 1/2 pc 1990	97 1/2	11.77	15.4	22 May 22 Nov	1270																	
2,200 Tres 11 1/2 pc 1991	101 1/2	10.73	3.6	10 Jun 10 Jan	1241																	
400 Funding 5 1/2 pc 1991	90 1/2	9.9	9.0	5 Oct 5 Apr	1245																	
400 Tres. 3ec 1991	98 1/2	10.53	8.4	11 Mar 11 Jun	1256																	
654 Tres 10pc 21 1/2	98 1/2	10.42	21.3	25 Aug 25 Dec	1286																	
1,350 Exch. 11pc 1991	100 1/2	10.51	15.6	22 Jul 22 Mar	1241																	
1,800 Tres 10pc 1992	98 1/2	10.50	15.7	21 Aug 21 Feb	1231																	
2,250 Tres 10pc 1992	98 1/2	10.51	8.9	13 Oct 13 Jun	1239																	
500 Tres 9ec 1992	98 1/2	10.33	31.3	9 Dec 9 Jun	1239																	
1,350 Exch. 12pc 1992	100 1/2	10.20	19.7	25 Feb 25 Aug	1265																	
1,757 Exch 13pc 1992	100 1/2	10.20	16.8	22 Mar 22 Sep	1266																	
950 Tres 8 1/2 pc 1993	97 1/2	10.20	12.7	18 Feb 18 Oct	1265																	
1,850 Tres 10pc 1993	100 1/2	10.00	7.6	15 Oct 15 Jun	1279																	
600 Funding 6pc 1993	98 1/2	9.8	9.8	15 Mar 15 Sep	1276																	
Five to Fifteen Years								Undated								Index-Linked						
1,250 Tres 13 1/2 pc 1993-4	112 1/2	10.51	18.4	23 May 23 Mar	1304				500 Tres 2pc IL "90-94	121 1/2	10.51	31.21	20.6	25 Jul 25 Jun	1311							
1,058 Tres. 8 1/2 pc 1994	92 1/2	10.46	27.6	3 Aug 3 Feb	-			650 Do. 2pc 32/29/97.5	101 1/2	10.51	31.55	17.8	23 Mar 23 Sep	1312								
750 Tres 1994 5% 50/50	42 1/2	10.47	-	3 Feb 3 Aug	-			1,000 Do. 2pc 66/67.9	137 1/2	10.51	31.52	10.8	16 Mar 16 Sep	1313								
600 Tres 13 1/2 pc 1994-5	112 1/2	10.47	26.7	1 Sep 1 Mar	1307			900 Do. 2pc 01/78.30	124 1/2	10.51	31.24	18.8	24 Mar 24 Sep	1316								
1,100 Exch 13pc 1994-5	111 1/2	10.50	21.3	27 Oct 27 Apr	1247			800 Do. 2pc 03/78.80	110 1/2	10.51	31.03	13.4	20 Mar 20 Sep	1317								
1,400 Tres. 10pc 1994-5	98 1/2	10.33	31.9	9 Dec 9 Jun	1247			1,200 Do. 2pc 06/69.50	112 1/2	10.51	31.41	13.6	19 Jun 19 Oct	1314								
1,550 Exch 12 1/2 pc 1994	100 1/2	10.51	18.7	7 Nov 7 May	1289			950 Do. 2pc 09/78.80	102 1/2	10.51	31.04	13.4	20 Mar 20 Sep	1318								
1,600 Tres 9ec 1994	98 1/2	10.50	20.6	11 Mar 11 Jun	1254			750 Myntex 10 1/2 pc 2009	95 1/2	10.51	31.26	27.6	15 Mar 15 Sep	1309								
2,350 Tres 12pc 1995	100 1/2	10.52	20.6	11 Mar 11 Jun	1254			500 Inter. 10pc 2009	108 1/2	10.51	31.07	27.7	1 Mar 15 Sep	-								
2,400 Exch 13pc 1995	100 1/2	10.59	25.3	1 Nov 1 Mar	1271																	
2,100 Exch. 10pc 1995	99 1/2	10.58	14.5	21 Mar 21 Jun	1254																	
1,000 Tres 12 1/2 pc 1995-6	111 1/2	10.41	20.4	15 May 15 Nov	1288																	
900 Tres. 14 1/2 pc 1995	117 1/2	10.54	15.6	22 Mar 22 Jun	1255																	
750 Tres 9ec 1992-96	94 1/2	10.10	9.8	15 Mar 15 Mar	1344																	
1,350 Tres 15 1/2 pc 1996-97	124 1/2	10.50	28.3	3 Nov 3 Mar	1309																	
800 Exch 13 1/2 pc 1996-97	114 1/2	10.43	8.4	15 Mar 15 Mar	1288																	
1,109 Conversion 10pc 1996	98 1/2	10.38	8.1	15 Mar 15 Mar	1240																	
1,507 Tres 13 1/2 pc 1997-#	115 1/2	10.38	15.6	22 Mar 22 Jun	1302																	
3,100 Exch 10pc 1997	101 1/2	10.20	15.7	21 Mar 21 Feb	1253																	
3,750 Tres 8 1/2 pc 1997-#	92 1/2	10.20	16.7	1 Mar 15 Oct	1341																	
1,000 Exch 15pc 1997	125 1/2	10.52	21.3	27 Oct 27 Mar	1273																	
2,850 Exch 9pc 1998	97 1/2	10.22	13.6	19 Jan 19 Jun	1273																	
1,000 Tres 6 1/2 pc 1998-#	92 1/2	9.95	28.7	3 Nov 3 Mar	1244																	
1,100 Tres 15 1/2 pc 1998	101 1/2	10.40	24.8	30 Mar 30 Sep	1308																	
2,500 Exch 12pc 1998	116 1/2	10.30	13.4	20 Mar 20 Sep	1259																	
1,250 Tres 9ec 1998-#	96 1/2	9.95	28.7	14 Jun 14 Jun	1299																	
2,500 Tres 14pc 1998	118 1/2	10.20	7.6	14 Jun 14 Jun	1299																	
1,250 Tres. 14pc 1998	99 1/2	10.47	15.4	22 Mar 22 Jun	1306																	
2,000 Tres 12pc 2000-#	110 1/2	10.30	15.6	22 Jun 22 Jun	1261																	
1,400 Tres 8 1/2 pc 2000-#	91 1/2	9.47	9.6	22 Jun 22 Jun	1261																	
2,250 Tres 11 1/2 pc 2000-#	92 1/2	9.47	22.8	22 Jun 22 Jun	1261																	
1,800 Tres 9pc 2000-#	92 1/2	9.47	6.9	13 Apr 13 Oct	1343																	
1,000 Tres 8pc 2000-#	97 1/2	9.35	19.8	25 Mar 25 Sep	1336																	
369 Conv 9pc 1998-#	96 1/2	9.36	6.6	12 Jun 12 Jun	1245																	
1,000 Tres 9pc 2000-#	122 1/2	10.34	20.6	25 Jun 25 Jun	1305																	
1,000 Tres 10pc 2003	100 1/2	9.67	2.8	18 Mar 8 Sep	1231																	
Over Fifteen Years								Undated								Index-Linked						
1,900 Tres. 11 1/2 pc 2001-04	109 1/2	10.13	15.8	19 Mar 19 Mar	1290																	
900 Tres. 10pc 2004	101 1/2	9.60	11.4	18 Mar 18 Mar	1282																	
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1,881 Conversion 9 1/2 pc 2005	98 1/2	9.70	12.9	18 Oct 18 Apr	1247																	

Continued on next page

WORLD STOCK MARKETS

AUSTRIA

September 16

Price

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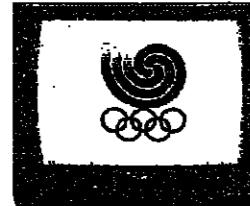
High

Low

4pm prices September 16

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

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PHILIPS

Continued on Page 39

12 Month P/I Sis. Close?
High Low Stock Dr. Yld.E 100% High Low Close?
Continued from previous Page

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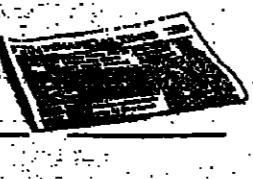
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FINANCIAL TIMES

Europe's Business Newspaper

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AMEX COMPOSITE PRICES

**Closing prices
September 16**

Stock	Div.	100s	High	Low	Close	Chng	Stock	Div.	100s	High	Low	Close	Chng	Stock	Div.	100s	High	Low	Close	Chng	Stock	Div.	100s	High	Low	Close	Chng
AT&T		699	101	87	95	+ 4	CyprFd	.10	34	74	71	73	+ 1	IntCity	.08	6	14	34	31	- 3	Prest B		131	5	5	5	- 1
ATT Fd-125a		184	30	25	30	+ 5	D - D		2	14	14	14	- 1	IntMkt	.12	7	10	115	115	+ 5	ProCom		1	43	74	74	- 1
Action	10	15	15	12	12	- 1	DWG	4	480	52	50	50	- 1	IntSyst	.12	7	10	115	115	+ 5	Priam		4	34	35	35	- 1
ArtExp		10	34	16	15	- 1	Debtord	.75	225	300	215	215	- 1	IntTec	.08	6	14	41	37	- 4	ProGra		104	2	2	2	- 1
AlberW		13	15	3	7	- 2	Delimed	.18	205	105	95	95	- 1	IntThr	.08	6	14	41	37	- 4	R&W		3	51	51	51	- 1
Alber's		13	14	5	5	- 1	Deptron	.75	18	21	19	19	- 1	Jacob	1.571	16	18	224	22	- 1	Ransbg		75	373	104	104	- 1
Alphain		46	250	24	21	- 3	Dillard	.16	121	25	25	25	- 1	Jetron		6	23	14	14	- 1	Reest A		142	32	33	33	- 1
Amidit		11	4655	162	162	- 1	Doucet	.04	14	13	25	25	- 1	JohnPD		10	15	14	14	- 1	Ricel n		18	135	114	104	- 1
AMMesa	.52	9	22	14	15	+ 1	Doucet	.04	14	13	25	25	- 1	JohnRA		24	35	35	35	- 1	Rogers		12	55	25	25	- 1
AMMesa	.52	9	15	15	15	- 1	Duplex	.03	12	13	15	15	- 1	Khart		108	84	92	84	- 8	Rudick		11	33	20	20	- 1
AMMesa	.52	9	15	15	15	- 1	EAC	.30	12	8	65	65	- 1	Jacobs	1.571	16	18	224	22	- 1	SJW		1.76	10	8	29	- 1
APAdv	.320	8	16	16	16	- 1	EagnCl	.30	111	12	10	10	- 1	Jeton		6	23	23	23	- 1	Sage		3	12	6	6	- 1
APAdv	.320	8	16	16	16	- 1	EasmCo	.50	8	1	14	14	- 1	JohnPD		10	15	14	14	- 1	Salem		3	10	14	14	- 1
ASCI	.17	37	10	10	10	- 1	Estop	.200	17	20	24	24	- 1	ScandF	.20	46	7	12	12	- 1	Schea		40	5	47	5	- 1
Ampel	.95	22	134	45	45	+ 3	EchoB	.07	32	444	105	105	- 1	Seach		6	20	1	1	- 1	SecCap		6	20	7	7	- 1
Andel		5	14	15	15	- 1	EcoEn	.104	18	13	13	13	- 1	Spelling		6	37	34	34	- 1	StarEl		6	105	94	94	- 1
Andels		5	13	12	11	- 1	EHesco	.104	11	12	12	12	- 1	StarSh		650	62	62	62	- 1	Synaloy		8	131	5	44	- 1
Andels		5	13	12	11	- 1	EHesco	.104	11	12	12	12	- 1	TIE		287	24	24	24	- 1							
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Continued on Page 37

*The
Business
Column*

All the difference in the world

Are the differences between Japanese and US companies shrinking as the two sides learn more about each other? The Japanese Ministry for International Trade and Industry thinks so. But the evidence it offers is not as convincing as the ministry might like.

Miti concluded in a recent survey that many of the differences between Japanese and US companies had shrunk since it last carried out a study 10 years ago.

Japanese companies which had previously cited "higher turnover" as their most important objective now share with US groups a goal of "higher profit". They also now placed less emphasis on the pursuit of economies of scale than they did and took more account of a wider range of strategies - such as the correct pricing of new products.

There are two difficulties with these conclusions. The first is that the answers the survey has produced are exactly those which best suit Miti. It is desperately anxious to reassure trading partners that Japanese companies are playing the game by the same rules as everyone else.

The second difficulty is that the report itself describes many important ways in which Japanese and US companies continue to differ. These points are presented as qualifications to the main theme. In fact, they are better regarded as contradictions.

Chief among them is the well-established view that Japanese companies operate on a much longer time frame than American rivals. So even though profit maximisation is now cited as a shared goal, this does not mean that projects are assessed in the same way.

Sharp divergence in planning horizons

American corporations will generally decide against new lines of business unless they see a profit within three years, Miti says, whereas Japanese corporations will make a move if they expect a profit over the medium or long term. It does not say, but Japanese companies take this to mean five, seven or even 10 years.

Underlying this difference in planning horizon is the continuing contrast between Japanese and American company attitudes to the interests of investors. For US companies "increase in stock value" is a high priority. So high, comments Miti, that American companies "find it very difficult to sacrifice short-term profits for long-term profits." Japanese companies, meanwhile, are concerned with long-term growth.

The reason for this contrast, says Miti, is that the shareholders of Japanese companies include affiliates, customers, suppliers and banks, whereas the major shareholders of American companies are rate-of-return conscious institutional investors.

The report does not examine what might happen if Japanese investors became more rate-of-return conscious. But the question is not purely academic because pressures are slowly increasing on Japanese investors to review the way they manage their portfolios.

Financial deregulation is opening up competition between different kinds of investing institutions, which were previously kept apart. Performance measurement of investment portfolios is gradually gaining ground, not least because of the efforts of foreign investment advisers to win Japanese clients.

However, only some 30 per cent of equity in Japanese companies is currently freely traded. The rest is locked up in friendly long-term holdings. So it might take years before changes among investors affect company behaviour.

Moreover, as the Miti report points out, Japanese managers' willingness to think long-term is not just a reflection of the attitude of their shareholders - the priority placed on preserving jobs is a second powerful incentive. In a revealing example, Japanese companies were asked to name the biggest problem in establishing overseas manufacturing bases. They replied: "maintaining domestic employment."

Such an answer is a million miles away from what a US or European company might say. Pace Miti, that is all the difference in the world.

Stefan Wagstyl

Bill Gates, at 32 years of age the world's youngest billionnaire and the most influential figure in the microcomputer industry, was in characteristically expansive form.

"What should business people understand about the software industry?" he mused. "They should understand that it is a volatile business. Software companies come and go but there are a few that stick around."

Microsoft, the company of which he is co-founder and chairman, is the star of that elite group. With sales last year in excess of \$580m, the 13-year old company is now the world's largest independent microcomputer software maker.

Microsoft alone of the major players seems immune to the technological traumas and tidal waves of fashion which periodically reshape the personal computer landscape.

Its seeming invulnerability is closely tied to the personality of William H. Gates III - "Trey" to his close family. He combines technical virtuosity, a sharp nose for significant trends in microcomputer software and an ability to persuade other companies in the business that is their closest friend and ally.

A large part of Mr Gates' success lies in his ability to do his best work for all the big boys simultaneously. "Ask IBM who its most important partner is," he boasts. "Ask Apple; ask AT&T." The consequence is that no matter which battle happens to be raging in the industry at any time, Gates and Microsoft cannot lose them all the horses in the race.

Look, for example, at the current controversy over operating systems for IBM-style personal computers. An operating system is a complex piece of software which controls the inner workings of the computer, determining what kind of software can run on it and how efficiently it performs.

Microsoft developed an operating system called MS/DOS for IBM's first generation personal computer. Both the computer and the operating system have since become the world standards. Last year, IBM launched a new generation of personal computers featuring a new operating system, OS/2. Again, this was written by Microsoft, this time with IBM's assistance. There is fierce argument in the industry over whether OS/2 should become the new world-wide standard. To Microsoft, it simply does not matter. Having written both, it wins either way.

The microcomputer software industry is bizarre by any conventional standards, a collection of companies founded and driven by technically brilliant entrepreneurs which rise to fame on the basis of a single, often brilliantly conceived

THE MONDAY INTERVIEW

Riding on all the horses

Alan Cane talks to Bill Gates of Microsoft, the world's largest independent software company

program, and which fade just as quickly when they cannot repeat their success.

Microsoft is an exception. It has remarkable diversity of products including programming languages, operating systems and applications programs (which carries out a task for the customer like word processing or accounts management).

Mr Gates' claim to have founded the personal computer industry in the US predates those of better known figures like Steve Jobs, of Apple fame, by several years.

By his own account, he and Paul Allen, his co-founder in Microsoft, were the first to buy a microprocessor from the inventors, the semiconductor manufacturer Intel, and set

PERSONAL FILE

1956 Born Seattle

1970 began writing computer programs

1972 Developed first version of Basic for microprocessors

1975 Dropped out of Harvard to found Microsoft

1980 Developed MS/DOS for IBM Personal Computer

1985 Microsoft went public; Gates's 45 per cent holding was \$350m

1987 IBM launched new generation of PCs using new Microsoft system, OS/2

about programming it. "Intel themselves did not understand the importance of the advance they had made in building the microprocessor," he claims.

"Paul Allen and I wrote to Intel to tell them what an unbelievable device they had created. That was in 1974. Steve Jobs had nothing to do with the creation of the personal computer industry."

Since then, has the personal computer business developed according to expectations?

"Because of our central role, things have developed the way we expected them to," Mr Gates says. That is because we have been involved in every aspect of the business. When Intel these days wants to know what to design into a chip, who

will do unto us what we do unto them, in other words, the immunity given in this country to ambassadors and their staff is maintained in order to protect our diplomatic missions abroad. Reciprocity is extended from this country by order of the Foreign Office for an incident involving the use of a firearm in public. And a Tunisian diplomat who has refused to pay £700 worth of parking fines was told to leave the country. Both instances reveal the application of a branch of law that often puzzles.

Foreign diplomatic agents - ambassadors, high commissioners, chargés d'affaires and ministers - who are accredited to the Crown as representatives of their sovereigns are exempt from the jurisdiction of English courts, it is an immunity from legal process and not from legal liability.

The privilege has a long history; the Diplomatic Privileges Act of 1906 itself was declared by the common law of England. The law is now said to be found in a Statute of 1964 which gave effect to the Vienna Convention on diplomatic relations of 1961. The privilege extends to the family of the diplomatic agent, if living with him, and to his staff.

Persons entitled to immunity fall into three main categories: diplomatic agents (who enjoy a very large measure of immunity from the legal process); members of the administrative and technical staff (whose immunity does not extend to civil proceedings in respect of acts outside the scope of their duties); and members of the service staff (who are immune neither from criminal nor civil process in respect of acts outside the scope of their duties). The premises of the embassy or high commission are inviolate, as are the diplomatic archives and documents at any time and wherever they may be.

The privilege of the diplomatic agent does not attach to him in his own right. It attaches to him in his capacity as the representative of his sovereign. But the basis of the privilege is not merely to accord recognition to the dignity of the foreign sovereign. The abstention from inquiry is maintained under international law in order that, by the comity of nations, other states

soft's "Windows" graphical interface seems certain to set the world standard.

In all the major applications areas, Microsoft seems to have triumphed by building high quality second-generation products rather than through innovation. The early leader in word processing, for example, was MicroPro with a program called WordStar. In file management it was, and still is, Ashton Tate with DBase. In spreadsheets, perhaps the most important business use of microcomputers next to word processing, VisiCalc had initial success before Lotus Development Corporation took a commanding lead with the all-time best seller "1-2-3".

And just for the record, Microsoft did not originate MS/DOS: faced with a request from IBM for a personal-computer operating system, Gates bought a program called QDOS (Quick and Dirty Operating System) from a Seattle software house, cleaned it up and found himself with a product which, in various versions, now runs on some 20m computers world wide.

For all his shrewdness and business acumen, Mr Gates seems to ignore that there was a well developed, mature mainframe software business before the age of the microprocessor. For him, the world seems to have started with the first Intel microprocessor chip. "Before we did MS/DOS," he says, "there really was not much of a software industry. There were guys doing mainframe packages and a few personal computer packages."

Technologically, Mr Gates claims that Microsoft's chief contribution has been its pioneering work on the graphical interface that will be featured soon on all personal computers. It will involve communicating with the computer through pictures and windows which open up on the screen, rather than by typing in written commands.

But the pioneering work on graphical interfaces was in fact carried out at Xerox's Palo Alto research centre over 20 years ago. Nevertheless, Micro

is the way it works. If somebody is confused about which version of a product to buy, they should ask a friend who really likes personal computers to buy. Everybody should have a friend who really likes personal computers."

He seems unaware of the commercial aspects of big machine software. "The way software works," he says, "is that people get excited about it. They tell their friends. That

ideas for 'softer software' - software which would learn as it was used - have been in the laboratory for four years now and a commercial product is still an indefinite number of years off."

He is predicting, however, exciting developments within two or three years in compact discs used as computer memories. The idea is to use the huge storage capacity of a compact disc to provide massive

'Ask IBM who its most important partner is. Ask Apple. Ask AT&T.'

Abuse of immunity

D

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Financial Highlights for the first half of 1988 (unaudited)

- Turnover for the Group increases to £52.1 million.
- Profit before tax rises 106 per cent to £15.4 million.
- Earnings per share increase to 15.01p.
- Interim dividend increases 33 per cent to 4p per share.

"I am delighted to report that the Group has once again achieved excellent results for the first half of the year.

Turnover has increased by 130 per cent to £52.14 million whilst profit before tax has risen substantially to £15.39 million, a rise of 106 per cent.

"The Directors are pleased to recommend the payment of an interim dividend of 4p per share.

"The Group has achieved its goals and targets by the continuing success of its trading activities, the development of existing sites and the integration of recent acquisitions. Suitable acquisitions continue to be made as is evidenced by our joint venture agreement to purchase Estrela Film Studios.

"In the period under review, the Group acquired 386 public houses forming the core of our Inns Division and, related to this, an 80 per cent holding in Carmarthen Water Limited, producers of Prys Welsh spring water. Also in the United Kingdom we have agreed to purchase The Lyceum, Walker Power has been a remarkable success at all levels. In addition, we are undertaking the management of Wonderworld, the major theme park to be built at Corby.

"Our overseas expansion progresses with the increased

investment to 76 per cent in Marina Puerto de Santa María SA (Puerto Sherry) and 8km from this site the purchase of Aqua Sherry a water theme park. Also in Spain we have acquired a site for villa development at Puerto Luz in Minorca.

"The Group possesses a strong asset base underpinning its range of leisure and leisure related activities, both in the United Kingdom and overseas. The substantial property element comprising a majority of freehold premises supports this asset base and is allied to substantial unutilised borrowing facilities, the interest rates on the majority of which have been fixed at advantageous levels. These factors allow me to look forward with enormous confidence to the rapid development of the Group."

A copy of the Chairman's Statement and a review of operations is available from the Company Secretary, The Brent Walker Group PLC, Knightsbridge House, 197 Knightsbridge, London SW1R 8RE.

THE BRENT WALKER GROUP

WORKING FOR PLEASURE

SECTION III

FINANCIAL TIMES SURVEY

Wales' drive to diversify its economy is moving ahead. Confidence is high. New technology and key service industries are putting down roots. But, behind current euphoria, there is still room for improvement, reports Anthony Moreton, the author of this survey

A revival in the making

A HIGHLY-EXCITED Peter Walker, the Secretary of State for Wales, could hardly contain his delight when he announced this month the arrival in Cardiff of N M Rothschild.

Earlier this year the Welsh Secretary had thrown his weight behind an initiative called South East Wales, launched by the Welsh Development Agency and the local authorities, to develop this part of Wales as a leading financial centre.

This was the first tangible success to report and it was a success of the highest order. Rothschild might be said to have put the blue in blue chip.

The merchant bank handles the very best clients and to choose Cardiff for an outstation, where it is to offer a full range of services, indicated its confidence in the growth of the Welsh economy.

The Cardiff office is only the second to be established by Rothschild in the UK outside London. It has for years had one in Manchester, where its arrival had much to do with the fact that Nathan Rothschild, who founded the bank, had close links with that city and the Lancashire cotton trade.

Rothschild is the second

major financial institution to move into South Wales this year. TSB chose Newport for one of its fast-growing divisions expected to employ some 2,000 people in the next few years.

In employment terms, Rothschild new offices do not begin to compare with that figure.

But it will bring to Cardiff what Mr Walker's colleagues in the Conservative party like to call "bottom", that indefinable something that adds weight and prestige to anything with which it is associated.

When Mr Walker was trans-

ferred from the Energy Depart-

ment to Wales after the 1987 general election, he probably little imagined he was moving to a department with such a rising profile.

But he quickly saw his opportunity. Benefiting from the work put in by his predecessor, now Lord Crickhowell, Mr Walker has so energetically backed projects that even Labour politicians like the redoubtable Mrs Maggie Collins, leader of the Rhondda council, can be heard singing his praises.

The Welsh economy has been undergoing dramatic change during the 1980s. A country weaned on coal, steel,

engineering and docks has had to come to terms with their eclipse as mainstays of the industrial economy and enthusiastically embrace newer technological industries.

Mr Walker loses no opportunity to outline a litany of achievement:

• the lowest unemployment figures, at 10.7 per cent, since 1981;

• a flow of new company arrivals such as Nice-Pak on Deeside, Oicom Technologies in Cardiff, both from the US, or expansions such as Rehau in Amwth, Crown Corrugated in Merthyr, Setton and Durward in Rhayader and Firststeel Metal Products at Aberdare.

• a high flow of inward investment.

Mr Walker could have expanded on his theme and pointed to the air of prosperity in the centre of Cardiff which has become one of the most important shopping centres in Britain, a mecca for visiting parties from as far as 100 miles away, or to the £200m-plus redevelopment of the centre of Newport and the £1.5bn scheme to be undertaken in Cardiff, both from the US, or expansions such as Rehau in Amwth, Crown Corrugated in Merthyr, Setton and Durward in Rhayader and Firststeel Metal Products at Aberdare.

• 210m redevelopment of part of the former steelworks site under the aegis of Tarmac.

Euphoria over the performance of the Welsh economy is not universally shared. There are other voices pointing out that much of the improvement is only recent and that if a longer view of the economy is taken, then Wales is in some respects not much further advanced than in 1973.

Professor Ken George of University College, Swansea, for instance, says that Wales is only now making good the stagnation that occurred in the first half of the 1980s and that the improvement in the numbers out of work has not been

reflected by any increase in the numbers actually in work.

But, undeterred, Mr Ian Kellsall, director of the CBI in Wales, says that in his 22 years in Cardiff he has never seen such prosperity.

"For most of that time Wales has not been a particularly happy place. The steel industry has shed 54,000 jobs since 1971 and coal has been devastated, with just 7,000 men left in an industry that once employed 270,000."

"But all of a sudden we have success on our hands and it is a different place to be. There is a completely different atmosphere. People now believe they can do things and firms

reflect

ed

in

work."

Clear evidence that a new

Wales is emerging is perhaps best personified by the research centre opened this year by AB Electronics in Newport which will co-ordinate all the R&D for the company's world-wide operations. The Welsh Development Agency is putting more into specialised buildings geared particularly towards companies wanting high-technology facilities.

"This is the only sensible path

to take if we want Wales to

compete with the best," says

Mr David Waterstone, the agency's chief executive.

Not all industrial news has

been good.

Last July, Rover

closed

its

pressing

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Llanelli

with

the

loss

of

800

jobs.

A creamery in Dyfed went

and a big job loss at a Lucas plant in the Swansea valley was only averted at the last moment by debt footwork.

According to Professor Ken George of the department of economics at University College, Swansea, much of the improvement has been achieved in the last three or four years, over the longer period since the recession began — Wales has made little progress.

Wales is certainly progressing, but not as fast as the UK as a whole, he states. Growth rates have been low and, by the end of last year, manufacturing output was only just above its level in 1979.

Even between 1984 and 1986, the last year for which figures are available, Gross Domestic Product, did not rise as fast in Wales as in the UK as a whole. GDP per head was 8.1 per cent of the UK figure in 1984 and 8.7 per cent in 1986.

The picture for the first half of the 1980s was of a stagnant economy. In 1985 the index of Welsh industrial production and construction was nearly 3 per cent below its 1980 level and some 15 per cent below its 1978 level.

"Despite the growth in services real GDP was only 3.7 per cent higher in 1984 than in 1980, an annual growth of less than 1 per cent."

Professor George says that

"the revival in the economy is reflected in a reversal of the upward trend in the rate of unemployment but the improvement front has not been accompanied by an increase in the number of people actually in work."

Employment in Wales fell sharply between 1979 and 1984, with a loss of 127,000 jobs. By 1987, despite a small increase in self-employment, a further 19,000 jobs were lost. This trend, says Professor George, "shows no sign of reversing."

Even the unemployment fig-

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The arts scene: national riches go on display

Tourism: targets lifted

Mr David Waterstone, the agency's chief executive.

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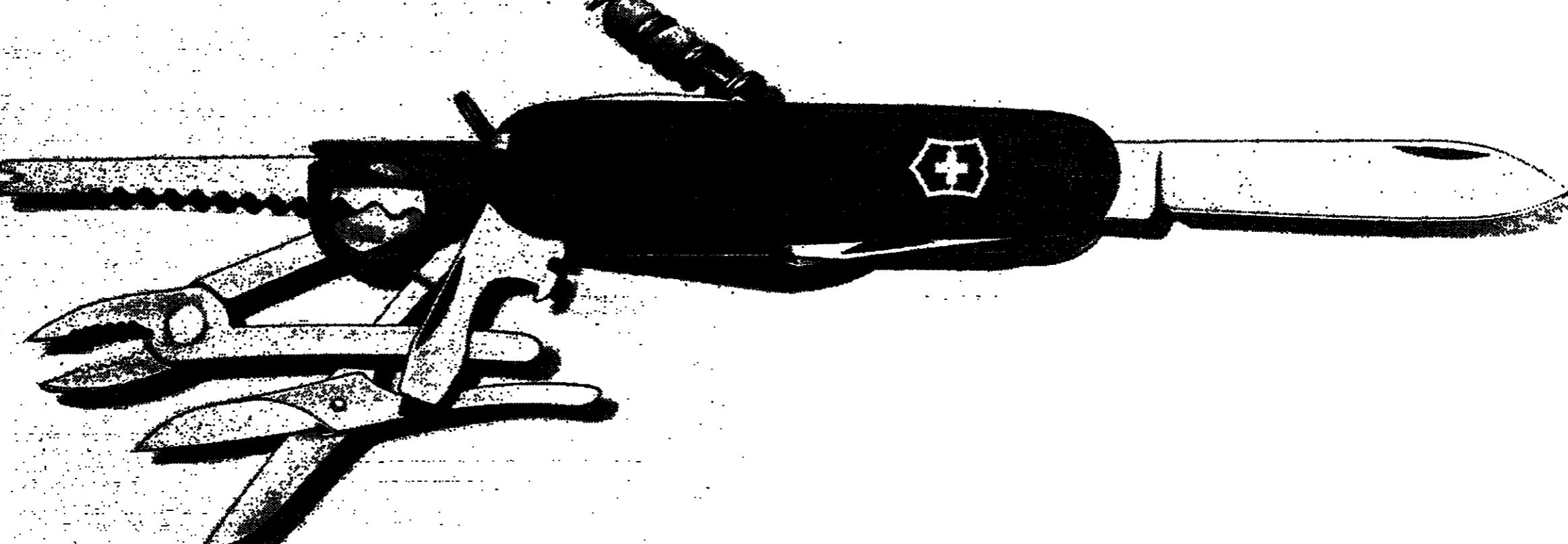
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Even the unemployment fig-

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WALES 2

PETER ALLEN plays it cool. Steel is performing "extremely well," he says. It is an understatement though, with privatisation looming fast on the horizon, he might be excused for taking a cautious line.

The fact is that steel in Wales is booming. Port Talbot, one of the two main integrated mills in the country - and one of the five in Britain - is working at 100 per cent of its manned capacity, producing some 2.3m tonnes of raw steel a year from a capacity of around 3m tonnes.

Llanwern, in Newport, the other integrated Welsh plant, is also working to 100 per cent of manned capacity and producing about the same total tonnage. The tinplate works at Trostre and Velindre outside Swansea are working flat out and, in north Wales, Shotton works, the largest strip steel coatings plant in Europe, is also booming.

This is all a very long way from 1980 when the industry was losing millions of pounds a week, forcing British Steel to introduce a drastic retrenchment programme which resulted in 25,000 redundancies at Welsh steel plants in the space of a single year.

At the start of this decade British Steel was employing nearly 50,000 men. That figure is now down to around 18,000. But the industry has probably never been healthier in modern times.

The workforce at Shotton, where around 8,000 went overnight, is now down to 2,200. But as at Port Talbot and Llanwern, productivity has increased. Capacity in 1979 was touching 1.5m tonnes, and after the end of iron and steel-making, processing of strip steel in the coatings complex which remained was down to 10,000 tonnes a week. New capital investment and higher productivity have doubled that figure to 20,000 tonnes.

More important, the industry has gone "downstream", producing a higher-quality steel with greater added value, so contributing to the much healthier position. British Steel finds itself in as, on September 5, it changed into a public limited company in advance of the public flotation.

Mr Allen feels gratified at this change. He has seen it through the bad times and into the good. He is managing director of British Steel's strip mill products division. In effect, this is largely British Steel's Welsh operations since, outside Wales, there is only the large integrated works at Ravenscraig in Scotland with some

As British Steel prepares for privatisation



Peter Allen, managing director, British Steel strip mill products division

Welsh steel industry recovers its strength

3,000 employees and one or two other small plants.

Mr Allen sits behind a sparsely-covered desk in a plain office in the Llanwern works. "British Steel now has a very competitive position in the market place," he says. "We have maintained our competitive levels with the Europeans and we are directing investment towards the products with more added-value."

British Steel, in Wales as in the UK, still lags some way behind the Far Eastern producers where output per man is higher, sometimes considerably so. But Mr Allen contends that these plain comparisons are increasingly meaningless.

As the industry strives for greater profitability the old measurements go by the board. Taking the downstream path,

adding value, means more employment to get out the same tonnage. The industry is now producing more sophisticated grades of electrical steel, for instance, out of the Orb works in Newport. It is producing more sophisticated tinplate. And it is producing coated sheet for the motor and building industries in particular.

This is where Shotton is so important. Some £30m has been invested in new techniques and up-to-date machinery on a galvanising line at the North Wales works. In addition, £32m has been spent on an electro-zinc line, both geared to the motor industry, and a new colour-coating line is in the process of being put in.

Hotpoint, in Llandudno, is an example of the way British

Steel is co-operating with the domestic-appliance industry. Hotpoint has no painting facility and so it is taking primed sheet from Taffaonbach in South Wales to its own specifications.

Trostre is another example of new investment to upgrade the product. A continuous annealing line costing £50m has been installed to produce better tinplate.

With strong order books, both home and overseas, the one worry at the moment is the sterling exchange rate. Mr Allen professes not to be unduly concerned, believing that "there is an acceptable balance at the moment between the pound and the D-mark and the dollar." He would like rates somewhat lower but takes comfort from

the weight of dollar-denominated purchases and D-mark-denominated sales working in British Steel's favour.

The strength of the industry in Wales is likely to be underlined when the industry goes private because British Steel will then be able to take a purely commercial approach to the question of the fifth integrated mill. This is something Mr Allen will make no comment upon, referring any questions to what Sir Robert Scholay, British Steel's chairman, and Mr Kenneth Clarke, the then Industry Minister said.

Mr Clarke gave a commitment last December for steel making to continue at all five plants for "a number of years." In particular, he said steel making would continue at Ravenscraig for at least seven years, "subject to market conditions," and that the strip mill there would continue to operate at least until the end of next year.

This was a political commitment. If there is any change in demand, in particular if demand drops, then it would, on commercial grounds, make more sense to absorb Ravenscraig's steel making into Llanwern and Port Talbot. An easier case could be made out for integrating the strip mills in this way because there is serious overcapacity throughout Europe in this sector.

A recent report from the Institute of Fiscal Studies has suggested that, over the next decade, investment and capacity in Wales could be increased substantially to make the two South Wales integrated works the largest in Britain and among the largest in Europe. Any such moves would almost certainly involve the closure of Ravenscraig.

A commercial management, as British Steel will shortly become, would not be bound by political constraints beyond those carefully phrased. But for political reasons everyone in British Steel plays a dead bat on these issues just at the moment.

Not that the matter is relevant just now. The three works in the division are producing at capacity as presently manned and Wales could not absorb the Scottish steel output in the short term.

But if the market changes, then a very different strategy could be needed and one in which Wales would undoubtedly benefit. After the traumas of the early 1980s the country is gratified that the early 1990s could bring great benefits from its most important manufacturing industry.

THE VIEW from Alan Cox's window takes in the wastelands on which GKN's East Moors plant in Cardiff once stood. Beyond stands the Tremorfa works of his company ASW, the private steelmaker, one of only two in Wales (Brymbo being the other), which came to the market last May.

Mr Cox likes the view. It reminds him of how much progress ASW has made since it became the first of the steel companies, then called Allied Steel and Wire, set up in 1961 as part of the Phoenix programme of joint ventures between the state-owned British Steel Corporation and the private sector.

"At East Moors it took over 4,000 people to produce 600,000 tonnes of billets a year," he says. "We produce a third as much again from 340 men".

Technological change, making assets work, has turned round ASW from the point where it was losing £2m a month when it came into existence, to today when it is making about £2m a month.

Mr Cox has other reasons to admire the view. The wastelands are now part of the film Cardiff Bay development that will transform the shoddy-looking docklands into a city for the 21st century. Mr Cox sits on the board of the Development Corporation. What happens to his view in the future will depend on the worth of ASW. Mr Cox admits there were difficulties but he was more than pleased with the result even if the placing at 150p a share - now 20 per cent higher - rated the company as a yield stock. "I want to see us re-rated on a growth basis," he says.

Some 70 per cent of the shares were placed with a wide spread of institutions, none holding more than 3 per cent of the equity, and 10 per cent was allocated to the employees.

The successful flotation - "I think the market is now gaining confidence in basic businesses," Mr Cox says - could have an important consequence for British Steel, making it easier for the state giant to be accepted.

ASW could not have come to the market at a much more difficult time. The European Commission, confronted by overcapacity, had just ended all steel quotas and there were fears of a price war and loss of market share.

The doctors had not, however, taken into account the immense effort at increasing productivity initiated by Mr Cox and his management team over the past seven years. The company sent over 200 employees at a cost of some £3m to

Profile: ASW

Restorer of City faith



Steel met: ASW's Alan Cox

Industry (G), Charterhouse and Mercury Asset Management, a subsidiary of ASW's merchant bank, S.G.Warburg.

These three took 80 per cent of the capital and BSC the remainder, although the management also contributed £700,000.

The three institutions then gently massaged the City to convince some of the worth of ASW. Mr Cox admits there were difficulties but he was more than pleased with the result even if the placing at 150p a share - now 20 per cent higher - rated the company as a yield stock. "I want to see us re-rated on a growth basis," he says.

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the best operations in Europe, the US and Japan, especially Japan.

There were technological agreements with Kobe Steel and Kyocera Steel. Today, there are still two Japanese working with ASW in Cardiff and Mr Cox is off to Japan next month to see these companies.

Investment was stepped up - more than £55m has been spent - and production improved. ASW, Mr Cox concedes, is still not as efficient as the best Japanese concerns but the gap has narrowed and he claims it is continuing to narrow.

Half of ASW's output goes to the construction industry and the boom in the economy is being reflected in the company's results. That boom is now sucking in imports which account for between 8 and 30 per cent of the UK market according to ASW's position in the market.

Mr Cox is not too concerned with the level of sterling because he detects rising prices among his European competitors. He also sees the EEC not only tightening the rules on hidden subsidies but also acting against them more stringently. With a fifth of exports coming from exports he is clearly in a strong position.

But the worries over Britain's rising balance of payments deficit have exposed fears about the solidity of the boom. Any check to its upward progress, even or slowing of the rate of growth, would hit construction early and domino into ASW.

Mr Cox's report is that "the main thing is an ability to deliver a good product with excellent service. With that at your back sales can meet the competition. There are a lot of projects around and we are not over-dependent on any one."

He is careful, though, not to be carried away by the growth in the market. ASW has to improve its existing business, grow in Europe and consider how it might extend its own frontiers. "Any acquisitions will be bolt-on additions, extending what the company is already doing in the steel industry. We would not go into something new in the UK," he says.

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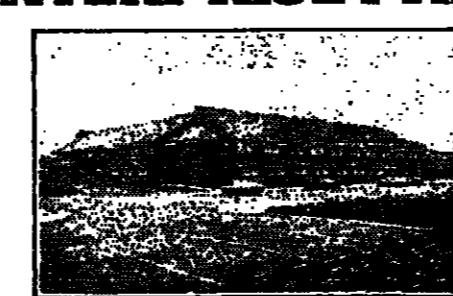
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WALES 4

After suffering big job losses in the early 1980s...

Clwyd counts its successes

FOUR WEEKS ago the American concern, Nice-Pak, which claims to be the biggest producer of wet-wipe products in the world, decided to build its first European plant, costing \$1m and creating 125 jobs, on the Delyn enterprise zone in Clwyd.

Nice-Pak arrived in North Wales as the result of a recommendation from a company that had arrived in the county earlier. Bragg Gibson, a manufacturer in the complementary field of disposable nappies, has been in Clwyd for some time and its joint managing director, Mr Adrian Bragg, said it was so pleased with its operations "that it was only natural we should recommend Nice-Pak to come in."

The arrival of the wiper company brought to 2,500 the number of jobs on the enterprise zone since it was set up almost 6 years ago. Most of those jobs - 86 per cent - are in manufacturing, unlike many of the enterprise zones which have a strong emphasis on distribution and warehousing.

Further, two out of every four jobs created have been full-time ones for men, a big advantage in an area which has seen the numbers at British Steel's nearby Shotton works drop from some 13,000 in the late 1970s to just over 2,000 today.

This part of North Wales is booming. If it had more factories available it could let them immediately. "We are running well behind demand," says the Welsh Development Agency's Ian Gould. "We haven't got a 10,000 sq ft factory or bigger available in the region. Much of our building programme for next March is already spoken for."

Mr Mervyn Phillips, the county's go-ahead chief executive, is equally bullish. "We have been very successful in attracting inward investment and encouraging growth among indigenous companies."

"Ten years ago we lost 22,000 jobs almost overnight with the closures at British Steel, Courtaulds and in the coal industry."

But that is all behind us. We have created jobs and now have some of the lowest unemployment in Wales.

The roll call of companies now operating in this part of Wales is impressive. Fifty overseas concerns have arrived in the past eight years. Brother



Running out of space: WDA's Ian Gould at Newtech technology centre, Deseide Industrial Park

and Sharp spearhead the Japanese infiltration which now totals five companies. Continental Can (which recently unveiled a £7m investment), Kellogg and Kimberly-Clark, which in March announced a £20m expansion, represent the larger US concerns.

Shotton Paper is the British offshoot of a Finnish concern and earlier this year the West German Vossen, which claims to be the largest towelling producer in Europe, decided on Wrexham for its British base.

Major British concerns are well in evidence. British Aerospace, Pilkington's electro-optical arm and Courtaulds have more recently been joined by Firegreen, Lactochem, Richard Burridge, Thor Materials and Central Microfilms.

In many respects north east Wales has become as great a success story as the south east part of the country around Cardiff and Mr Phillips puts his finger on one important advantage Clwyd has over the Capital: "We have a much bigger catchment area than either Cardiff or Newport. Within an hour's drive of Wrexham or Mold, there are 4m people. Within that radius there is Manchester airport, the third most important in Britain and a major international gateway."

North east Wales has the added advantage of lying in the shadow of Chester. In other circumstances, this might be considered a disadvantage but since the world-renowned city is now bursting at the seams and incapable of absorbing much more industrial or commercial expansion the natural habitat for any industrialist

is actually Delyn, the next-door authority, fears that the large retail component of the development will adversely affect the character of the small towns along the North Wales coast.

The fears are real. Large shopping developments tend to cream off purchasing power from town centres, especially from the small ones. But the growth of out-of-town hypermarkets is inevitable and if the development did not go to Delyn it would almost certainly look for another outlet within range of Chester.

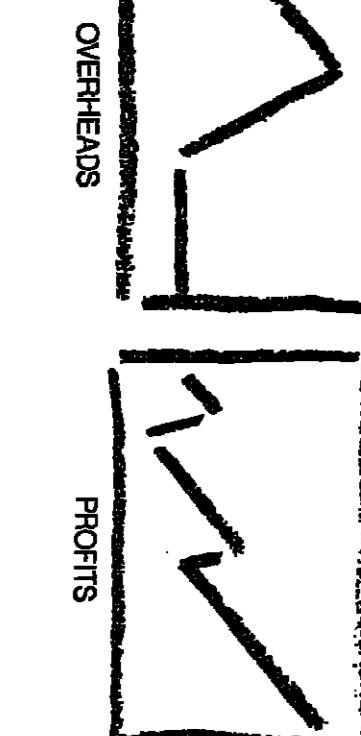
Mr Phillips also points out that research undertaken for the county indicates that Delyn will become a regional shopping centre, competing with Chester and Liverpool, and that great benefit will accrue from the scheme.

Equally as innovative and exciting to Mr Phillips is the development of the Wrexham area as a major centre for the medical-care industry. "We are working closely with the area health authority and the North East Wales Institute in the town to develop a medical technical centre," he says.

This would take advantage of the local hospital and a private hospital and be based on a technology park being developed by the WDA as one of its up-market "select" sites next door to the Wrexham hospital.

Clwyd is first into this field, the only authority in Britain attempting to integrate industry and the medical field in one overall site. It is developments such as these that have put the gloss on Clwyd and enabled it to bring its unemployment level down.

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Dr Roy Brichan, chief executive of Robertson Group

Profile: Robertson Group World eye view from Llandudno

TO FIND a company with a reputation as a world leader on the North Wales coast may not be unique but it is still unusual. To find it in Llandudno, an Edwardian holiday resort, certainly is unique.

That is where the rapidly expanding Robertson Group has its headquarters and half its 1,000 staff. The Robertson Group may not be a household name despite its size but within its industry its name is on the tip of just about everybody's tongue.

Dr Roy Brichan, its chief executive, who joined the then fledgling concern 20 years ago after taking a doctorate at Leeds, describes its work as being a consultancy in the field of natural resources and the environment.

The largest slice of its activity is involved in the oil and gas industry, from which it earns almost 60 per cent of its £315m turnover. That turnover comes mainly from overseas, only a third originating in the UK.

Robertson has, for instance, just completed a three-year integrated geological, geophysical and engineering evaluation of all the petroliferous basins in the Sudan.

Earlier it was involved in seeing how rice can be best grown in Bangladesh when, as the television has shown so graphically recently, large areas of the country are flooded every year between July and September. Its task was to find the best sort of rice where there was a danger of the leaves being suddenly and unexpectedly submerged.

The Group was set up as Robertson Research in 1961, taking its name from a shipping company that worked from a quarry on the coast near Llandudno. The shippers had called in two scientists to analyse the rocks they were carrying and the business grew and expanded from this point.

At first it concentrated on minerals but it expanded into petroleum to capitalise on the expertise of one of the two founding fathers. Today, the renamed company (renamed after it went public four years ago) operates in five main areas: petroleum, minerals and water, cartography and publishing, laboratory and chemical engineering, and agriculture together with urban and rural development. There is also a separately managed mining finance company.

Petroleum remains the major part of the business but the company decided in 1986 after the oil price crash that it was over-exposed in this activity and set out on a vigorous policy of diversification that involved an £8m rights issue last year to provide the money.

That money was quickly put to use. A number of companies were acquired during the financial year 1987-8, helping push turnover up by a half. Petrocon's petroleum testing and production division was

also a distinguished member of that company.

It was therefore thought sensible to diversify this work and three companies were acquired which are planned to lead to a big expansion in cartographic production. Robertson, through the publishing arm, has now moved into county maps, city street plans (primarily for use in the pop-up market) and walking guides. Five county maps have been added to the UK tourist map series and others, such as walking guides in France, produced.

In a country such as the US, it would not be thought unusual for a company such as Robertson to have its international headquarters in a town like Llandudno, if such an equivalent exists there. But Britain is different, and as Robertson expands, especially as it expands in the South-East, there will be pressure for it to have a "presence" in the London area. Robertson is determined to resist this pressure.

North Wales wants to keep the company, too. Regional Britain benefits immeasurably from having head office operations in specific localities. North Wales already has a number of important operations based in the area, such as Iceland Foods and Kwik Save, and Robertson is a distinguished member of that company.

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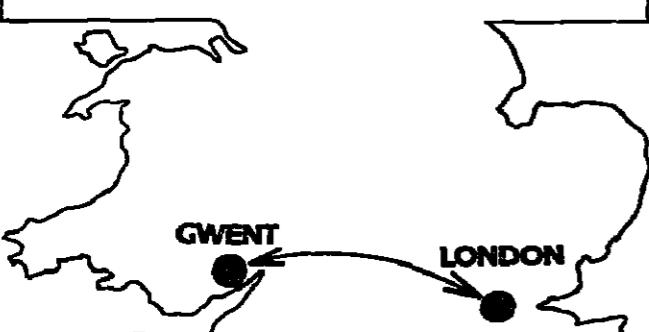
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SOUTH WALES PART OF THE NEW FACE OF BRITISH COAL

WITHIN THE next few weeks South Glamorgan County Council will have completed the move into its new headquarters in the middle of the giant Cardiff Bay development. Incoming officials are already jostling for parking space with the last of the site contractors and the spending power that over 1,100 white-collar workers will bring with them will work wonders for a part of the city that has seen much better days.

Smaller tenants such as architects Holder Mathias have been in the Bay for some months and others such as ABP, which owns a large part of the port, and ASW, the leading private-sector steel concern, have been there for countless years.

For the most part, though, Cardiff's docklands have presented an unattractive appearance for several decades. It took an act of imaginative foresight and courage for the county, one of Cardiff Bay's founding fathers, to relocate in such an area.

Cardiff Bay was the first of the second wave of urban development corporations to be set up by the government. Fired by the way in which both London and Merseyside had developed their run-down dockland areas after development corporations were set up in 1981, the government decided to go a step further with similar bodies for first, Cardiff and then Teesside, Teeside, the West Midlands and Greater Manchester in England.

The intention to develop Cardiff was announced in November 1986 and criticism has surfaced that the four other newcomers have stolen a march on the Welsh. In the highly competitive world involved in attracting development capital some appear to have made considerable advances. Teesside, for instance, has announced a £40m marina and housing development along its waterfront and a £10m plan for Smithie Dock shipyard.

Mr Geoffrey Inkin, chairman of Cardiff Bay Development Corporation, is aware of the criticism that it is not moving sufficiently quickly but admits that "you have to get the base right. Without that you might as well not move at all. Land has to be available and it has to be properly serviced before you can interest an international developer."

He points to the way in which a strategy plan has been drawn up - "a mammoth task and extremely well done by the Llewelyn-Davies Planning group" - and to the detailed planning work that has been undertaken. That strategy envisaged a £1.5bn scheme that would turn the docklands over the next 10 years into one of the most exciting waterfront developments in Europe.

"We are not just involved in urban regeneration here," he says. "We are creating an internationally recognised city of the highest merit."

The strategy was unveiled at the end of May and envisaged between 5m and 6m sq ft of industrial space, another 2m to 3m of commercial development and the building of some 6,000



Awaiting a barrage: the entrance to Cardiff Bay, with the islands of Flat Holm and Steep Holm in the background

£1.5bn is being invested to transform the Welsh Capital

Cardiff Bay gets under way

houses and flats.

There will also be shops, leisure facilities and an international maritime "city". The next phase, on which work has already started, is to focus on four or five key areas, such as Penarth docks, the area just south of Cardiff Central station, the core area along Bute St (the heart of the old Tiger Bay), the inner harbour (or maritime "city") and East Moors, until 1990 the home of a major steelworks.

He refuses to be rushed into announcements just to catch the public eye but is adamant that the study work being undertaken, which is "both extremely complex and detailed" is essential before development can go ahead.

Work is, however, well advanced by an outside group on proposals for the core area and in-house on the East Moors steel site. The inner harbour, probably the most important part of the whole dockland

scheme, will be sent out to tender to an international study team - "but we have to know precisely what to tell them if we are to get the sort of result back that will satisfy us."

Progress within Cardiff Bay is complicated by the fact that much of its success depends on a 550m barrage that will enclose some 500 acres of inland lake. Without a barrage the whole development would become much more difficult and this subject is out of Mr

Inkin's hands. The barrage needs a parliamentary bill and there is considerable opposition to it from environmental groups, led by the strong Royal Society for the Protection of Birds.

"The barrage will allow us to turn something adequate and local into something internationally outstanding," Mr Inkin says. "Investors and developers who come here all share that view."

The barrage bill goes back to

Parliament in November and on the best assumption it will be a further 12 months before it is enacted.

Little development will take place on the important inner harbour until it becomes clear, probably around the middle of next year, if the bill is to go through its parliamentary paces unscathed.

Cardiff Bay also faces difficult negotiations with ABP, the major landlord in the docks, which not unnaturally would like to develop its own land and take the risk in development values into its books.

The skills training group has been set up precisely to provide those skills locally that we shall eventually need and a community liaison officer was appointed early on. All the senior staff have spent long evenings briefing the interested parties, 30 of them.

"We have even brought people together in order that we might consult them," Mr Inkin says.

"The CBI and Rotary, the TUC and the local clergy, Cardiff businessmen and the chamber of trade. It has been time consuming, but I believe essential."

The development of Cardiff Bay will be a major success he firmly believes. "We are building something here not only for the future but something that will be internationally recognised. But what we are doing is only part of the wider growth that is taking place in Cardiff itself. The development of Cardiff Bay complements the development of Cardiff into one of the finest cities in Europe. What we are doing has to be seen in that context."

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The barrage bill goes back to

New face of Newport: the Imex semi-conductor plant.

Urban renewal

Swansea and Newport stride out

WHAT HAS happened at Newport and Swansea might be described as a tale of two cities, one having taken large strides towards regenerating its economic life, the other just about to set out.

There are great similarities between the two. They both have strong steel and other metal industries and both have ports which have seen better times. Each has been the focal point for valley hinterlands.

There, though, the similarities peter out. Swansea is a beautiful city which has capitalised on its attractions to become even more alluring while Newport, though not an ugly sister, has had to fight hard to make the most of its appearance.

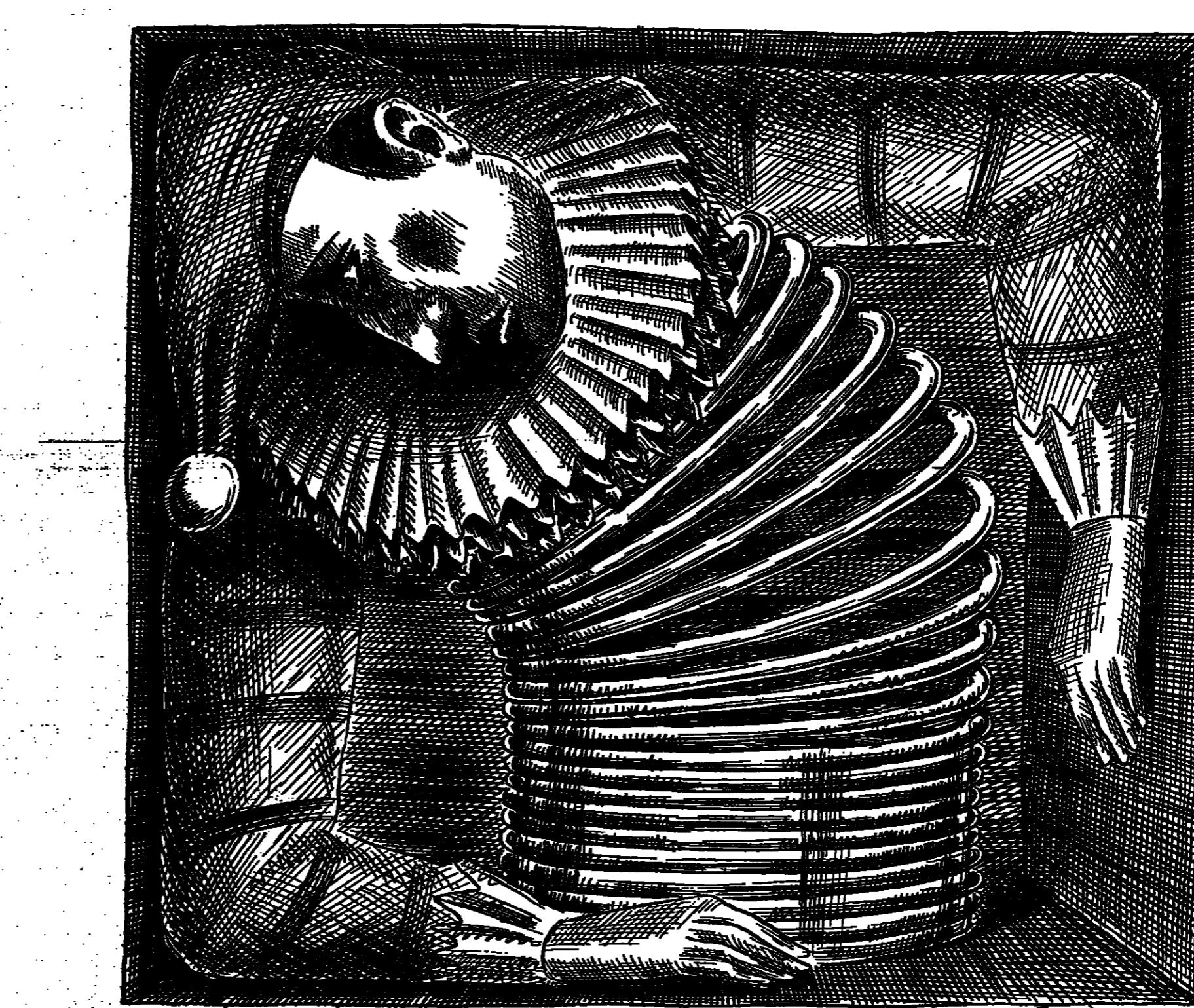
Visitors to Swansea cannot but be impressed by its wide bay, stretching from the entrance to the docks for some half a dozen miles to Mumbles Head. A light railway - really a tram rather than a train - that ran between the two has long since gone, as have the rugby internationals at St Helens which the tram passed.

In its place is a green award affording the best urban walk in Britain as it runs along the fringes of Singleton Park and the University College. The walk also takes in Swansea marina, an example of how to develop a captive dock without destroying the area's natural advantages.

Newport has no such comparable jewel. Although the town stretches the mouth of the Usk, a famous salmon river in its higher reaches, one could be forgiven for thinking that any self-respecting fish that entered this particular river would probably die of mud poisoning before it reached the point where it could fall prey to an angler's rod.

The Uel at Newport is, frankly, an eyesore. Yet despite its almost inherited disadvantages, Newport has imaginative plans for its redevelopment. Swansea has managed to eliminate much of the dereliction caused by its industrial past but Newport is the more likely of the two to take a giant stride into the future.

This is not just a question of its being the first port of call on the way in to South Wales, though this has helped. It is undoubtedly easier to attract



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Wales

BRAVE NEW

WALES 6

ON THE last Friday in March last year hurricane-force winds which tore up trees and blew down buildings caused the Severn Bridge to be closed to traffic for only the second time in its 21-year life. The result was little short of chaotic.

The journey from the outskirts of London to the centre of Cardiff, which can be done comfortably in under three hours along the M 4 motorway in ordinary conditions, took upwards of six hours. There were long queues of cars and lorries approaching the bridge, unable to go forward or back.

The alternative route, along the A 40 and the A 48 after Gloucester, turned into a nightmare procession of frustrated drivers trying to overtake in the wrong spots, traffic hold-ups at the roundabouts on the Oxford bypass, trees across the road across the Cotswolds and interminable delays in the little towns of Lydney, Newent and Chepstow along the Severn estuary.

The elements had proved in a few hours what Welsh industrialists had been preaching for years - that the Severn Bridge has become an absolutely essential element in the Welsh economy.

The closure pointed up one other factor: the need for a second crossing. Not just as an insurance policy against the likelihood of the conditions of Friday March 27, 1987, repeating themselves but also, and more importantly, to cater for



The Severn Bridge: daily traffic totals do not reflect bunching at certain times of the day

The Severn Bridge

Small print key to a second crossing

the increasing amount of traffic crossing the present bridge. "Wales is the only major industrial area where access to the main markets is across an estuary," says Mr Ian Russell, Wales Director of the Confederation of British Industry. "The bridge is absolutely crucial to the growth of the economy. A second crossing is essential."

Mr Dudley Fisher, chairman of the Wales CBI, adds that "industry sees the second bridge as building on the strength of the Welsh economy and we are not going to let this project slip from our grasp. Pressure must be kept up until the government's commitment to a second crossing is put beyond doubt."

The case for a second crossing has been growing insistently in Wales for some years. That case has been accepted by the government - but only obliquely and in such a way as to leave industrialists with some fears about its outcome.

The case was accepted in principle two years ago by the then Secretary of State for Wales, Mr Nicholas Edwards (now Lord Crickhowell), subject to the site of the crossing, almost on top of the existing Severn Tunnel rail link some three miles downstream from the present bridge being acceptable.

Unfortunately for Wales, the bridge is the responsibility of the Minister of Transport rather than the Welsh Office and Mr Paul Channon, its Minister, prevaricated.

This July he appeared to put the matter at rest when he announced in the Commons that he would invite bids to build the new bridge. The small print, though, allows a let-out and Welsh industry is not convinced it has what Mr Kelsall describes as a "100 per cent cast-iron guarantee".

Mr Channon has in effect said the second bridge will be built provided the private sector finances the operation "or designs and builds it with the government responsible for funding and operation". And the operator will have to take over the existing bridge, its

crossing as their weight - the permissible weight of lorries has increased and there are many more of them using the crossing.

The strengthening cost has pointed up the fair-lying nature of the economics of the bridge.

It cost £2m to build in the 1960s and it was expected that tolls would amortise the initial investment by 2006. However,

government financing rules

force the capitalisation of interest charges, to which now has to be added the £56m refurbishment work, so that at the moment, the existing bridge is almost £100m in the red.

It is this deficit that will have to be taken into account by any prospective developer of the second crossing and is causing concern in Wales that it might inhibit a developer from coming forward.

If no private operator comes forward the government would only consider building a bridge if projections of growing traffic warrant it. It is this caveat which worries business.

Mr Fisher has said: "When questioned about the project Mr Channon made it clear that, if government money was needed, then the go-ahead would still depend on increases in traffic flow. That is not a strong enough commitment to the future of Wales."

Traffic flows have been rising appreciably in recent years sufficient to convince most people of the need for another crossing. On the Spring Bank Holiday Monday this year just over 69,000 vehicles, most of them cars, crossed the bridge. Over the

last six years new companies have located in Clwyd from all over the UK and overseas. Many have undertaken further expansion projects and are continuing to prosper in their new location.

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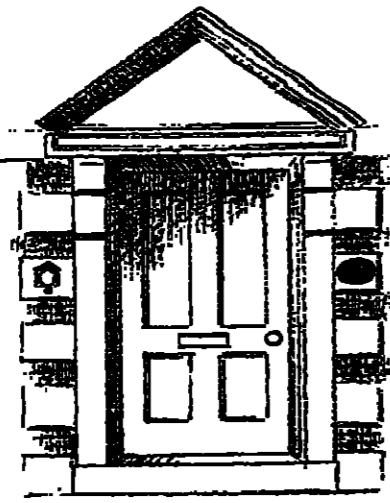
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whole year the daily average is now 44,500. That figure rose by 9 per cent last year following a 7 per cent rise in 1986, both faster than national forecasts.

The growth in traffic crossing the bridge is, though, not as fast as that on motorways generally, where the increase is now running at 13 per cent a year. Government forecasts of traffic across the bridge indicate a daily average of around 47,000 vehicles if gross national product rises by 2 per cent a year or 53,000 if the rise is 3 per cent.

Motorway growth tends to reflect changes in GNP - and at the moment GNP is rising considerably faster than these rates.

The daily totals do not reflect the bunching that occurs at some times of the day. Between Sam and Sam going east, between 4.30pm and 6pm going west and on Friday evenings and Saturday mornings, in particular, the hourly flows are considerably above average.

When this happens there are long delays. On Fridays the daily average rises to 60,000 vehicles and on Saturdays in August it is over 68,000.

Some of the delays have been eased by the addition of a ninth booth which allows five to cater for the morning peak eastbound and five westbound in the evening. But the Ministry of Transport is unclear what effect the extra booth has had since the bridge is currently restricted for long periods to a single lane in each direction for refurbishment.

A £56m programme to strengthen the structure and resurface the road was started in 1986 and should be completed in 1990. By then the bridge should be capable of carrying a full load - except at peak times. The worry of the engineers, though, is not so much the number of vehicles crossing as their weight - the permissible weight of lorries has increased and there are many more of them using the crossing.

The strengthening cost has pointed up the fair-lying nature of the economics of the bridge. It cost £2m to build in the 1960s and it was expected that tolls would amortise the initial investment by 2006. However, government financing rules force the capitalisation of interest charges, to which now has to be added the £56m refurbishment work, so that at the moment, the existing bridge is almost £100m in the red.

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The illegality of Treasury financing is made worse by the illegality of the Ministry of Transport's own rules on tolls. It says that all estuarine crossings are subject to tolls. But this is not true of the bridge over the river Gooe on the M52 Hull to Liverpool motorway, it is just part of the carriageway and not treated any differently. In North Wales the

55 dual carriageway will not have toll booths when the road goes through a tunnel under the river Conwy estuary. And only a few miles away from present Seven crossing, the M5 motorway crosses the Avon estuary, again without exacting tolls.

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TORFAEN

Valleys Initiative

Repairing the fabric of the 'inner city'

THE PARC and Dore Hall in Tredegar were, many years ago, the centre of most of the social and cultural life at the top end of the Rhondda valley. Founded over a century ago by subscriptions from the miners working in the eponymous colliery, it was in effect their "university", library, social centre, doctor's surgery and theatre.

Six miles to the east, in one of the Gwent valleys, the Workmen's Hall and Institute in Blaenavon played a similar role. These two still exist, though many smaller institutes have long since succumbed to economic and social neglect following the closure of local pits and, when they have not actually been closed, have been turned into cinemas and bingo halls.

Today, it is recognised that centres like the Parc and Dore and the Blaenavon Institute ought to be kept in existence and under the Valleys Programme launched by the government in June 270,000 is to be spent on making them shipshape.

From the outside, the Parc and Dore looks like a typical Welsh Victorian building, all stone and coloured glass. Inside, it is now a modern building with an 800-seat theatre that every year draws in about half as many people as the Sherman Theatre in Cardiff.

The Parc and Dore has received £100,000 towards improving the theatre's backstage, stage and dressing rooms, some structural work and providing new equipment. Next year the Blaenavon Workmen's Hall above Maesteg and the Coliseum Theatre in Tredegar, in Aberdare, will get similar treatment.

The Welsh Office is now looking for other social and cultural centres which have fallen on hard times and are in need of repair to restore them as living centres.

But neither a new stage nor a coat of paint are enough to cure the problems of the industrial valleys of south Wales. Mr Peter Walker, the Welsh Secretary, whose Valleys Initiative to regenerate the area was launched earlier this year, is aware of this.

The valleys have suffered from a serious run-down - complete disappearance in many cases - of their basic industries, coal and steel. There were once 66 pits in the Rhondda alone. Today there is none.

Factories have come in to replace coal and steel, but as Mrs Maitie Collins, leader of Rhondda council, admits: "We shall never get above ground the number of jobs that we once had underground." Even so, a lot can be done, and not just by the government, to improve the old housing, poor roads and outdated infrastructure.

The industrial valleys of South Wales are a large area and have been described as Wales' inner-city problem. They stretch from Llanelli and Ammanford in the west some 50 miles east to Pontypool. On a north-south axis, they start at Caerphilly, just north of Cardiff, and move 17 miles up to the top of Merthyr Tydfil. Their character had been changing even before Mr Walker launched what he described as "the most comprehensive programme for economic growth the valleys have known."

The Welsh Development Agency has been putting in advance factories at several sites and clearing sites. The first executive housing by the Barratt group, albeit with the aid of an urban grant, has been built in Clydach Vale, and some of the local authorities, the Rhondda especially, have made positive steps to recruit their economies.

"We have a conscious policy of putting inward investment first," says Mr Tony Roberts, the borough's energetic deputy chief executive. "We want jobs and we will build the rest around them."

Mr Walker would acknowledge that a lot of the groundwork underpinning his programme had been started by his predecessor Lord Crickhowell. But the programme that

emerged last June bore Mr Walker's personal stamp in a number of areas. The Welsh Secretary set out to reduce the 37,000 unemployment figure by 25,000. "My plan could bring it down to levels existing in the South East of England," he said in the spare surroundings of the Applied Screen Print factory in Tonypandy.

Such hype, even though he carefully used the past indicative tense of the verb, allowed Labour politicians, who dominate this part of south Wales, to accuse the minister of doing little more than package together a mish-mash of bits and pieces, some from within his department, some from outside in the private sector, in order to make the whole thing look good.

There is some truth in this accusation. Whitbread had on the stocks a £14.5m investment programme to upgrade its public houses in the area. Bass had a similar £23m programme. Their research had established that when a run-down pub had been given a face-lift turnover could rise by as much as a half.

Whitbread had been working on plans for the pub since the end of 1986 but they were included in the valleys programme as "enhanced" spending.

But such criticism, however true, misses the point. Mr Walker has focused attention on the area, not only encouraging the local authorities to put a renewed impetus behind their own plans but also the outside community to believe that something is now being done on a major scale about the economic and social fabric.

The actual programme itself, whether "new", "enhanced" or just plain old hat, drew heavily on a report produced earlier this year by the fledgling Institute of Welsh Affairs - itself

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WALES 7

Development of Mid Wales has gathered momentum but...

House prices threaten jobs

In the middle of last month, at the height of the holiday season, the Hampshire concern, Nasrol, which makes drilling, grinding and sawing machines for wood and metal working, chose to announce that it was to move to Brecon, in the foot-hills of the Beacons.

The move will eventually create 25 jobs in the small market town. It follows the decision of Custom Fasteners, which makes nuts and bolts, to create 10 jobs in Newtown after moving from Redditch.

In the middle of Wales jobs are counted in tens, and none the worse for that, says Dr Iain Skewis, chief executive of Mid Wales Development, the government-funded corporation set up in 1977 to regenerate this part of the country where sheep outnumber the 194,000 humans by about 50 to one.

"I am very optimistic indeed about the future. There has been a big improvement in the economy over the past year and we are more optimistic than we were four months ago.

"What is particularly pleasing is that a lot of the progress is being made by indigenous concerns. Companies like Nasrol and Custom Fasteners are important but we let as many of our factories last year to local people as to incomers, the first time this has happened. We believe that before long indigenous growth will outstrip that of outsiders."

There is, however, one very large cloud on the landscape: housing. The provision of housing, or, more accurately, its non-provision, threatens the corporation's ability to maintain its momentum.

Rural depopulation, which threatened the fabric of the area a decade ago, especially as farm workers moved off the land, has largely ended. Some 300 farm workers are still thought to give up, or be forced out of, their jobs every year but this is a contentious figure and few people are convinced it is completely accurate.

The decline in the population has been ended, though not so much by a rising birth rate as by a massive inward movement of people. New companies, bringing some workers (usually executives) and creating other jobs, are welcome. What is not welcome is the flood of people coming to live in the area without working in it.

Dr Skewis calls it "a man-



Dr Iain Skewis, chief executive, MWD: house prices have gone through the barrier of reality

ace". Mid Wales has cheap houses. It is a soft area for those with high disposable incomes living in the South East of England or the Midlands who want a second home, somewhere to live having cashed in on the capital value of their own houses, or just simply commuting from Wales to wherever they work.

These people have help to force up house prices dramatically and practically absorbed the available supply. In the last year prices have, on average, doubled to around 240,000 - cheap by comparison with Kent or Worcestershire, but costly in the low-wage economy of Mid Wales. Prices have "gone over the barrier of reality" in the opinion of Dr Skewis.

This eruption in house prices has coincided with a government policy of deliberately cutting back on public-sector housing. Mid Wales Development has a housing responsibility and Mr Leslie Morgan, its chairman, says: "We are building about 60 in Newtown and have agreements with housing associations. But we have difficulty meeting the needs of companies coming here which want houses for the key workers they bring with them. A supply of housing is essential if we are to continue to attract business."

Dr Skewis adds: "Housing is going to be the most difficult allocation of grants and loans are on an upward trend, more companies than ever are taking advantage of the small loans scheme and business is more optimistic about the future than earlier this year. This appears to be a picture of boom piled upon boom seeds of caution need to be sown. Large-scale closures come out of the blue. The closure of the Lucas Electrical plant at Ystradgynlais would have led to the loss of 800 jobs had the situation not, through the combined efforts of MWD and the Welsh Development Agency, been turned to the good through a well-located rehousing. Dairy Crest closed its Ffach creamery in April at a cost of 150 jobs and, while MWD set up a new factory in the same period of 1987.

problem we face in the coming 12 months."

One sector where he has fewer worries is factory lettings. In the first four months of this year MWD let 47 units representing 140,000sq ft, 44 per cent of its total lettings in 1987-8.

Another bull point is the interest being shown by local people in setting up for themselves. Apart from the high level of factory lettings to local people the number of business inquiries is running at record levels, having reached 553 in the first three months of the year, a rise of 17 per cent on the same period of 1987.

Allocations of grants and loans are on an upward trend, more companies than ever are taking advantage of the small loans scheme and business is more optimistic about the future than earlier this year.

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Dairy Crest closed its Ffach creamery in April at a cost of 150 jobs and, while MWD set up a new factory in the same period of 1987.

These are the penalties of success, though. As Mr Morgan points out: "The pace of economic growth continues to quicken and there is higher than average optimism among businessmen about future prospects. It is a lot more healthy outlook that 11 years ago when MWD was set up.

for the plant, "the outcome was not exactly as we wished," according to Mr Morgan.

There are some problems, too, in the far west of the area, around the coastline of Cardigan Bay. This is where, because of the country roads and the distances from markets, it is most difficult to attract incomers. Companies like Laura Ashley, which has recently undertaken a big investment programme in the area, and Control Techniques have happily expanded along the border with England but it has been more difficult to attract concerns further west.

A recurring problem in rural areas, from which Mid Wales is no exception, is labour shortages. Dr Skewis' team have to walk delicately so as not to upset the fine balance of the economies of the small towns they are seeking to regenerate. About a third of the companies operating in the area already have labour constraints and the CHB has warned about the dangers of bottlenecks arising.

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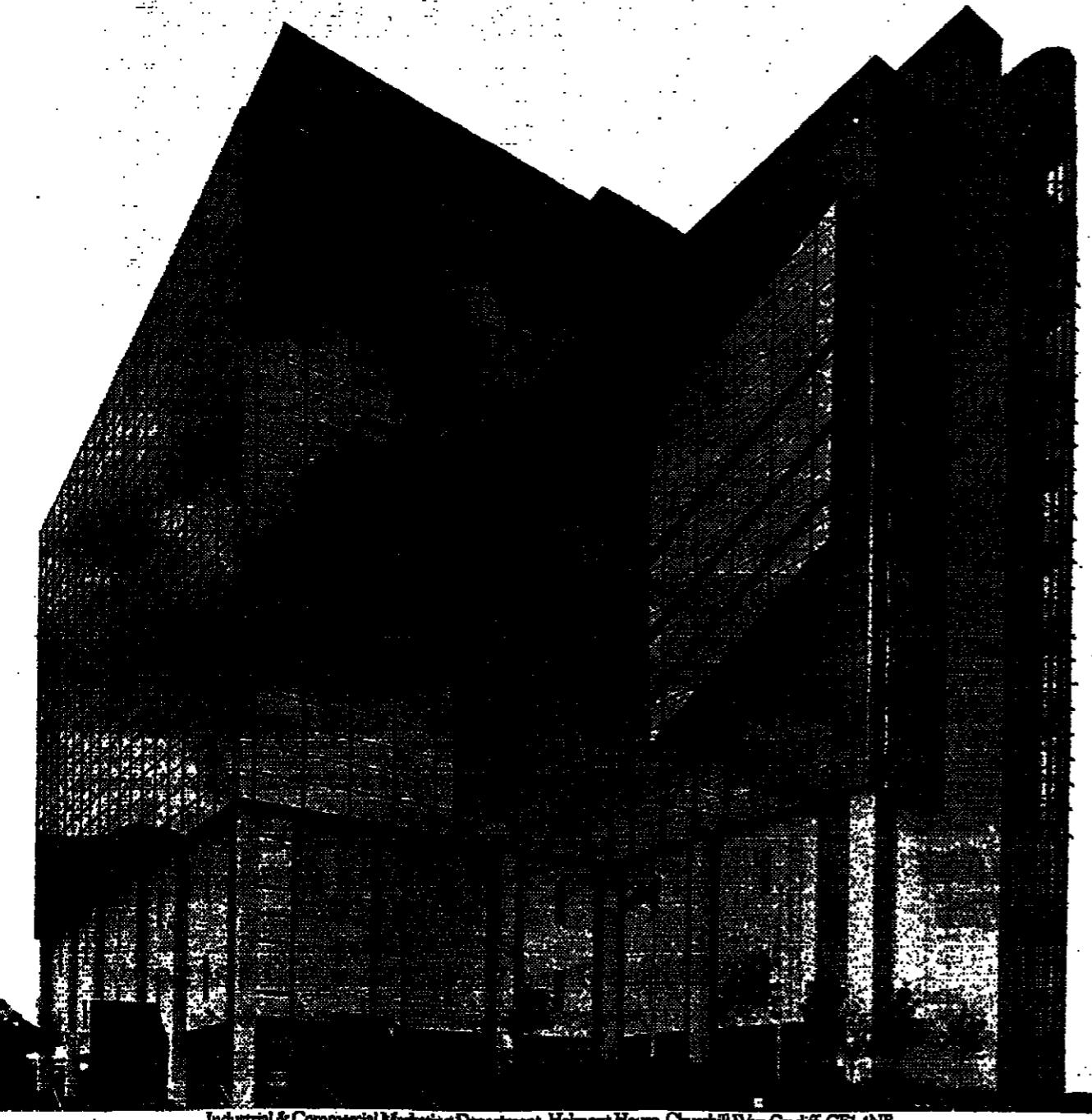
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SOMETIME IN the middle of next summer the National Museum of Wales will open its Museum of the North, Amgueddfa'r Gogledd, in a bold move to create a major branch in North Wales.

Dr David Dykes, the national museum's director, says the project is "very close to my heart. It is important that we should have a major presence in North Wales so that we are not seen as a primarily South Wales institution."

The museum has been able to go ahead thanks to the financial backing of the Central Electricity Generating Board, which is putting up half the £1m cost in order to have an exhibition of the history of energy, electricity in particular.

The museum will be on the site of Oriel Eryri, or Snowdon Gallery, at Llanberis, which is also the location of CEGB's underground Dinorwig pumped-storage power station buried away in an adjacent mountain-side.

Dr Dykes is particularly pleased with the arrangement both because the CEGB approached the museum and because an earlier attempt by the two parties to get such a deal going came to nothing.

The CEGB intends to mount a permanent exhibition on the site where the museum will have permanent and "traveling" displays. Dr Dykes especially wants to be able to show artefacts in the new museum that originated in North Wales but are now housed in Cardiff.

There will also be a permanent history of the evolution of Wales from geology to industrial and social history. "It is my intention that the Museum of the North should become a major focal point for the cultural life of the area as well as an important tourist centre."

Next summer will also see the second year of a new music festival at Gregynog, a Victorian mansion just outside Newtown, Powys, owned for the last 25 years by the University of Wales.

Fifty and more years ago Gregynog, then in the possession of the redoubtable Davies sisters, renowned philanthropists, school not only to the music, but also to the presence of Elgar, Vaughan Williams and Gustav Holst. Festivals of music and poetry under the direction of Walford Davies regularly drew crowds to this beautiful part of the countryside.

The revival of festival music-making at Gregynog arose out of a request to Anthony Rolfe Johnson, one of the world's leading tenors, to take part in a fund-raising con-

The arts scene

Riches go on display



Dr David Dykes, Director of the National Museum of Wales

cert. On holiday in his own cottage last year Mr Johnson was asked to take part in a concert in Gregynog to raise funds for the Urdd, the Welsh League of Youth, whose annual eisteddfod was held in nearby Newtown this year.

"Musicians love to play at festivals where the atmosphere is convivial and the standards of the highest," Mr Johnson says. "To sing and play in a hall as intimate as Gregynog is a rare treat for musicians for whom playing to thousands is an important tourist centre."

So keen were they that many of them have offered to return next June. "Now there is a distinct chance that the festival's success could lead to its becoming an annual event."

This will not be easy to achieve, because, as Mr Johnson says: "If it is to become an established event in the artistic calendar Gregynog must, of necessity, be based on the highest possible artistic standards." And that means high costs since artists will not always be willing to donate their services.

The arts scene in Wales has also been much enhanced in 1988 by the opening of the National Portrait Gallery's fourth outstation at Bodewyddan Castle in Clwyd. Wales now has a major permanent collection of 19th century por-

traits on show and the exhibition of over 100 portraits of great Victorians has been complemented by the loan of some of the Victoria and Albert Museum's most important pieces of 19th century furniture.

Clwyd County Council has been instrumental in bringing about this gallery. It bought the castle, a 15th century building, in 1982 following its demise as a boarding school, and transformed both it and the surrounding parkland into an important national monument.

Work on the parkland enabled Bodewyddan gardens — artistic rather than of the arts — to house part of the largest private collection of dahlias in the country. The 2,000-strong collection owned by Mr David Brown of Oxford, is being broken into smaller lots and distributed to various garden and horticultural concerns and 350 varieties, one to be in Bodewyddan.

The restoration of Bodewyddan Castle has enabled the National Portrait Gallery to show a collection which would otherwise not have been available because of the lack of space in the London gallery and so is a bonus for art lovers everywhere as well as for Wales.

While these moves have been taking place the Institute of Welsh Affairs has been starting work on a major review of the arts in Wales. The Institute was set up last year and has already produced one well-received report on the regeneration of the South Wales valleys. Now it is to look at the whole question of the arts in Wales, from their contribution to the economy, to ways in which the quality of training for artists in the country might be improved. It expects to produce its report next year.

The Welsh institute's work follows closely on that of the Policy Studies Institute which reported in July that the arts generate a turnover of £10bn a year in the UK and give direct employment to nearly 300,000 people.

This progress has come at a time when the New Theatre has reopened in Cardiff after a multi-million pound facelift, when the Grand in Swansea has consolidated its position, and the Sherman Theatre in Cardiff has been saved from closure.

Wales, a country that for long has relied on its musical traditions for much of its artistic heritage, is developing rather nicely along many different paths now.

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Airport delays may persuade more people to holiday at home

Tourist industry lifts targets

IF THE chaos in the air that has hit holidaymakers this year, and the long delays at airports like Gatwick and Luton continue next year, Britain could be in for a bumper summer. Blackpool, Brighton, Llandudno and the like could find themselves inundated with visitors who prefer to spend a fortnight in a resort rather than a considerable part of it in an airport lounge.

Or Llangoed Castle, in Powys, where next May, Sir Bernard Ashley, chairman of the famous textiles-to-shops group that bears his late wife's name, opens what he intends to be the best country-house hotel in Britain.

Or Portmeirion, the Italianate village created by the late Sir Clough Williams-Ellis near Penrhynandraeth in the depths of Snowdonia, where the famed hotel has re-opened after a fire that at one time threatened to close it altogether.

Mr Paul Loveluck, chief executive of the Wales Tourist Board, stresses the opportunities. "Tourism now brings in a year in Wales," he says, "and provides far more jobs than any other single industry. By developing tourism properly we can make a significant contribution to the Welsh economy."

The board, under its chairman, Mr Prys Edwards, an Aberystwyth architect, has set itself a target of boosting that income by a third to £1.3m by 1992, when it sees Europe as part of the home market. Even that income, Mr Edwards warns, will still leave very small margins for the hotelier, restaurateur or operator of tourist activities.

It also leaves Wales considerably behind Scotland in the fight to attract visitors. The Scots are thought to earn some £1.8m a year already and will undoubtedly have boosted their own figure by 1992.

Only about 4 per cent of foreigners spending a holiday in Britain come to Wales for an overnight stay, a figure which is rising fractionally but which is still not quite half the proportion going to Scotland.

If they are to be attracted, Mr Loveluck says, then Wales must have more top-line hotels. The target is to produce five major new hotels in the next five years. The expanded

and refurbished Lake Vyrnwy Hotel is one towards the total and the Holiday Inn at Swansea and the Cardiff Bay Hotel in Cardiff, which are due to open next year, are two others.

But there is also a need for development of more hotels in a different bracket, the coaching-house type, slightly out-of-town in the larger places or in some of the resorts where the coach operators and their tour places can be accommodated.

The example very much in mind is the Metropole Hotel in Llandrindod Wells, a three-star place with 121 rooms where the proprietor-manager, Mr David Baird-Murray, has spent a large sum not just on installing a bath or shower in every room but has also put in a swimming pool as part of a health-and-leisure centre.

The major Welsh tourist draw at present is the National Museum of Wales in Cardiff, which attracted just over half a million visitors last year, a large proportion of whom were

school and other parties. By comparison more than five times as many people visited Westminster Abbey, a large proportion of them tourist-visitors to London.

Wales, therefore, has to "sell" its great strength, its incomparable beauty and opportunities for active vacations such as walking, mountain-trekking, pony trekking and sailing. Here, though, care has to be taken in development because demographic changes could negate any investment and quickly turn attractive centres into white elephants.

Demographic trends in Britain are producing an aging population and the decline in the under-25 group means less demand for vigorous activities. An increase in the proportion of 25 to 34-year-olds, on the other hand, means a greater demand for family activities - steam railways rather than surfing, perhaps.

Mr Loveluck says that these changes can be accommodated by concentrating on quality of service, working with the industry, the creation of new career patterns. "We have to get across to the public that this is an industry with a high degree of interpersonal skills and one that can bring considerable personal satisfaction to those working in it."

The prospects for the industry are enhanced by an awareness among developers and local authorities that hotels are a pre-requisite for other big developments. Undeveloped places as disparate as Denbigh, North Wales and Martyn Tydfil and Bridgend in south Wales all have the word "hotel" scrawled in Evidence in the South Wales valleys, long thought of as the most depressed part of the country. Some of the brewers have ambitious ideas to upgrade their public houses and add bedrooms in some of them.



The imposing entrance to 700-year old Harlech Castle in Gwynedd: one of Wales' most famous tourist attractions

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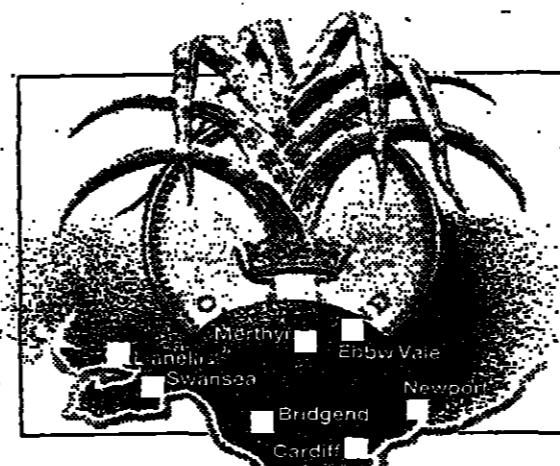
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